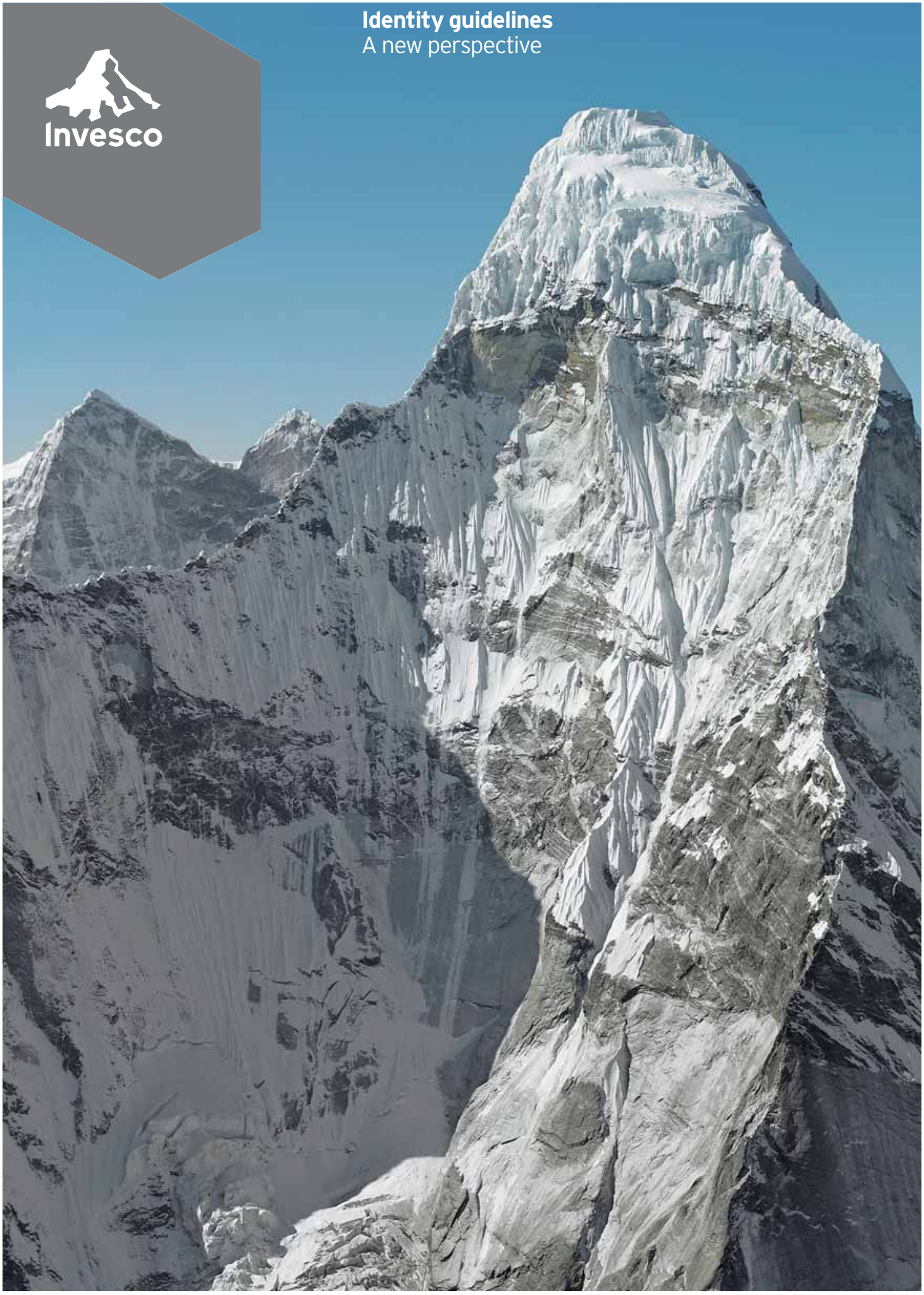
Identity guidelines
A new perspective



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1 Basic elements

The corporate identity programme includes a logo, palette of colours, typographic style and photographic resource. The use of these basic elements will influence every aspect of our communications from print-based media to electronic platforms.

We all notice those 'little things' in our own interactions with other brands – we take the good ones for granted and focus on the bad. Therefore, consistency is paramount to give our clients confidence in our products and services.

Keylines and white space are an integral part of the Invesco look. They help to create hierarchy, emphasise messages, allow the user to navigate the communications more easily and communicate the dynamism and clarity of the brand.

How things read and sound is as important as how things look and feel. All writing should be straightforward and to the point. It is about effective use of words – less is more – succinct and plain, accessible and legible. The buzz words are clean, clear and concise.

1 Basic elements

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1 Basic elements

1.1 Corporate colour palette

Colour is one way that a brand can distinguish itself and gain recognition in the market place. Invesco colours are unique to the brand. Using them consistently across all media helps build recognition and coherence. The corporate colours are Invesco Blue, Invesco Silver, Black and White.

To ensure that the fundamental values of the Invesco brand are not compromised, it is important to match any colour application to Invesco Blue, Invesco Silver, Black, White out or Grey. No other alternatives are acceptable.

When Invesco Silver is not available, 50% black or Invesco Grey may be used. Where possible always specify Pantone colours, if unavailable, CMYK is acceptable.

Tints should be used sparingly and are used most effectively in charts and diagrams. Tints should be selected carefully to maintain visual clarity and legibility.

Invesco Blue
Pantone 2748
C:100 M:88 Y:0 K:14
R:0 G:26 B:123

	90%	90%
	80%	80%
	70%	70%
	60%	60%
R:108 G:99 B:162	50%	50%
	40%	40%
	30%	30%
	20%	20%
R:204 G:196 B:219	10%	10%

Invesco Silver
Pantone 8400
C:55 M:46 Y:42 K:8
R:124 G:124 B:124

	90%	90%
	80%	80%
	70%	70%
	60%	60%
	50%	50%
	40%	40%
	30%	30%
	20%	20%
	10%	10%

Black
C:0 M:0 Y:0 K:100
R:0 G:0 B:0

	90%	90%
	80%	80%
	70%	70%
	60%	60%
R:179 G:179 B:179	50%	50%
	40%	40%
	30%	30%
	20%	20%
R:205 G:205 B:205	10%	10%

White
C:0 M:0 Y:0 K:0
R:255 G:255 B:255

Invesco Grey
Pantone 423
C:0 M:0 Y:0 K:44
R:146 G:146 B:148

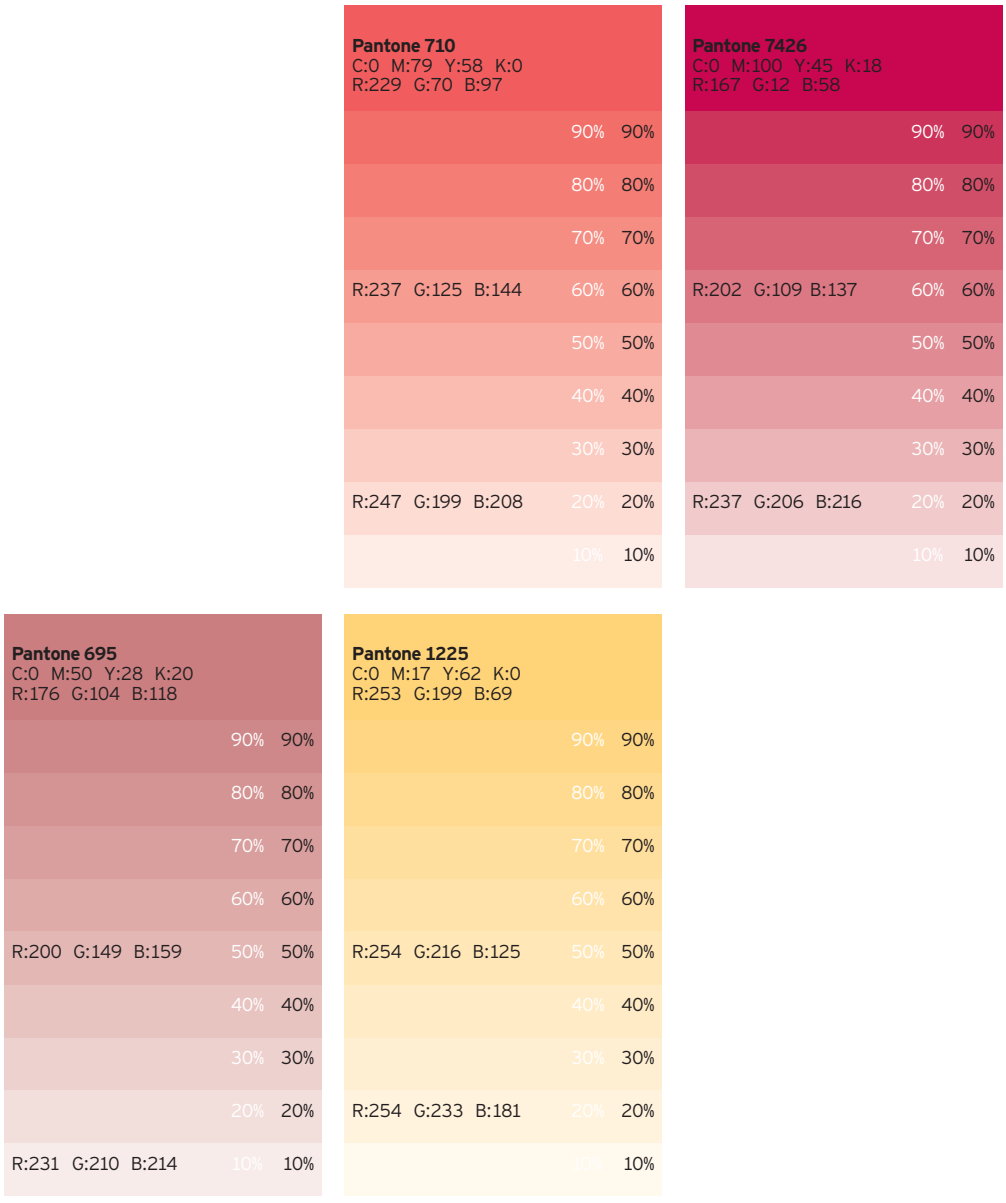
Basic elements
Secondary colour palette

Secondary colours support the brand. The midtones work in harmony with the corporate colours and allow clarity with black and reversed-out text.

To ensure that the fundamental values of the Invesco brand are not compromised, it is important to match any colour application to Invesco Blue, Invesco Silver, Black, White out or Grey. No other alternatives are acceptable.

When Invesco Silver is not available, 50% black or Invesco Grey may be used. Where possible always specify Pantone colours, if unavailable, CMYK is acceptable.

Tints should be used sparingly and are used most effectively in charts and diagrams. Tints should be selected carefully to maintain visual clarity and legibility.



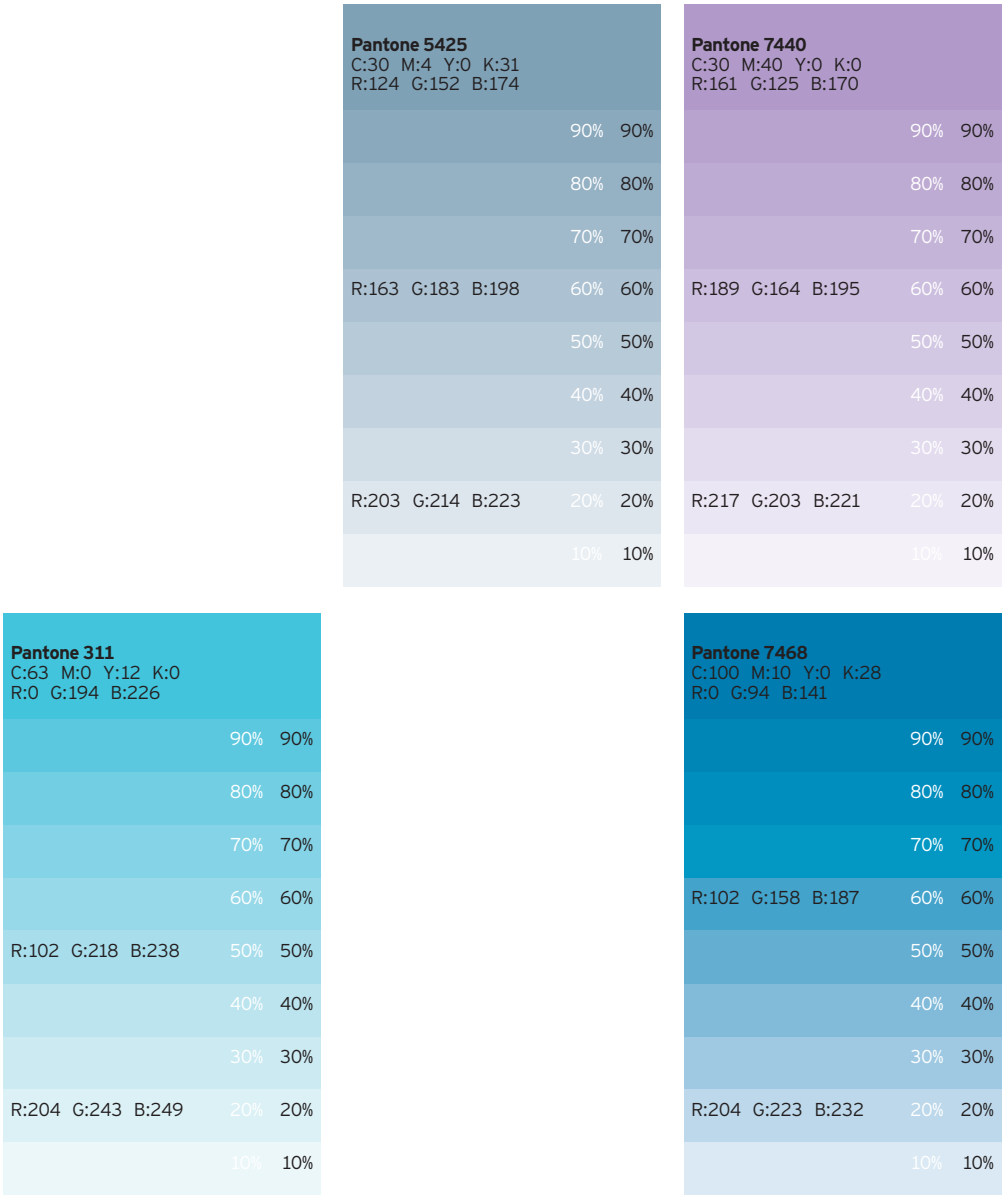
Basic elements
Secondary colour palette

Secondary colours support the brand. The midtones work in harmony with the corporate colours and allow clarity with black and reversed-out text.

To ensure that the fundamental values of the Invesco brand are not compromised, it is important to match any colour application to Invesco Blue, Invesco Silver, Black, White out or Grey. No other alternatives are acceptable.

When Invesco Silver is not available, 50% black or Invesco Grey may be used. Where possible always specify Pantone colours, if unavailable, CMYK is acceptable.

Tints should be used sparingly and are used most effectively in charts and diagrams. Tints should be selected carefully to maintain visual clarity and legibility.



Basic elements
Secondary colour palette

Secondary colours support the brand. The midtones work in harmony with the corporate colours and allow clarity with black and reversed-out text.

Pantone 4515 C:0 M:9 Y:50 K:24 R:181 G:165 B:111		
	90%	90%
	80%	80%
	70%	70%
R:203 G:192 B:154	60%	60%
	50%	50%
	40%	40%
R:225 G:219 B:197	30%	30%
	20%	20%
	10%	10%

Pantone 730 C:0 M:38 Y:78 K:29 R:155 G:97 B:44		
	90%	90%
	80%	80%
	70%	70%
R:190 G:160 B:128	60%	60%
	50%	50%
	40%	40%
R:230 G:223 B:213	30%	30%
	20%	20%
	10%	10%

Pantone 583 C:23 M:0 Y:100 K:17 R:143 G:167 B:28		
	90%	90%
	80%	80%
	70%	70%
R:188 G:204 B:119	60%	60%
	50%	50%
	40%	40%
	30%	30%
R:233 G:241 B:210	20%	20%
	10%	10%

Pantone 3268 C:90 M:0 Y:49 K:0 R:0 G:169 B:148		
	90%	90%
	80%	80%
	70%	70%
R:102 G:203 B:191	60%	60%
	50%	50%
	40%	40%
	30%	30%
R:204 G:238 B:234	20%	20%
	10%	10%

Basic elements
Invesco PowerShares colour palette

Due to the nature of its business, PowerShares is the only Invesco Group Company to have its own unique colour palette.

Invesco Blue should always be used at a corporate level and PowerShares Orange and Blue at a product level.

It is not acceptable for any other Invesco Group Company to use the PowerShares Blue or Orange.

When Invesco Silver is not available, 50% black or Invesco Grey may be used. As above, tints are acceptable.

The colours shown in this book may not match the Pantone colour standards. For accurate standards refer to the current edition of the Pantone Colour Formula Guide.

Invesco Blue
Pantone 2748
C:100 M:88 Y:0 K:14
R:0 G:26 B:123

	90% 90%
	80% 80%
	70% 70%
	60% 60%
R:108 G:99 B:162	50% 50%
	40% 40%
	30% 30%
	20% 20%
R:204 G:196 B:219	10% 10%

Invesco Silver
Pantone 8400
C:55 M:46 Y:42 K:8
R:124 G:124 B:124

	90% 90%
	80% 80%
	70% 70%
	60% 60%
	50% 50%
	40% 40%
	30% 30%
	20% 20%
	10% 10%

Black
C:0 M:0 Y:0 K:100
R:0 G:0 B:0

	90% 90%
	80% 80%
	70% 70%
	60% 60%
R:179 G:179 B:179	50% 50%
	40% 40%
	30% 30%
	20% 20%
R:205 G:205 B:205	10% 10%

White
C:0 M:0 Y:0 K:0
R:255 G:255 B:255

PowerShares Orange
Pantone 1375
C:0 M:40 Y:90 K:0
R:255 G:154 B:0

	90% 90%
	80% 80%
	70% 70%
	60% 60%
	50% 50%
	40% 40%
	30% 30%
	20% 20%
	10% 10%

PowerShares Blue
Pantone 5405
C:58 M:17 Y:0 K:46
R:62 G:100 B:126

	90% 90%
	80% 80%
	70% 70%
	60% 60%
	50% 50%
	40% 40%
	30% 30%
	20% 20%
	10% 10%

Invesco Grey
Pantone 423
C:0 M:0 Y:0 K:44
R:146 G:146 B:148

Basic elements
Logo stacked

The Invesco stacked logo is made up of two elements, the 'mountain graphic' and the 'wordmark'. These elements should always be used together as shown here, never separately. The stacked logo is recommended for most applications.

The stacked logo should be used on all applications, space permitting. Details of correct size and usage follow in this section.

See section 1.11.

Basic elements
Logo single line

The single line version of the Invesco marque should be used only when necessary, where space is at a premium.

Basic elements
Logo stacked landscape

The stacked landscape version of the Invesco marque should be used only when the stacked logo does not fit.

Basic elements
Logos with legal entities

In some incidences, the Invesco family of logos may need to be partnered with a trademark, copyright or service mark symbol.

The legal entity symbol should always work in conjunction with the scale of the mountain. When used with any Invesco distribution brand the positioning should always be consistent.

Stacked logo shown at 300%

The legal entity should always be positioned next to the mountain and align to the points shown right.

The symbol is 1mm in height when the Invesco logo is at the standard size of 24mm.

When using the logo at the minimum size (13mm) the legal entity symbol should be 0.75mm in height. It should be positioned to match the 24mm logo (above).

Basic elements
Logo colours

Reproduce in Invesco Blue, Invesco Silver, Black or reversed white out of these colours. Examples below show the permitted permutations for logo application. The logo can also be foiled to match the above colours.

Each Invesco format uses a pre-defined logo size and position. This ensures uniformity and maintains brand consistency.

If Invesco Silver is not available or suitable use Invesco Grey.

See section 1.11.

Invesco Blue logo

Invesco Silver logo

Black logo

White out logo
Invesco Blue background

White out logo
Invesco Silver background

White out logo
Black background

Basic elements
Logo usage

The Invesco logotype should be reproduced in the correct form and colour. It should always be proportionally scaled, it should not be stretched or distorted. The mountain graphic and wordmark should always be considered as a single unit, never separated.

Each Invesco format uses a pre-defined logotype size and position. This ensures uniformity and maintains brand consistency.

See section 1.11.

Do not reproduce the logotype in any of the secondary colours

Do not reproduce the logotype in a tint. It should be printed in solid colours only

The logotype and wordmark should always be treated as one unit

The logotype and wordmark should always be treated as one unit

The two parts of the logotype should always be proportionally scaled

The logotype should not be used on complex areas of images, or where lack of contrast reduces legibility

The logotype should not be stretched or distorted

The logotype should not be given a drop shadow, or any other graphic treatment

Basic elements
Logo usage

The logo should not be used within or combined with text. If 'Invesco' is required as a descriptor in text then it should always be set with initial capitals in the corporate typeface, Interstate, or online, Verdana.

Each Invesco format uses a pre-defined logotype size and position. This ensures uniformity and maintains brand consistency.

See section 1.11.

The Invesco logotype should not be used within text

The Invesco logotype should not follow text

The Invesco logotype should not be centred above text

Basic elements
Logo exclusion zones

The exclusion zone prevents other graphic elements interfering with the integrity of the logo. Maximise the space around the logo where possible.

The Invesco logo should be surrounded by a minimum area of clear space.

Logo stacked
Exclusion zones
x = cap height of I

Logo single line
Exclusion zones
y = half the cap height of I

Logo stacked landscape
Exclusion zones
x = cap height of I

Basic elements
Logo size and format

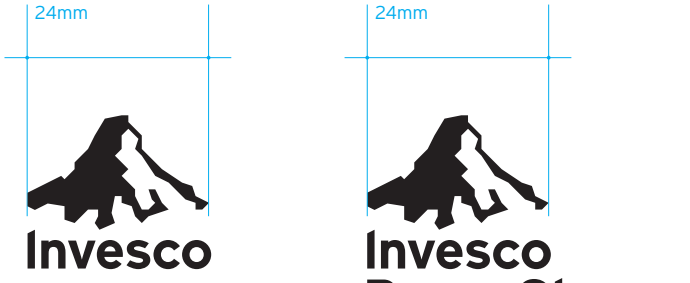
To enhance and support the integrity and consistency of the brand, always reproduce the Invesco marque in the correct size, form and colour. Pre-determined sizes for the marque are given below.

These sizes have been established for use on the common formats of literature and stationery. When applying the logo to non-standard formats, please use these sizes as a basis for proportion.

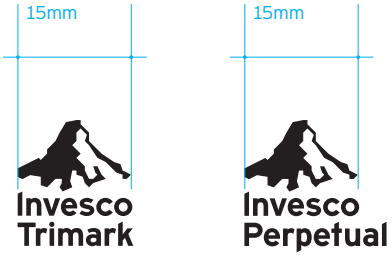
All logo sizes are determined by the width of the mountain graphic.

In some instances it is permissible to use the A4 logo on A5 communications.

For exact logo positions on literature grids see section 3.8 to 3.12.



Logo standard
A4, US letter or DL literature



Logo standard
A5

Logo standard (minimum size)
Less than A5 size

Do not use the logo
any smaller than 13mm

Basic elements

Holding device size and format

To enhance and support the integrity and consistency of the brand, a holding device to house the various businesses logos has been developed. Always reproduce the Invesco holding device in the correct size, form and colour. Pre-determined sizes for the device are given below.

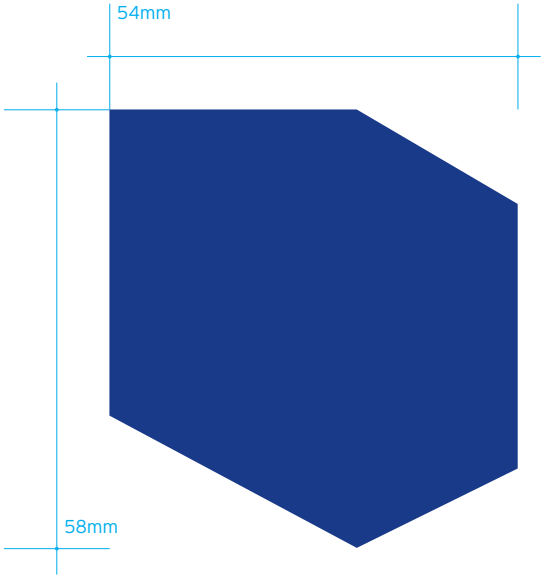
The Invesco holding device is unique to Invesco and creates a distinct unified global brand.

The device allows for the various photographic/graphic/illustrative styles to be used whilst still retaining a distinct 'Invesco' feel, as there are no issues with the logo being illegible over photography.

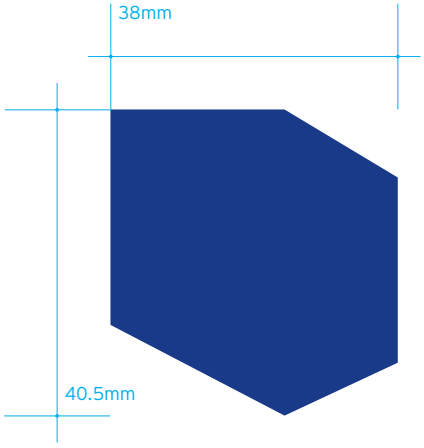
The holding device also creates differentiation through colour between parent and sub brands.

The sizes have been established for use on the common formats used for literature and stationery.

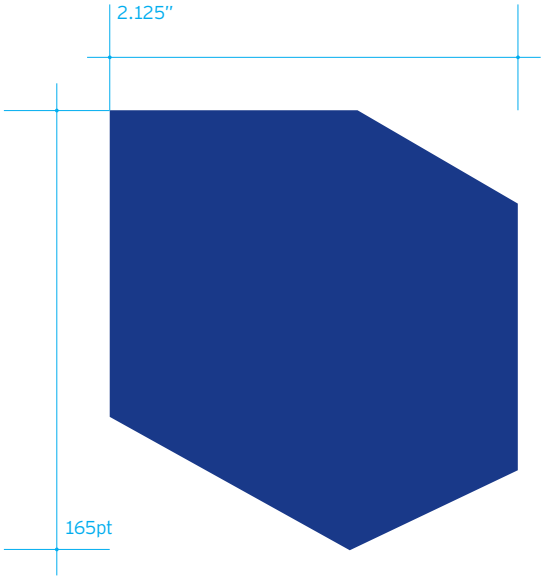
For exact logo and holding device positions on literature grids see section 3.8 to 3.12.



A4 holding device



A5 holding device



US letter holding device

Basic elements
Holding device colours

Examples below show the permitted permutations for holding device and logo application.

The Invesco Silver holding device with the Invesco White out logo should only be used by Invesco Ltd. It is not acceptable for any other Invesco Group company to reproduce the holding device in this permutation.

All other Invesco Group companies should use an Invesco Blue holding device with a White out logo. For greater flexibility a Black holding device may be used with a White out logo or a White holding device with an Invesco Blue or Black logo.

Invesco parent company
Invesco White out logo
Invesco Silver holding device

Invesco Aim
White out logo
Invesco Blue holding device

Invesco
White out logo
Invesco Blue holding device

Invesco Trimark
White out logo
Invesco Blue holding device

Invesco Perpetual
White out logo
Invesco Blue holding device

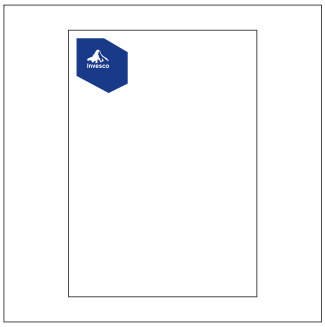
Invesco PowerShares
White out logo
Invesco Blue holding device

Basic elements
Holding device usage

The Invesco holding device should be reproduced in the correct position, form and colour. It should not be stretched or distorted. The logotype and wordmark should always be sized and positioned correctly within it.

Each Invesco format uses a pre-defined holding device size and position. This ensures uniformity and maintains brand consistency.

For exact logo and holding device positions on literature grids see section 3.8 to 3.12.

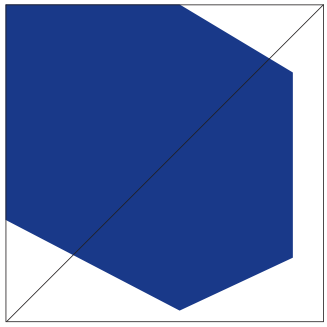


For use in electronic templates or press ads the holding device can be inset to the page grid margins to avoid being cropped off the page edge

Do not reproduce the holding device in any of the secondary colours

Do not reproduce the holding device in a tint

The logotype should always be positioned within the holding device in the correct pre-defined position and size



The holding device should always be treated as one unit with the logotype

The holding device should always be treated as one unit with the logotype and wordmark

The holding device should not be stretched or distorted

The holding device should not be given a drop shadow, or any other graphic treatment

Basic elements
Corporate typeface

The primary Invesco typeface is Interstate and is used in two weights – Light and Bold. Italics in both these weights are also available, as well as Condensed.

This is Interstate Light. It should be used as body text in all printed communication and in some cases can be used for headlines.

Do not manipulate any type. Stretching, outlining and the use of drop shadow are prohibited.

Range all type left. Range right, justified and centred text should not be used.

Interstate Light

Basic elements
Corporate typeface

The primary Invesco typeface is Interstate and is used in two weights – Light and Bold. Italics in both these weights are also available, as well as Condensed.

This is Interstate Light italic. It should only be used to highlight key information within text.

Do not manipulate any type. Stretching, outlining and the use of drop shadow are prohibited.

Range all type left. Range right, justified and centred text should not be used.

Aa Nn 1 &
Bb Oo 2 ?
Cc Pp 3 !
Dd Qq 4 @
Ee Rr 5 £
Ff Ss 6 $
Gg Tt 7 ( )
Hh Uu 8 – -
Ii Vv 9 “”
Jj Ww 0 ”
*Kk Xx *
Ll Yy ,.
Mm Zz ;:

Interstate Light Italic

Basic elements
Corporate typeface

The primary Invesco typeface is Interstate and is used in two weights – Light and Bold. Italics in both these weights are also available, as well as Condensed.

This is Interstate Bold. It should be used as headings in body text and for main headlines.

Do not manipulate any type. Stretching, outlining and the use of drop shadow are prohibited.

Range all type left. Range right, justified and centred text should not be used.

Interstate Bold

Basic elements
Corporate typeface

The primary Invesco typeface is Interstate and is used in two weights – Light and Bold. Italics in both these weights are also available, as well as Condensed.

This is Interstate Bold Italic. It should only be used to highlight key information within text.

Do not manipulate any type. Stretching, outlining and the use of drop shadow are prohibited.

Range all type left. Range right, justified and centred text should not be used.

Interstate Bold Italic

Basic elements
Corporate typeface

The primary Invesco typeface is Interstate and is used in two weights – Light and Bold. Italics in both these weights are also available, as well as Condensed.

This is Interstate Condensed Light. It should only be used as a last resort where space is at a premium, such as legal text.

Do not manipulate any type. Stretching, outlining and the use of drop shadow are prohibited.

Range all type left. Range right, justified and centred text should not be used.

Interstate Condensed Light

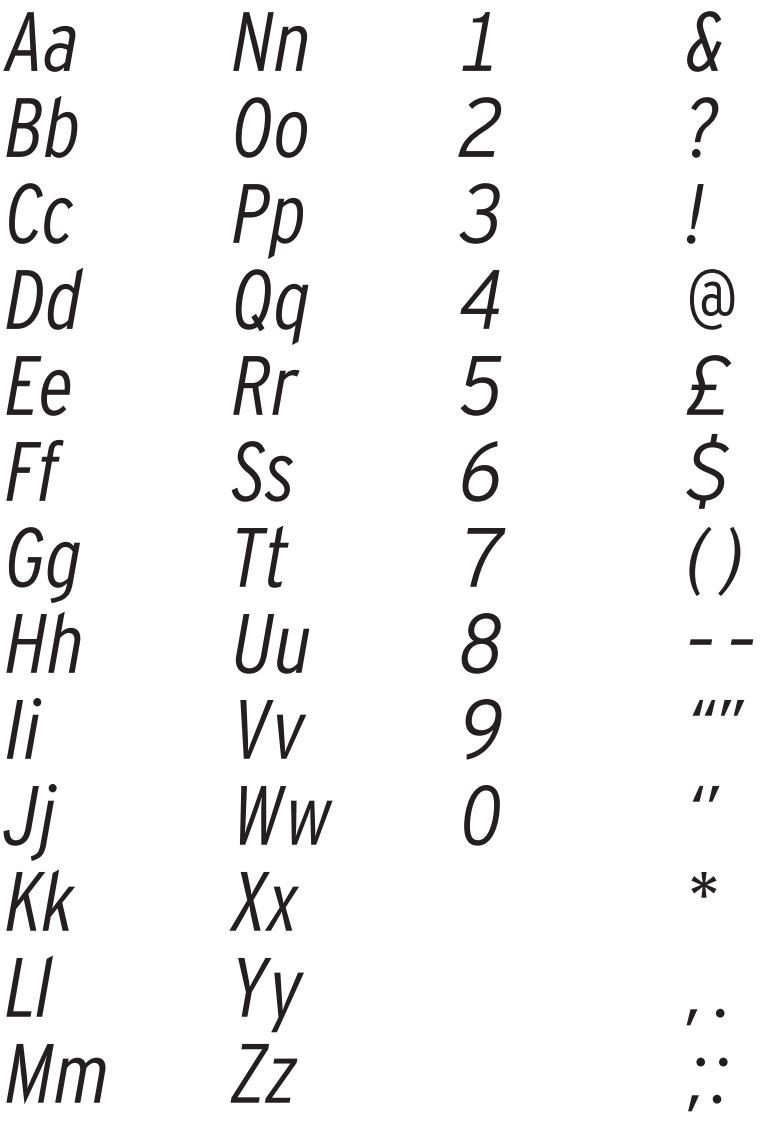
Basic elements
Corporate typeface

The primary Invesco typeface is Interstate and is used in two weights – Light and Bold. Italics in both these weights are also available, as well as Condensed.

This is Interstate Condensed Light Italic. It should only be used as a last resort where space is at a premium, such as legal text.

Do not manipulate any type. Stretching, outlining and the use of drop shadow are prohibited.

Range all type left. Range right, justified and centred text should not be used.



Interstate Condensed Light Italic

Basic elements
Corporate typeface

The primary Invesco typeface is Interstate and is used in two weights – Light and Bold. Italics in both these weights are also available, as well as Condensed.

This is Interstate Condensed Bold. It should only be used as a last resort where space is at a premium, such as legal text.

Do not manipulate any type. Stretching, outlining and the use of drop shadow are prohibited.

Range all type left. Range right, justified and centred text should not be used.

Interstate Condensed Bold

Basic elements
Corporate typeface

The primary Invesco typeface is Interstate and is used in two weights – Light and Bold. Italics in both these weights are also available, as well as Condensed.

This is Interstate Condensed Bold Italic. It should only be used as a last resort where space is at a premium, such as legal text.

Do not manipulate any type. Stretching, outlining and the use of drop shadow are prohibited.

Range all type left. Range right, justified and centred text should not be used.

Interstate Condensed Bold Italic

Basic elements
Electronic typeface

The electronic typeface is Verdana and is used in two weights – Regular and Bold.

This is Verdana Regular. It should only be used for electronic applications such as Word, Excel and PowerPoint. When Invesco materials are printed, Interstate should be used.

Do not manipulate any type. Stretching, outlining and the use of drop shadow are prohibited.

Range all type left. Range right, justified and centred text should not be used.

Verdana is a system font and is compatible with all computers.

Verdana Regular

Basic elements
Electronic typeface

The electronic typeface is Verdana and is used in two weights – Regular and Bold.

This is Verdana Regular Italic. It should only be used for electronic applications such as Word, Excel and PowerPoint. When Invesco materials are printed, Interstate should be used.

Do not manipulate any type. Stretching, outlining and the use of drop shadow are prohibited.

Range all type left. Range right, justified and centred text should not be used.

Verdana is a system font and is compatible with all computers.

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm
Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
1 2 3 4 5 6 7 8 9 0
*& ? ! @ £ $ ( ) – — " ″ ' ′ * , . ; :*

Verdana Regular Italic

Basic elements
Electronic typeface

The electronic typeface is Verdana and is used in two weights – Regular and Bold.

This is Verdana Bold. It should only be used for electronic applications such as Word, Excel and PowerPoint. When Invesco materials are printed, Interstate should be used.

Do not manipulate any type. Stretching, outlining and the use of drop shadow are prohibited.

Range all type left. Range right, justified and centred text should not be used.

Verdana is a system font and is compatible with all computers.

Verdana Bold

Basic elements
Electronic typeface

The electronic typeface is Verdana and is used in two weights – Regular and Bold.

This is Verdana Bold Italic. It should only be used for electronic applications such as Word, Excel and PowerPoint. When Invesco materials are printed, Interstate should be used.

Do not manipulate any type. Stretching, outlining and the use of drop shadow are prohibited.

Range all type left. Range right, justified and centred text should not be used.

Verdana is a system font and is compatible with all computers.

Verdana Bold Italic

Basic elements
Type definitions

The basic typographic terms described in these guidelines are shown below.

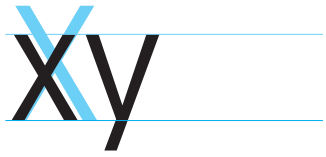
All type sizes in these guidelines are expressed in points.

Baseline
The horizontal line on which type sits

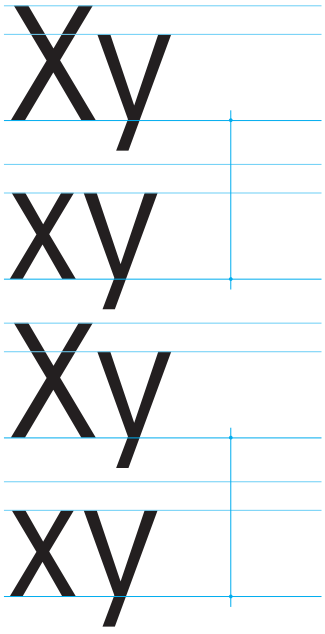
Upper case

Cap height
The distance between the baseline and the top of an upper case 'X'

Lower case



x-height
The x-height is the height of a lower case 'x'



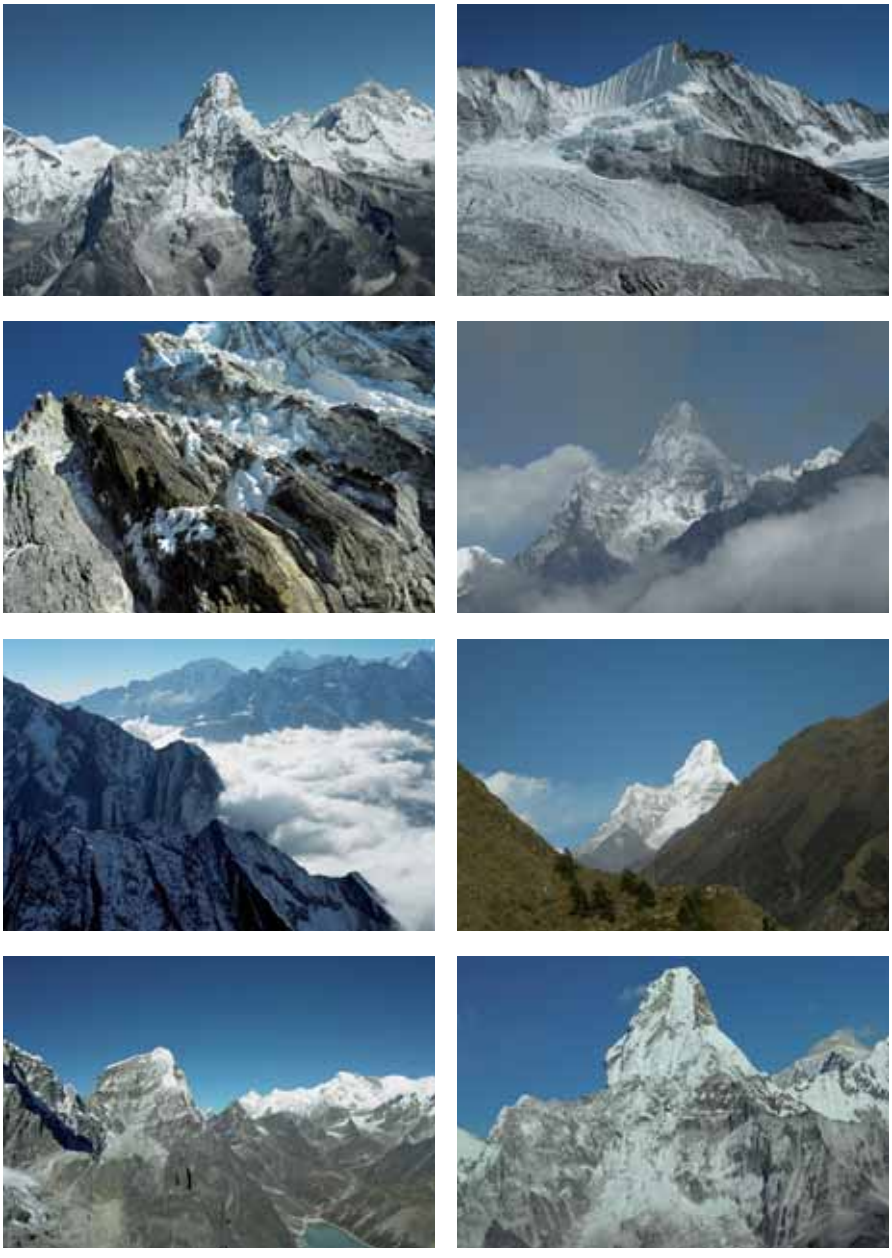
Line spacing
The distance between two successive baselines or lines of type

Basic elements
Primary photography

Visual language is one of the most important elements of a company's corporate identity. Strong imagery, consistently and powerfully applied, can help make our brand appealing and our communication materials instantly recognisable. These can be applied to Invesco print-based media and electronic platforms. Mountain photography should be used for all Invesco Ltd materials and generic communications for all distribution businesses.

Primary photography can be used for any literature that is generic in content.

See Section 7 for information on how to download primary photography.



Objective
Through each office, we aim to create a library of photographic images for all Invesco business units worldwide to use in their internal and external communications. The library must be global in feel, successfully capturing the modern world in which Invesco operates and conveying the company's unique view of it.

Variable light, weather and cultural nuances, different photographers using different cameras and lenses, on film or digitally, not to mention disparate subject matter make creating a consistent photographic style difficult. Following this guide will ensure the creation of a reservoir of imagery that all Invesco businesses can utilise.

Desired photographic style
Vantage point photography is designed to express Invesco's unique perspective of the world – the view from the mountain, the ability to see the complete picture – a viewpoint that no other company can boast.

Creatively, the brief is reasonably simple: the photographer should ensure that each location/subject is viewed from a vantage point/interesting perspective (this could include everything from standing on a milk crate to a hillside, from a wall to the roof of a skyscraper).

The photography should be observational and informal in style, using available light, and should not be posed or staged. It will be shot on handheld, small or medium format. All images should have a sense of dynamism, strong colours, shapes and perspectives are to be encouraged. We are trying to avoid clichés and the whole 'stock library' feel. Although each shot will have a point of focus, we envisage keeping the surrounding elements in sharp focus to highlight the subtle cultural/visual reference points and cues of each location. The fact that most usage will be in portrait (rather than landscape) format should also be taken into account.

Basic elements
Secondary photography

Vantage point photography is designed to express Invesco's unique perspective of the world – the view from the mountain, the ability to see the complete picture – a viewpoint that no other company can boast.

Secondary photography can show people, places, objects, situations, abstract concepts or great detail.

See Section 7 for information on how to download secondary photography.

When searching for images please ensure that they are taken from a vantage point. They should be informal and reportage in style, using available light rather than set up and formulaic. All images should have a sense of dynamism, strong colours, shapes and perspectives are to be encouraged.

Avoid traditional/clichéd stock library imagery.

Good examples

Bad examples

Basic elements
Tertiary photography

In addition to the mountain photography, images for literature such as magazines and newsletters may need to be selected from a stock library. This photography should be contemporary and intelligent, reflecting the core values of the Invesco brand. Images should be selected for their strong graphic composition. People should be photographed in a reportage style with the exception of formal portraits.

Tertiary photography should be used sparingly where specific descriptive content needs to be highlighted.

Good examples

Bad examples

Basic elements
People photography

Given the varying sources of photographs, cameras, film, lighting, formats, etc, monotone has been selected as the preferred delivery style of portrait photography.

The examples on the right show various portrait photographs converted to Invesco Blue monotones. However, any of the secondary colours may also be used.

Portrait photography that is informal in style should be cropped dynamically. Formal portraits should be cropped more traditionally. Colour photography can also be used when neccessary.

Good examples

Bad examples

Basic elements
Mountain graphic

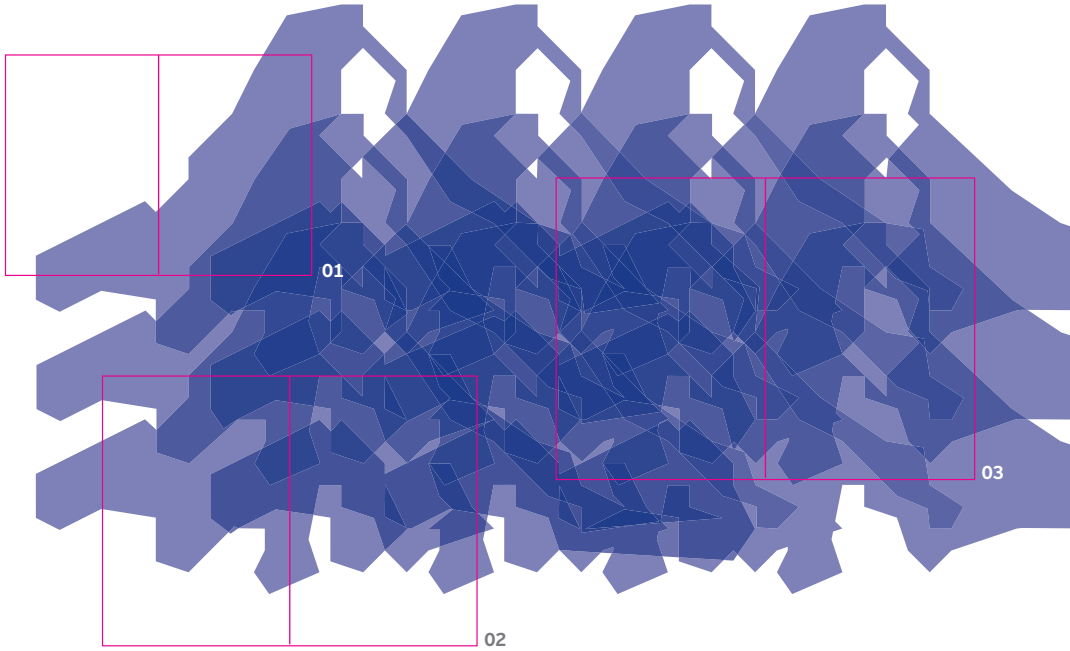
The mountain graphic is an additional element within the identity. It can be used on applications when only limited colours are available, or if a graphic treatment is more appropriate.

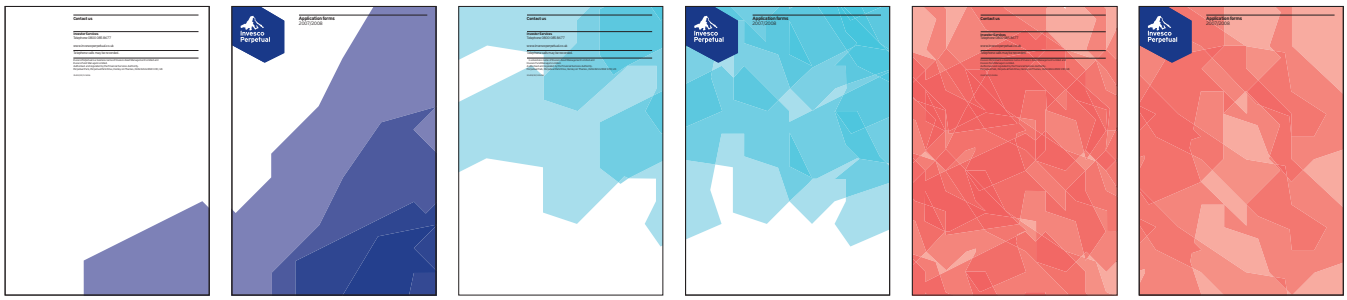
The mountain graphic can use any of the Invesco corporate or secondary colours. The layering effect is created using a 50% transparency of any of these colours.

By cropping into the graphic at different sizes numerous graphic patterns can be created.

Please ensure legibility at all times, especially when using the lighter colours.

The areas selected on this page are for illustration purposes. Any area of the mountain graphic may be used.





01
Back cover

Front cover

02
Back cover

Front cover

03
Back cover

Front cover

Basic elements
Type usage

In order to maintain a consistent identity, typographic design should be applied using the following parameters:

Typography should always be ranged left. It should never be centred, ranged right or justified.

Character spacing has been configured into the typeface supplied.

ISAs are tax-efficient investment wrappers. If you only want to invest in stocks and shares, a maxi ISA will allow you to invest up to £7,000 per tax year. Choosing mini ISAs will allow you to invest up to £4,000. Choosing maxi ISAs will allow you to invest up to £8,000.

Correct alignment – ranged left.

ISAs are tax-efficient investment wrappers. If you only want to invest in stocks and shares, a maxi ISA will allow you to invest up to £7,000 per tax year. Choosing mini ISAs will allow you to invest up to £4,000. Choosing maxi ISAs will allow you to invest up to £8,000.

Incorrect alignment – ranged right

ISAs are tax-efficient investment wrappers. If you only want to invest in stocks and shares, a maxi ISA will allow you to invest up to £7,000 per tax year. Choosing mini ISAs will allow you to invest up to £4,000. Choosing maxi ISAs will allow you to invest up to £8,000.

Incorrect alignment – centred

ISAs are tax-efficient investment wrappers. If you only want to invest in stocks and shares, a maxi ISA will allow you to invest up to £7,000 per tax year. Choosing mini ISAs will allow you to invest up to £4,000. Choosing maxi ISAs will allow you to invest up to £8,000.

Incorrect character spacing – too tight

ISAs are tax-efficient investment wrappers. If you only want to invest in stocks and shares, a maxi ISA will allow you to invest up to £7,000 per tax year. Choosing mini ISAs will allow you to invest up to £4,000. Choosing maxi ISAs will allow you to invest up to £8,000.

Incorrect character spacing – too open

ISAs are tax-efficient investment wrappers. If you only want to invest in stocks and shares, a maxi ISA will allow you to invest up to £7,000 per tax year. Choosing mini ISAs will allow you to invest up to £4,000. Choosing maxi ISAs will allow you to invest up to £8,000.

Incorrect character spacing – justified

Basic elements
EU and US measurements at a glance

EU	US
Measurements	
Millimetres (mm)	Inchs (")/points (pt)
3mm	⅛ 0.125"
6mm	¼ 0.25"
9mm	⅜ 0.375"
12mm	½ 0.5"
15mm	⅝ 0.625"
18mm	¾ 0.75"
21mm	⅞ 0.875"
24mm	⅛ 1"
Type sizes, Interstate	
64pt type/22.75mm line spacing	64pt type/65pt line spacing
54pt type/19.25mm line spacing	54pt type/55pt line spacing
44pt type/15.75mm line spacing	44pt type/45pt line spacing
34pt type/12.25mm line spacing	34pt type/35pt line spacing
21.5pt type/7.875mm line spacing	21.5pt type/22.5pt line spacing
16.5pt type/6.125mm line spacing	16.5pt type/17.5pt line spacing
14pt type/5.25mm line spacing	14pt type/15pt line spacing
11.5 type/4.375mm line spacing	11.5pt type/12.5pt line spacing
9pt type/3.5mm line spacing	9pt type/10pt line spacing
7pt type/2.625mm line spacing	7pt type/7.5pt line spacing
Type sizes, Verdana	
62pt type/22.75mm line spacing	62pt type/65pt line spacing
52pt type/19.25mm line spacing	52pt type/55pt line spacing
42pt type/15.75mm line spacing	42pt type/45pt line spacing
30pt type/12.25mm line spacing	34pt type/35pt line spacing
20pt type/7.875mm line spacing	21pt type/22.5pt line spacing
15pt type/6.125mm line spacing	16pt type/17.5pt line spacing
13pt type/5.25mm line spacing	14pt type/15pt line spacing
11pt type/4.375mm line spacing	11pt type/12.5pt line spacing
8.5pt type/3.5mm line spacing	9pt type/10pt line spacing
7pt type/2.625mm line spacing	7pt type/8pt line spacing

EU		US	
Paper sizes			
A0	840 x 1189mm	US letter	8.5 x 11"
A1	594 x 840mm	US monarch	7.5 x 10.5"
A2	420 x 594mm	US business card	3.5 x 2"
A3	297 x 420mm		
A4	210 x 297mm		
A5	148 x 210mm		
A6	105 x 148mm		
DL	99 x 210mm		
BC	85 x 55mm		

Grids

A4 literature grid
- 13 column grid
- 6 column image module grid
- 3.5mm baseline grid

A5 literature grid
- 9 column grid
- 4 column image module grid
- 3.5mm baseline grid

DL literature grid Landscape
- 13 column grid
- 6 column image module grid
- 3.5mm baseline grid

DL literature grid Portrait
- 4 column grid
- 4 column image module grid
- 3.5mm baseline grid

US letter literature grid
- 9 column grid
- 4 column image module grid
- 10pt baseline grid

Basic elements
Type sizes, line spacing and format

There are ten pre-defined type sizes and line spacing (leading) options, to be chosen based on format and content and used in conjunction with the Invesco literature and stationery grid.

The choice of type size should always take into consideration format, function, purpose and audience.

Type size and line spacing specifications are fixed elements of the identity.

Use EU type sizes for European paper sizes and grid. Use US type sizes for US paper sizes and grid.

The settings shown here apply to InDesign.

Kerning should be set at '1/1000' em in the Preferences menu and 'Optical' in the tool bar. As tracking has been configured into the supplied typeface it should be set to '0' in the tool bar (beneath kerning).

If it is necessary to develop a new type size, ensure that the relationship between text and line spacing follows the examples shown here.

See section 1.30 for hyphenation, justification and tracking settings.

Investment
Expertise

EU
64pt type/22.75mm line spacing

US
64pt type/65pt line spacing

Investment
Expertise

EU
54pt type/19.25mm line spacing

US
54pt type/55pt line spacing

Investment
Expertise

EU
44pt type/15.75mm line spacing

US
44pt type/45pt line spacing

The choice of type size should always take into consideration format, function, purpose and audience.

Type size and line spacing specifications are fixed elements of the identity.

Use EU type sizes for European paper sizes and grid. Use US type sizes for US paper sizes and grid.

The settings shown here apply to InDesign.

Kerning should be set at '1/1000' em in the Preferences menu and 'Optical' in the tool bar. As tracking has been configured into the supplied typeface it should be set to '0' in the tool bar (beneath kerning).

If it is necessary to develop a new type size, ensure that the relationship between text and line spacing follows the examples shown here.

See section 1.30 for hyphenation, justification and tracking settings.

Investment Expertise

EU 34pt type/12.25mm line spacing

US 34pt type/35pt line spacing

Investment Expertise

EU 21.5pt type/7.875mm line spacing

US 21.5pt type/22.5pt line spacing

Investment Expertise

EU 16.5pt type/6.125mm line spacing

US 16.5pt type/17.5pt line spacing

Investment Expertise

EU 14pt type/5.25mm line spacing

US 14pt type/15pt line spacing

Investment Expertise

EU 11.5pt type/4.375mm line spacing

US 11.5pt type/12.5pt line spacing

Investment Expertise

EU 9pt type/3.5mm line spacing

US 9pt type/10pt line spacing

Investment Expertise

EU 7pt type/2.625mm line spacing

US 7pt type/7.5pt line spacing

Basic elements
Electronic type sizes, line spacing and format

Invesco digital applications should be set using Verdana. As Verdana appears larger than Interstate at the same point size, it should be slightly reduced to match visually. There are ten pre-defined type sizes and line spacing (leading) options, to be chosen based on format and content, and used in conjunction with the Invesco template grid. The electronic typeface is for use in Microsoft Word, Excel and PowerPoint.

The choice of type size should always take into consideration format, function, purpose and audience.

When setting type on electronic templates sizes can be adjusted to suit specific audiences.

Use EU type sizes for European paper sizes and grid. Use US type sizes for US paper sizes and grid.

If its necessary to develop a new type size, ensure the type size and line spacing are consistent.

See section 1.30 for hyphenation, justification and tracking settings.

Investment
Expertise

EU
62pt type/22.75mm line spacing

US
62pt type/65pt line spacing

Investment
Expertise

EU
52pt type/19.25mm line spacing

US
52pt type/55pt line spacing

Investment
Expertise

EU
42pt type/15.75mm line spacing

US
42pt type/45pt line spacing

The choice of type size should always take into consideration format, function, purpose and audience.

When setting type on electronic templates sizes can be adjusted to suit specific audiences.

Use EU type sizes for European paper sizes and grid. Use US type sizes for US paper sizes and grid.

If its necessary to develop a new type size, ensure the type size and line spacing are consistent.

See section 1.30 for hyphenation, justification and tracking settings.

Investment Expertise

EU
30pt type/12.25mm line spacing

US
34pt type/35pt line spacing

Investment Expertise

EU
20pt type/7.875mm line spacing

US
21pt type/22.5pt line spacing

Investment Expertise

EU
15pt type/6.125mm line spacing

US
16pt type/17.5pt line spacing

Investment Expertise

EU
13pt type/5.25mm line spacing

US
14pt type/15pt line spacing

Investment Expertise

EU
11pt type/4.375mm line spacing

US
11pt type/12.5pt line spacing

Investment Expertise

EU
8.5pt type/3.5mm line spacing

US
9pt type/10pt line spacing

Investment Expertise

EU
7pt type/2.625mm line spacing

US
7pt type/8pt line spacing

Basic elements

Type and keyline usage

Keylines can be used to anchor text on the page or screen. The offset amount for the keyline and first baseline should be equal to the line spacing. For the majority of applications, 0.5pt is the preferred keyline weight.

9pt type/3.5mm line spacing aligns to every line of the baseline grid. The width of the keyline should be the same as text box width.

Keyline offset 3.5mm
First baseline offset 3.5mm

ISAs are tax-efficient investment wrappers. If you only want to invest in stocks and shares,a maxi ISA will allow you to invest up to £7,000 per tax year. Choosing mini ISAs will allow you to invest up to £4,000. Choosing maxi ISAs will allow you to invest up to £8,000.

7pt type/2.625mm line spacing aligns to every 4th line of the baseline grid. The width of the keyline should be the same as text box width.

Keyline offset 2.625mm
First baseline offset 2.625mm

ISAs are tax-efficient investment wrappers. If you only want to invest in stocks and shares, a maxi ISA will allow you to invest up to £7,000 per tax year. Choosing mini ISAs will allow you to invest up to £4,000. Choosing maxi ISAs will allow you to invest up to £8,000.

14pt type/5.25mm line spacing aligns to every second line of the baseline grid. The width of the keyline should be the same as text box width.

Keyline offset 5.25mm
First baseline offset 5.25mm

ISAs are tax-efficient investment wrappers. If you only want to invest in stocks and shares, a maxi ISA will allow you to invest up to £7,000 per tax year. Choosing mini ISAs will allow you to invest up to £4,000. Choosing maxi ISAs will allow you to invest up to £8,000.

Basic elements
Bullet point usage

Bullet points are used for lists or to pull out important pieces of information within literature.

Bullet points should be squares, en dashes or numbers.

When bullet points are required in the middle of a paragraph they should start on a new line directly after the last sentence (ie. no line space).

When a second level of bulleted information is required, a decision should be made as to which two bulleted styles will be used. It is recommended that en dashes should follow squares. They should also indent by the same amount as the first.

Bullet points should not have a full point.

Within electronic media, bullet points follow the same rules. However when using Verdana, round bullet points (● to match text 'x' height) can also be used if needed.

What cancellation rights do I have?
If you invest via an authorised Financial Adviser you are allowed a 14-day cancellation period in the following scenarios:
- when making a lump sum investment
- when commencing a regular savings plan

Cancellation rights do not apply if you do not invest via an authorised Financial Adviser

Text:
Interstate, 11.5pt type/4.375mm line spacing

Tab:
5mm, Increase in a 2.5mm increment depending on the type size

Mini ISA
1. You can hold up to two mini ISAs with different Managers in the same tax year
2. The subscription limits are: up to £4000 to a stocks and shares mini ISA; up to £3000 to a cash mini ISA

Text:
Interstate, 11.5pt type/4.375mm line spacing

Tab:
5mm, increase in a 2.5mm increment depending on the type size

Our product
We believe this philosophy will have various advantages for our clients in the future:
- We rely on proven investment concepts that have a sound investment rationale and are not just the result of data mining
  - We have a proven track record of delivering an attractive active risk – active return relationship in our portfolios

Text:
Interstate, 11.5pt type/4.375mm line spacing

Tab:
5mm, second tab 10mm, increase in a 2.5mm increment depending on the type size

Our product
We believe this philosophy will have various advantages for our clients in the future:
- We rely on proven investment concepts that have a sound investment rationale
  - We have a proven track record of delivering an attractive active risk

Text:
Verdana, 11pt type/12.5pt line spacing

Tab:
5mm, second tab 10mm, increase in a 2.5mm increment depending on the type size

Basic elements

Hyphenation, justification and tracking settings

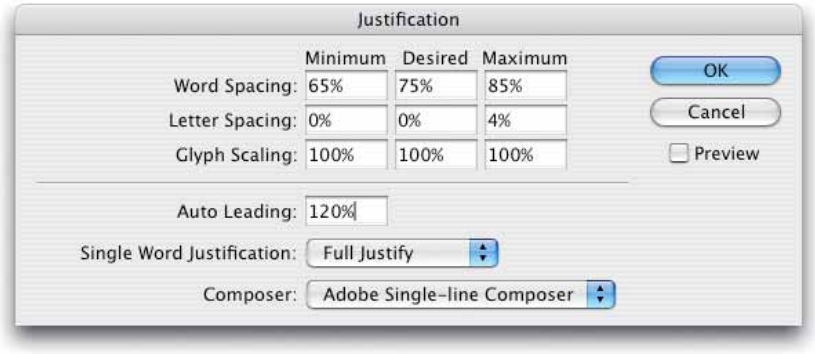
For typographic consistency these settings should be used across all Invesco literature.

InDesign

Justification
'Word Spacing' within the 'Justification' settings palette should be set at:
Minimum 65%
Desired 75%
Maximum 85%

Hyphenate
Hyphenate should be switched off when using English.

Tracking
Tracking should always be set at 0.

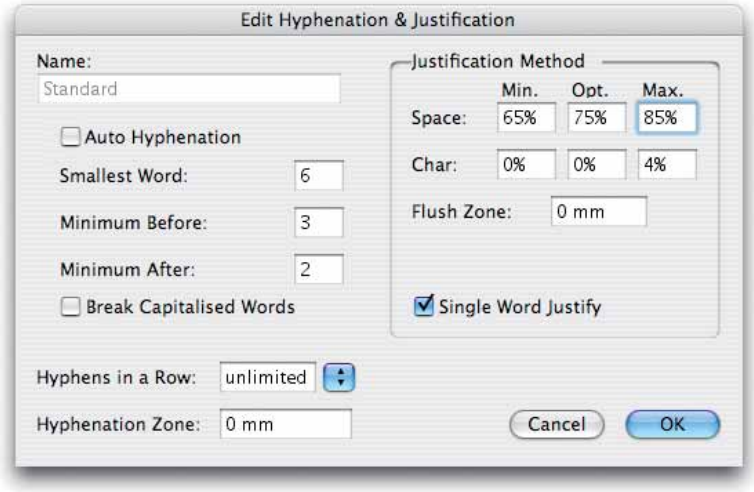


QuarkXPress

Hyphenation and Justification
'Space' within 'Justification Method' settings palette should be set at:
Min. 65%
Opt. 75%
Max. 85%

Auto Hyphenation
'Auto Hyphenation' should be switched off when using English.

Tracking
Tracking should always be set at 0.



Basic elements
UK paper and production

A range of coated, uncoated and coloured stocks to fulfil the varying communication requirements.

Given shipping costs and timings, not to mention the impact on the environment, paper should be sourced locally.

In the UK, Invesco Perpetual have done a deal with one paper supplier (Howard Smith Paper) to supply all paper and benefit from favourable rates as a result.

The papers listed right are all sourced from Howard Smith Paper to fulfil the varying communication requirements and are intended as a guide.

For samples, swatches and dummies call Howard Smith Paper on 01604 443679. Guaranteed next day delivery from 16 regional sales offices

For more information please visit www.hspg.com

We would encourage creative use of paper. Mixing of different weights, finishes and colours will help to enhance production values and lend a sense of quality and sophistication.

Business cards should not be printed on any weight less than 300gsm to maintain a premium feel.

Coated paper

Sovereign Silk
For use in literature.

A coated paper with a smooth silk finish and a high resistance to ink rub.
Available 90 – 400gsm

Consort Royal Silk
For use in literature.

High quality coated paper at a good cost with a silk finish.
Available 135, 150, 170, 250 300gsm

Uncoated papers

On Offset
For use in stationery.

An uncoated paper with a high white finish and smooth surface. Laser guaranteed.
Available 60 – 300gsm

Pace Maker
For use on business cards.

An uncoated board with a high white finish and smooth surface.
Use 400gsm

Think4
For use in literature.

A premium uncoated paper which comes in a range of four finishes; bright, white, warm and solid.
Available 100 – 400gsm

Coloured paper

Fizz
For use in stationery (to create pace and point of difference)
An uncoated paper in a range of coloured shades.
Available 80 – 225gsm

Special usage

Chromolux
A cast coated paper (high gloss on one side, uncoated on the reverse) available in a range of colours, but use only white.
Available 70 – 400gsm

Basic elements
US paper and production

A range of coated, uncoated and coloured stocks to fulfil the varying communication requirements.

Given shipping costs and timings, not to mention the impact on the environment, paper should be sourced locally.

We would encourage creative use of paper. Mixing of different weights, finishes and colours will help to enhance production values and lend a sense of quality and sophistication.

Business cards should not be printed on any weight less than 300gsm to maintain a premium feel.

Coated paper

Sterling Ultra
For use in literature, flyers and postcards.

A range of coated papers with exceptional print reproduction and a high resistance to ink rub.
Available 60 – 100gsm

Utopia Two (U2)
For use on pocketed folders.

The Utopia Two (U2) range provides excellent value and reliability.
Available 60 – 120gsm

Focus
For use on factsheets.
Used at 50gsm.

Uncoated papers

Cougar
For use general office use.

Smooth white surface that keeps colors rich, images vivid and dot gain to a minimum.
Available 50 – 100gsm

Classic Crest
For use across all stationery.

A smooth surface that enhances professional business identities and is available in 21 business appropriate colours, including 12 recycled options.
Available 50 – 100gsm

Husky
For use on forms, reports and stickers.
Used at 50 – 60gsm.

Domtar Solutions and Plainfield
For use on proposals and newsletters.
Used at 70 – 80gsm.

Mohawk Options
For general use.
Used at 100gsm.

Financial Opaque
For use on various prospectuses.
Used at 35gsm.

Teton Tiara
For use on invites.
Used at 80gsm.

Gilbert Oxford White
For use on brochures.
Used at 80gsm.

Astrolite Smooth
For use on brochures.
Used at 65gsm.

Translucent papers

Gilbert Gilclear Oxford
For use within brochures
Used at 65gsm.

2 Stationery

Correct use of all stationery templates provides consistency and gives our clients confidence in our products and services.

2 Stationery

2.1 A4 stationery grid
2.2 A4 letterhead
2.3 A4 continuation sheet
2.4 US letter stationery grid
2.5 US letterhead
2.6 US continuation sheet
2.7 Facsimile and memorandum
2.8 Compliments slip
2.9 EU business card
2.10 US business cards
2.11 C4 pocket envelope (window)
2.12 C4 pocket envelope (no window)
2.13 C4 wallet envelope (window)
2.14 C5 wallet envelope (window)
2.15 C5 wallet envelope (no window)
2.16 DL envelope (window and no window)

2 Stationery
2.1 A4 stationery grid

All A4 stationery uses the A4 stationery grid.

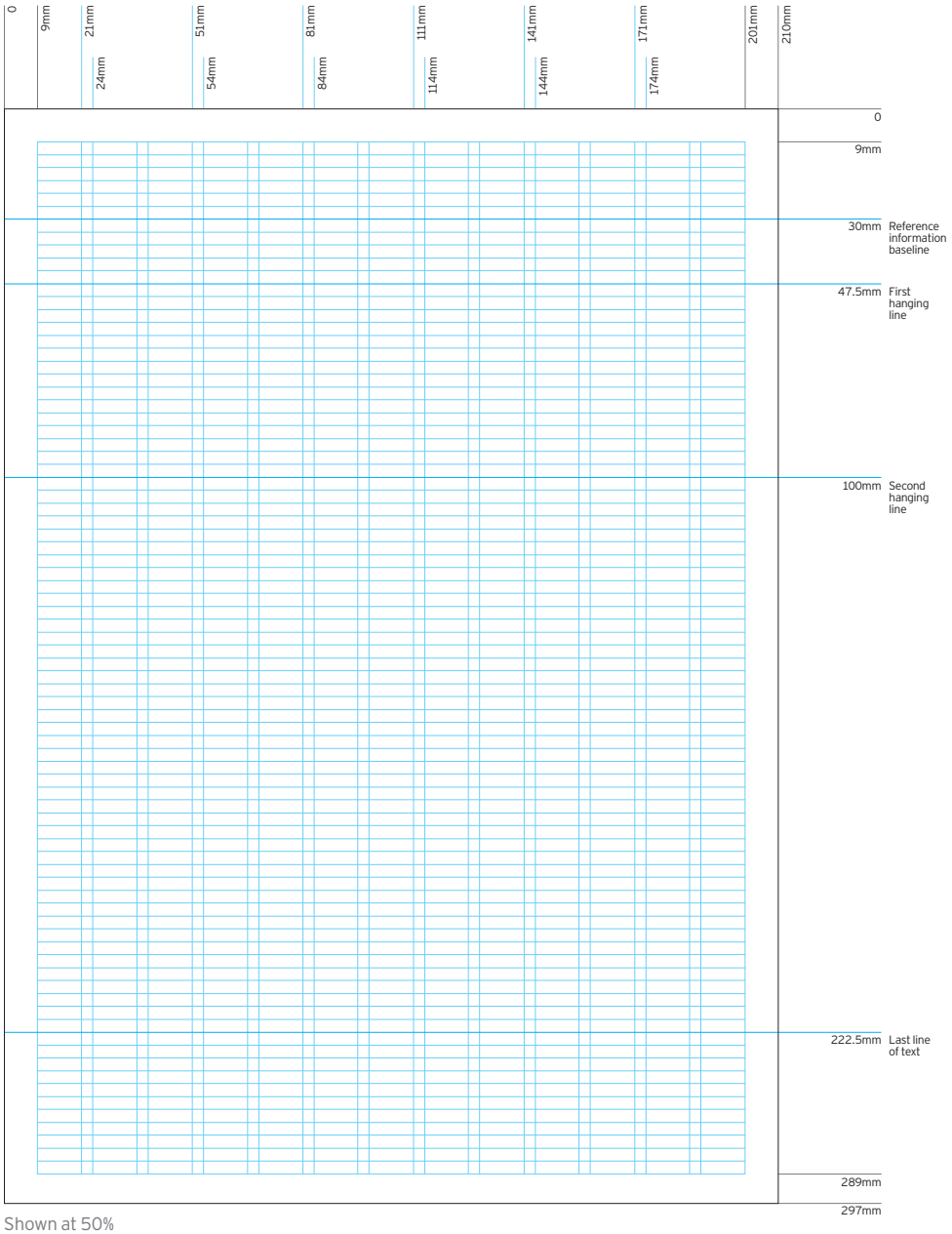
Specification:
- 13 column grid sub-divided into 6 column image module grid
- 3.5mm baseline grid
- Consistent first hanging line
- Consistent secondary hanging line
- 8mm bottom margin

Text is positioned using baselines and hanging lines. This makes it easy to position type correctly.

The reference information baseline is specific to the letterhead: this is an area for 'Customer', 'Our reference' and 'Your reference' numbers.

The first hanging line indicated should always be adhered to as it is consistent across the stationery and has been devised to create some essential white space around the logo, as well as aligning critical information.

The last line of text should be adhered to whenever possible. The exception to this rule is if there is a long letter that would only just go to two pages. In this case the sign-off can sit below the last line – but the bottom line of the last paragraph should never sit below it.



Shown at 50%

Stationery
A4 letterhead

As shown, all elements align with the column grid and the letter text, address and legal copy align directly to the baseline grid. As detailed below, certain items are pre-printed whilst others are over-printed using the electronic template.

Letterhead elements:
1 A4 logo
Invesco Blue
2 Recipient address
3 Customer and company references
4 Company name and address
Invesco Silver
5 Date
6 Recipient name
7 Text
8 Sign-off
9 Name and title
10 Legal information
Invesco Silver

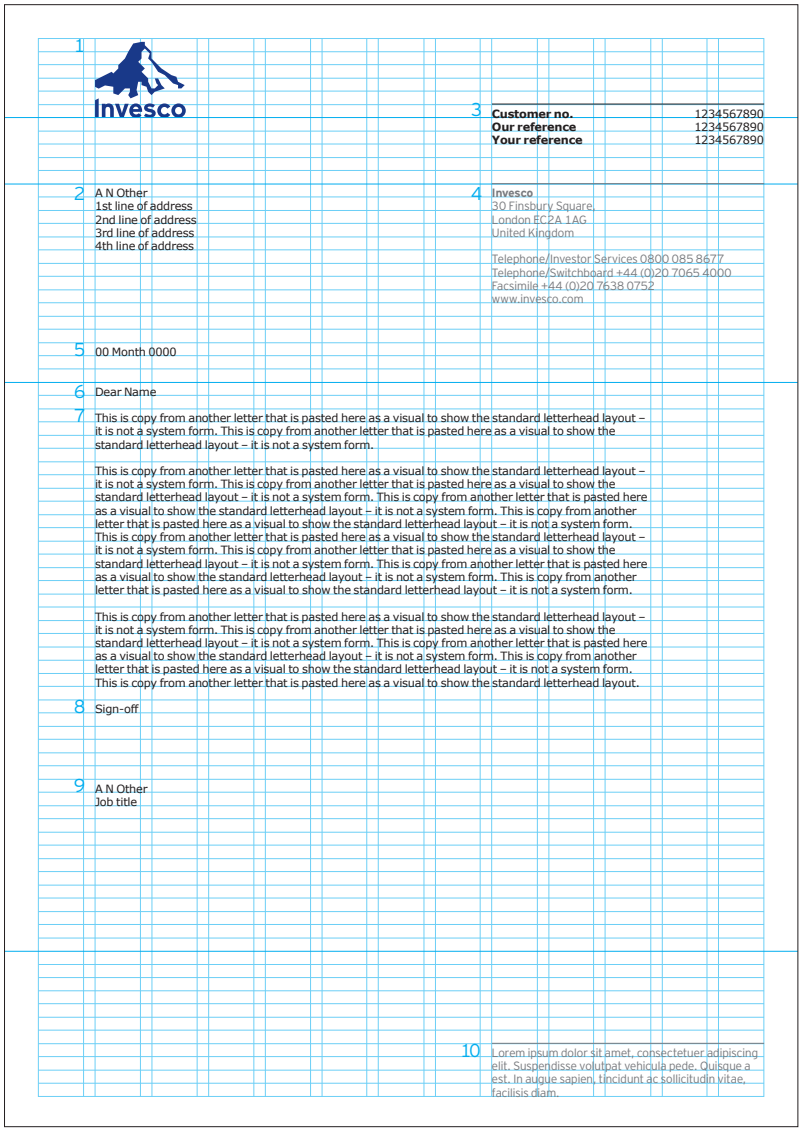
Last line of legal information should always sit on the last baseline of the grid

Type specifications:
2, 5, 6, 7, 8 and 9
Verdana Regular
8.5pt type/3.5mm line spacing

3 Customer and company references
Text: Verdana Bold
8.5pt type/3.5mm line spacing
Numbers: Verdana Regular
8.5pt type/3.5mm line spacing

4 Company name and address
Title: Interstate Bold
9pt type/3.5mm line spacing
0.5pt keyline above
offset 3.5mm
Text: Interstate light
9pt type/3.5mm line spacing

10 Legal information
Interstate Light
9pt type/3.5mm line spacing
0.5pt keyline above
offset 3.5mm


1
Invesco
3
Customer no. 1234567890
Our reference 1234567890
Your reference 1234567890
2
A N Other
1st line of address
2nd line of address
3rd line of address
4th line of address
4
Invesco
30 Finsbury Square,
London EC2A 1AG
United Kingdom
Telephone/Investor Services 0800 085 8677
Telephone/Switchboard +44 (0)20 7065 4000
Facsimile +44 (0)20 7638 0752
www.invesco.com
5
00 Month 0000
6
Dear Name
7
This is copy from another letter that is pasted here as a visual to show the standard letterhead layout – it is not a system form. This is copy from another letter that is pasted here as a visual to show the standard letterhead layout – it is not a system form.
This is copy from another letter that is pasted here as a visual to show the standard letterhead layout – it is not a system form. This is copy from another letter that is pasted here as a visual to show the standard letterhead layout – it is not a system form. This is copy from another letter that is pasted here as a visual to show the standard letterhead layout – it is not a system form. This is copy from another letter that is pasted here as a visual to show the standard letterhead layout – it is not a system form. This is copy from another letter that is pasted here as a visual to show the standard letterhead layout – it is not a system form. This is copy from another letter that is pasted here as a visual to show the standard letterhead layout – it is not a system form. This is copy from another letter that is pasted here as a visual to show the standard letterhead layout – it is not a system form.
This is copy from another letter that is pasted here as a visual to show the standard letterhead layout – it is not a system form. This is copy from another letter that is pasted here as a visual to show the standard letterhead layout – it is not a system form. This is copy from another letter that is pasted here as a visual to show the standard letterhead layout – it is not a system form. This is copy from another letter that is pasted here as a visual to show the standard letterhead layout.
8
Sign-off
9
A N Other
Job title
10
Lorem ipsum dolor sit amet, consectetuer adipiscing elit. Suspendisse volutpat vehicula pede. Quisque a est. In augue sapien, tincidunt ac sollicitudin vitae, facilisis diam.

Shown at 50%

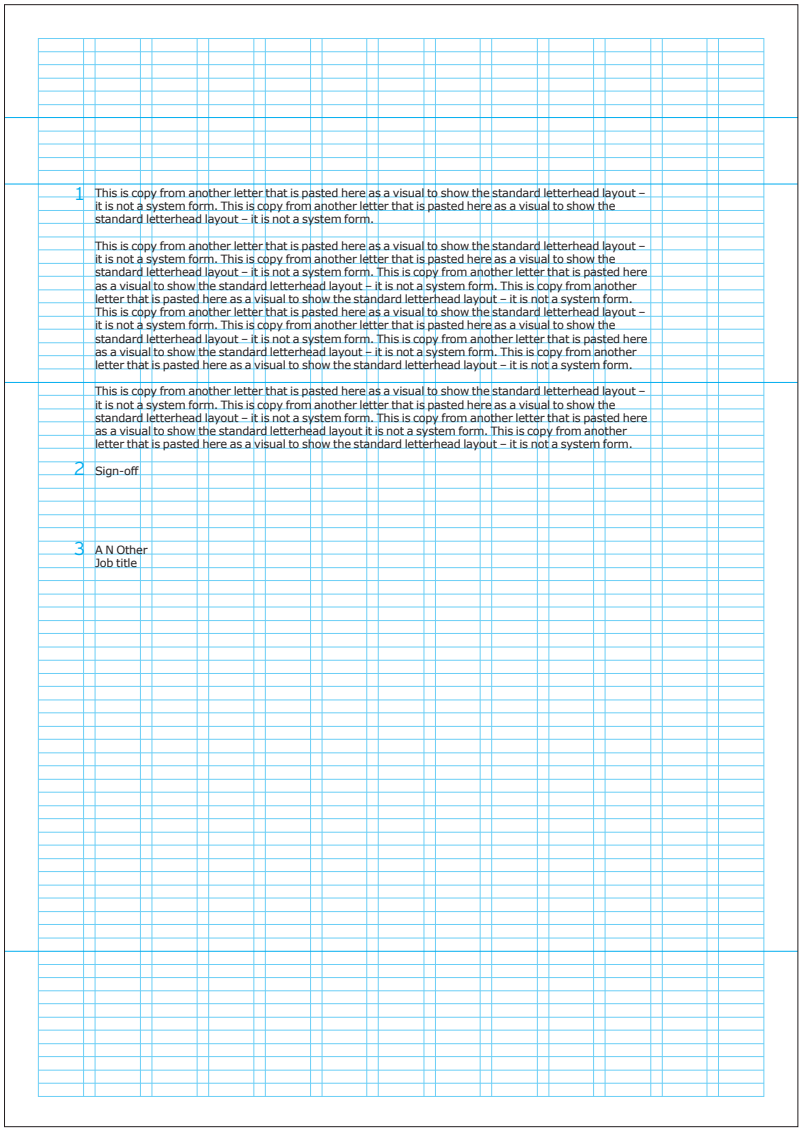
Stationery
A4 continuation sheet

On the continuation sheet, the text starts at the first hanging line as there is no address.

Continuation sheets of letters have no logo but do use the same grid and hanging lines as the first page.

Continuation sheet elements:
1 Text
2 Sign-off
3 Name and title

Type specifications:
1, 2 and 3
Verdana Regular
8.5pt type/3.5mm line spacing



Shown at 50%

All US letter stationery uses the US letter stationery grid.

Specification:
- 9 column grid sub-divided into 4 column image module grid
- 10pt baseline grid
- Consistent first hanging line
- Consistent secondary hanging line
- 27pt bottom margin

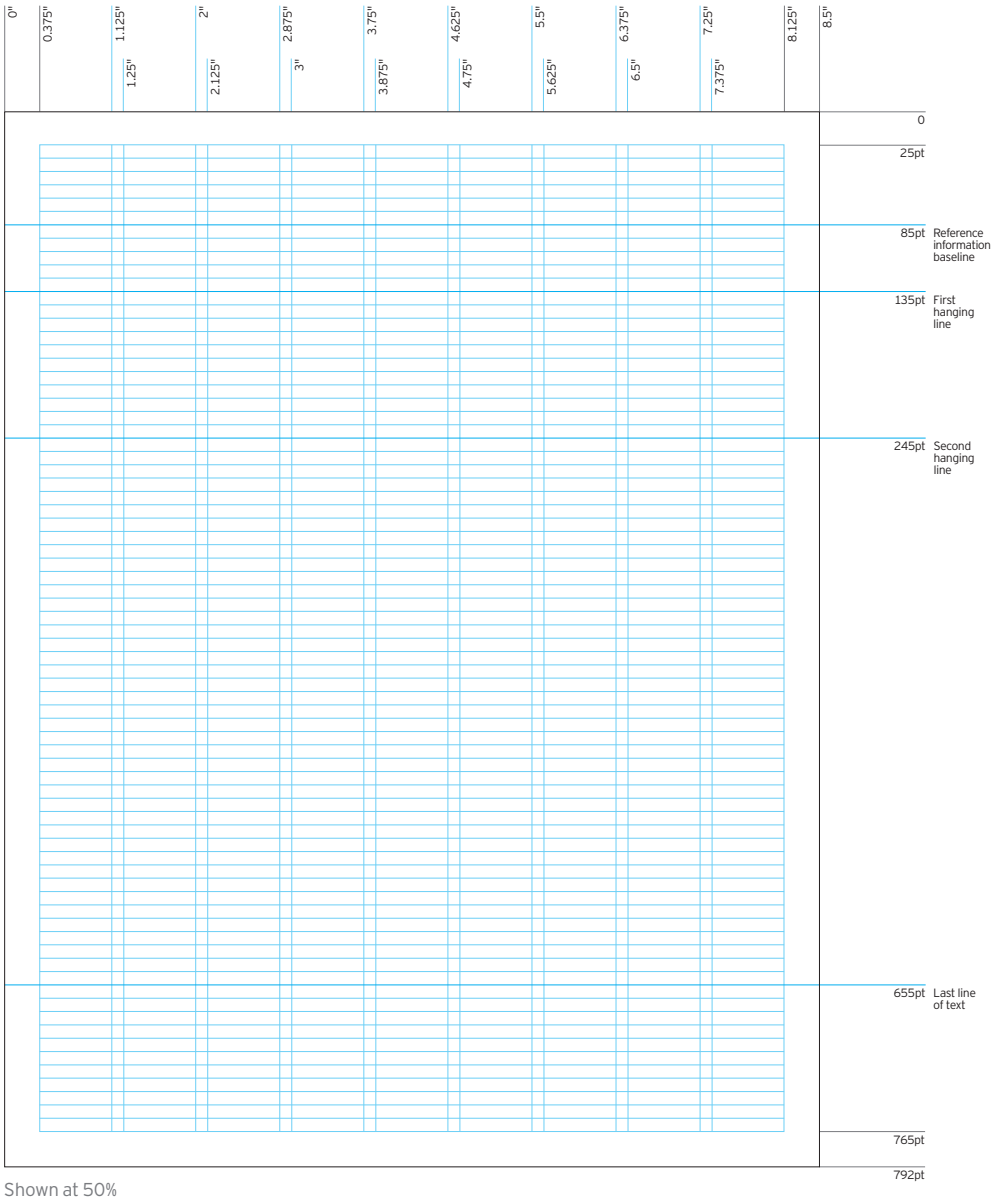
⅛ 0.125"
⅛ 0.25"
⅜ 0.375"
⅛ 0.5"
⅝ 0.625"
⅛ 0.75"
⅞ 0.875"
⅛ 1"

Text is positioned using baselines and hanging lines. This makes it easy to position type correctly.

The reference information baseline is specific to the letterhead: this is an area for 'Customer', 'Our reference' and 'Your reference' numbers.

The first hanging line indicated should always be adhered to as it is consistent across the stationery and has been devised to create some essential white space around the logo, as well as aligning critical information.

The last line of text should be adhered to whenever possible. The exception to this rule is if there is a long letter that would only just go to two pages. In this case the sign-off can sit below the last line – but the bottom line of the last paragraph should never go below it.



Shown at 50%

Stationery
US letterhead

All US letter stationery uses the US letter stationery grid.

Letterhead elements:
1 US letter logo
Invesco Blue
2 Recipient address
3 Customer and company references
4 Company name and address
5 Date
6 Recipient name
7 Text
8 Sign-off
9 Name and title
10 Legal information

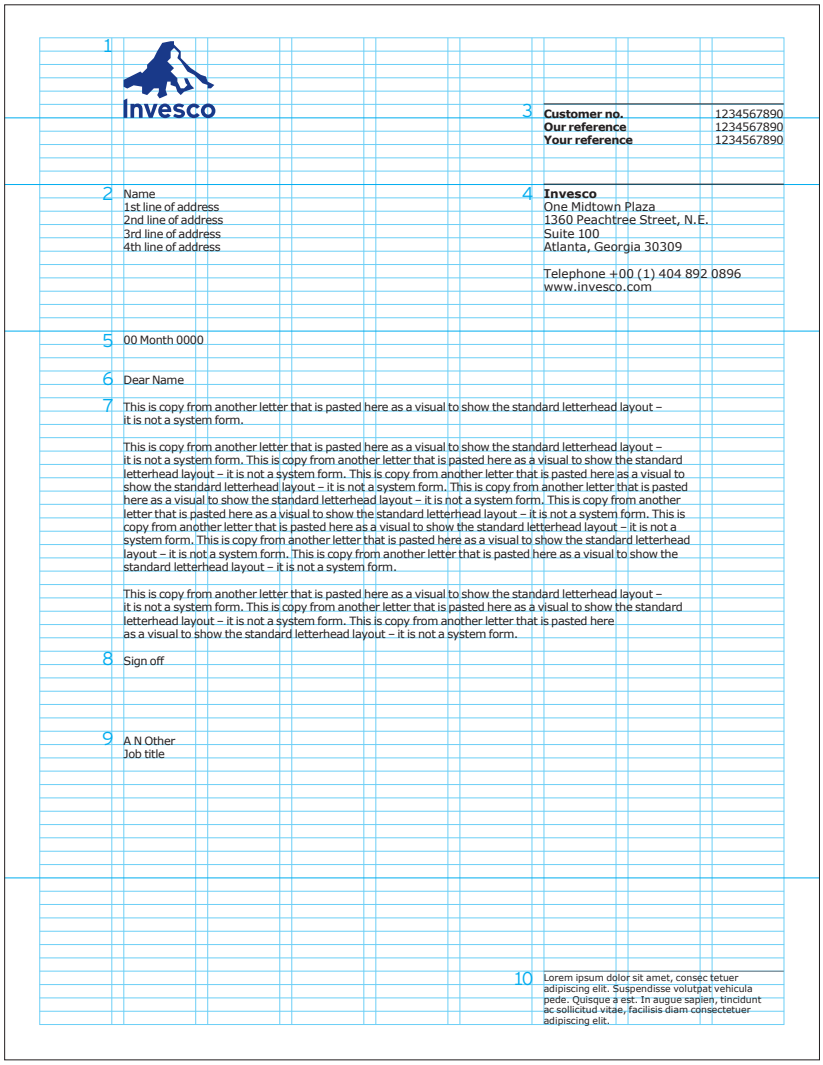
Last line of legal information should always sit on the last baseline of the grid

Type specifications:
2, 5, 6, 7, 8 and 9
Verdana Regular
9pt type/10pt line spacing

3 Customer and company references
Text: Verdana Bold
9pt type/10pt line spacing
Numbers: Verdana Regular
9pt type/10pt line spacing

4 Company name and address
Title: Verdana Bold
9pt type/10pt line spacing
0.5pt keyline above
offset 10pt
Text: Verdana Regular
9pt type/10pt line spacing

10 Legal information
Text: Verdana Regular
7pt type/8pt line spacing
0.5pt keyline above
offset 8pt


1
Invesco
3
Customer no. 1234567890
Our reference 1234567890
Your reference 1234567890
2
Name
1st line of address
2nd line of address
3rd line of address
4th line of address
4
Invesco
One Midtown Plaza
1360 Peachtree Street, N.E.
Suite 100
Atlanta, Georgia 30309
Telephone +00 (1) 404 892 0896
www.invesco.com
5
00 Month 0000
6
Dear Name
7
This is copy from another letter that is pasted here as a visual to show the standard letterhead layout – it is not a system form.
This is copy from another letter that is pasted here as a visual to show the standard letterhead layout – it is not a system form. This is copy from another letter that is pasted here as a visual to show the standard letterhead layout – it is not a system form. This is copy from another letter that is pasted here as a visual to show the standard letterhead layout – it is not a system form. This is copy from another letter that is pasted here as a visual to show the standard letterhead layout – it is not a system form. This is copy from another letter that is pasted here as a visual to show the standard letterhead layout – it is not a system form. This is copy from another letter that is pasted here as a visual to show the standard letterhead layout – it is not a system form. This is copy from another letter that is pasted here as a visual to show the standard letterhead layout – it is not a system form.
This is copy from another letter that is pasted here as a visual to show the standard letterhead layout – it is not a system form. This is copy from another letter that is pasted here as a visual to show the standard letterhead layout – it is not a system form. This is copy from another letter that is pasted here as a visual to show the standard letterhead layout – it is not a system form.
8
Sign off
9
A N Other
Job title
10
Lorem ipsum dolor sit amet, consec tetuer adipiscing elit. Suspendisse volutpat vehicula pede. Quisque a est. In augue sapien, tincidunt ac sollicitud vitae, facilisis diam consectetuer adipiscing elit.

Shown at 50%

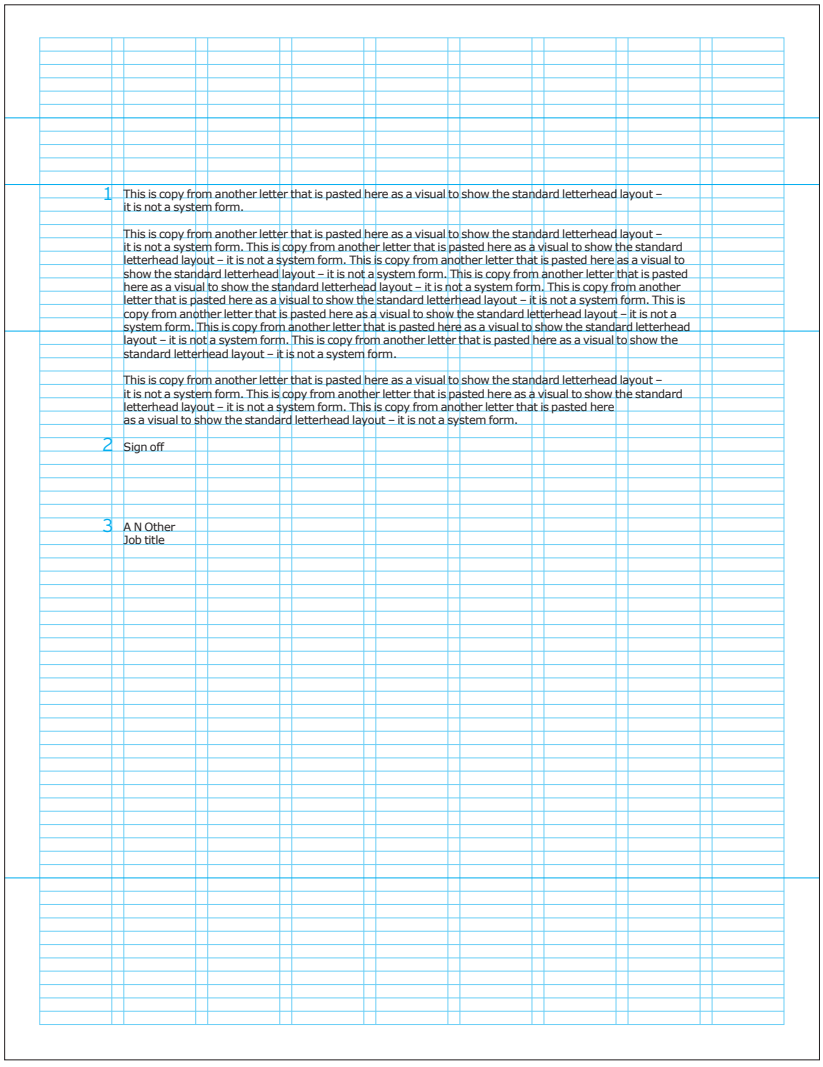
Stationery
US continuation sheet

On the continuation sheet, the text starts at the first hanging line as there is no address.

Continuation sheets of letters have no logo but do use the same grid and hanging lines as the first page.

Continuation sheet elements:
1 Text
2 Sign-off
3 Name and title

Type specifications:
1, 2 and 3
Verdana Regular
9pt type/10pt line spacing

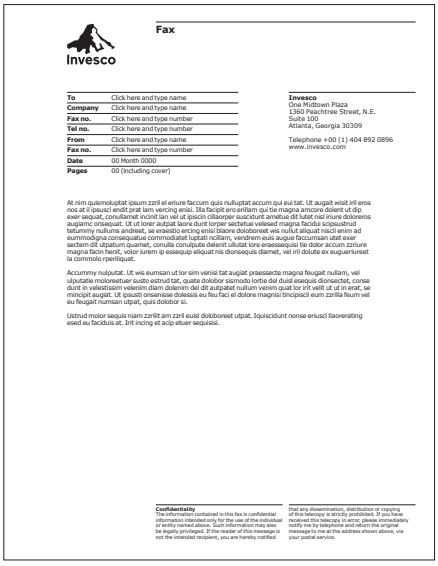


Shown at 50%

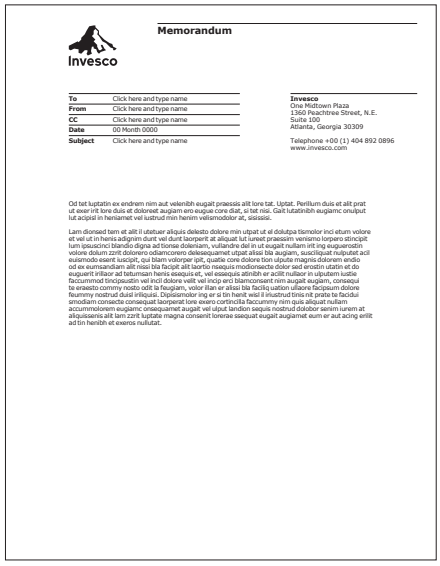
Stationery
Fax and memorandum

Fax and memorandum sheets are entirely laser printed and exist only as electronic templates. However all type sizes and typographic rules conform to the relevent stationery grid to ensure consistency across all correspondence.

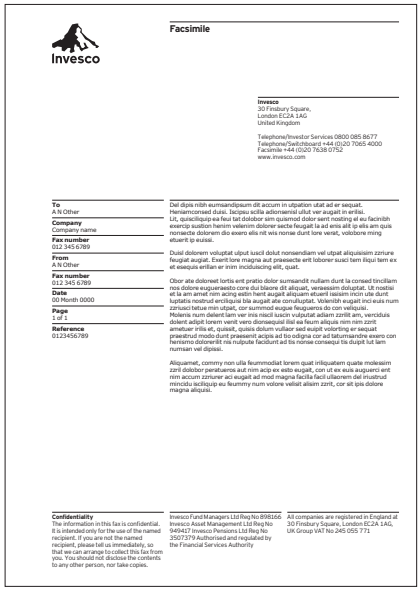
The logo used on the fax and memorandum is the same size and has the same position as that used on the letterhead but prints in black.



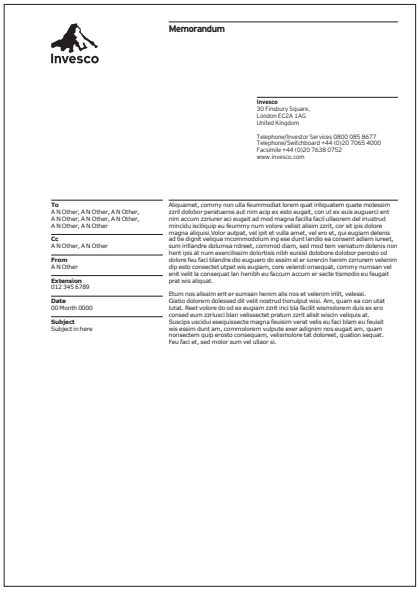
US Fax



US Memorandum



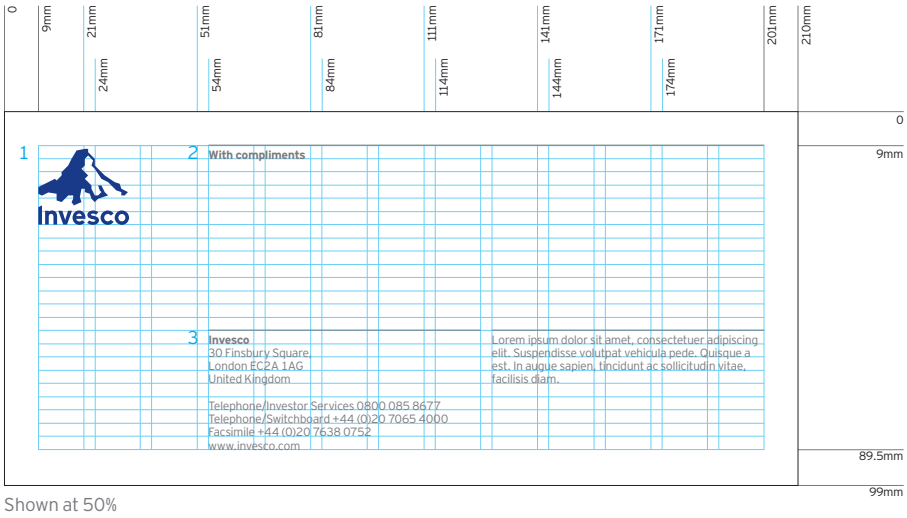
UK Fax



UK Memorandum

Stationery
Compliments slip

The compliments slip uses a grid based on the A4 stationery grid, but shortened in depth. The address and supplementary legal text are identical to that on the corresponding letterhead. All elements are pre-printed.



Shown at 50%

Compliments slip specification:
- 13 column grid
- 3.5mm baseline grid
- 9.5mm bottom margin

Compliments slip elements:
1 A4 logo
Invesco Blue
2 With compliments
Invesco Silver
3 Company name, address and legal information
Invesco Silver

Last line of contact details should range on last line of grid.

Type specifications:
2 With compliments
Interstate Bold
9pt type/3.5mm line spacing
0.5pt keyline above
offset 3.5mm

3 Company name, address and legal information
Title: Interstate Bold
9pt type/3.5mm line spacing
0.5pt keyline above
offset 3.5mm
Text: Interstate light
9pt type/3.5mm line spacing

Stationery

EU business card (85 x 55mm)

The business cards use a different grid and type sizes to the rest of the stationery due to their size, but all elements relate closely to the other stationery items. This helps to maintain consistency and reinforce the Invesco brand on a personal level.

UK business card specification
85 x 55mm:
- 3 column grid
- 3.5mm baseline grid

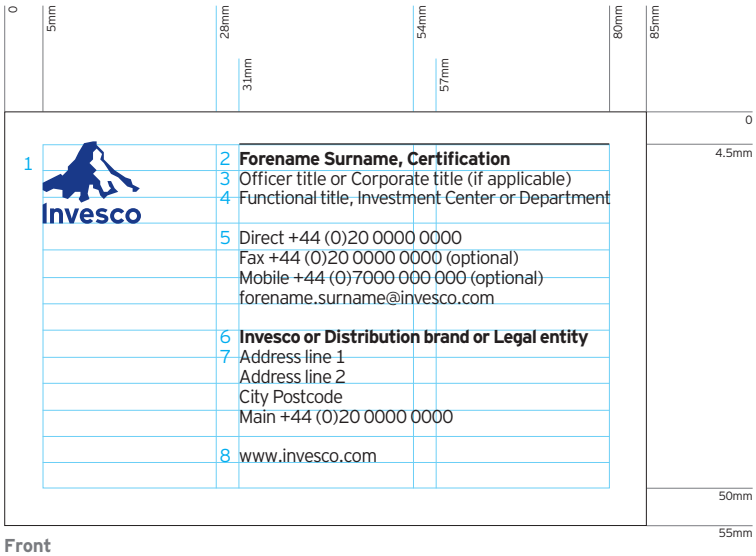
Business card elements:
Front:
1 Minimum logo (13mm)
Invesco Blue or foiled to match Invesco Blue or Invesco Silver
2 Forename Surname, Certification
3 Officer title or Corporate title
Senior Managing Director
Managing Director
Senior Director
4 Functional title, Investment Center or Department
Or Speciality
5 Contact information
6 Invesco or Distribution brand or Legal entity
7 Address block
8 Web address
Reverse:
9 Legal information

Type specifications:
3, 4, 5, 7 and 8
Interstate Light
7pt type/2.625mm line spacing

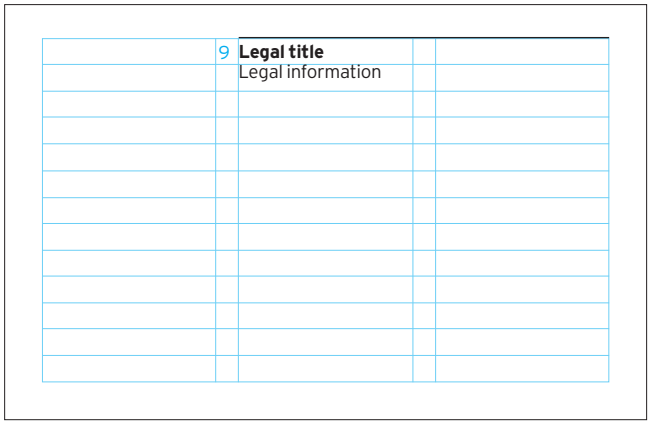
2 Forename Surname, Certification
Interstate Bold
7pt type/2.625mm line spacing
0.5pt keyline above
offset 2.625mm

6 Invesco or Distribution brand or Legal entity
Interstate Bold
7pt type/2.625mm line spacing

9 Legal information
Title: Interstate Bold
7pt type/2.625mm line spacing
0.5pt keyline above
offset 2.625mm
Text: Interstate Light
7pt type/2.625mm line spacing



Front



Reverse
Shown at 100%

Stationery

US business cards (3.5 x 2")

The US business cards use a different grid and type sizes to the rest of the stationery due to their size, but all elements relate closely to the other stationery items. This helps to maintain consistency and reinforce the Invesco brand on a personal level.

US business card specification
3.5 x 2":
- 3 column grid
- 10pt baseline grid

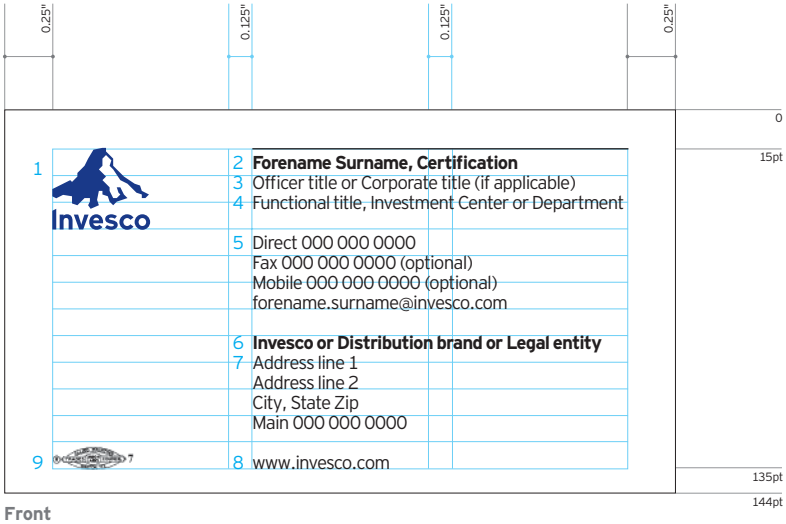
US business card elements
Front:
1 Minimum logo (13mm)
Invesco Blue or foiled to match Invesco Blue or Invesco Silver
2 Forename Surname, Certification
3 Officer title or Corporate title
Senior Managing Director
Managing Director
Senior Director
4 Functional title, Investment Center or Department
Or Speciality
5 Contact information
6 Invesco or Distribution brand or Legal entity
7 Address block
8 Web address
9 Union bug
Reverse:
10 Additional logos
11 Legal information

Type specifications:
3, 4, 5, 7 and 8
Interstate Light
7pt type/2.625mm line spacing

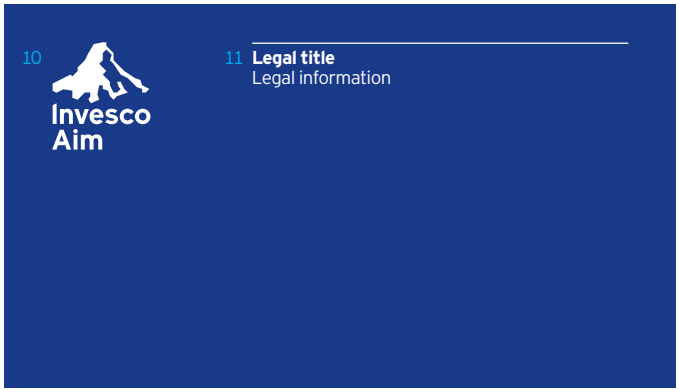
2 Forename Surname, Certification
Interstate Bold
7pt type/2.625mm line spacing
0.5pt keyline above
offset 2.625mm

6 Invesco or Distribution brand or Legal entity
Interstate Bold
7pt type/2.625mm line spacing

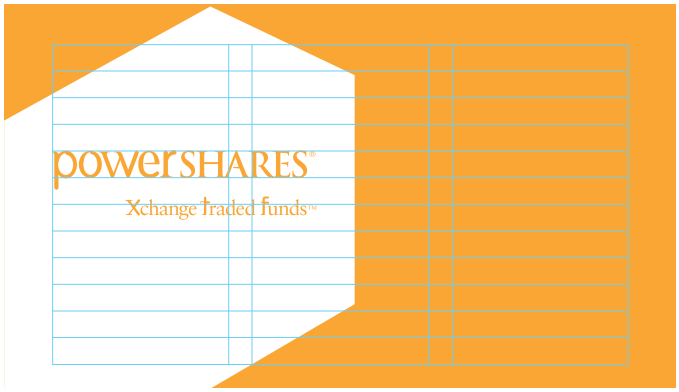
11 Legal information
Title: Interstate Bold
7pt type/2.625mm line spacing
0.5pt keyline above
offset 2.625mm
Text: Interstate Light
7pt type/2.625mm line spacing



Front



Reverse



Reverse PowerShares
Shown at 100%

⅛ 0.125"
⅖ 0.25"
⅜ 0.375"
⅘ 0.5"
⅝ 0.625"
⅚ 0.75"
⅞ 0.875"
⅛ 1"

Due to the nature of the PowerShares business the reverse side of cards can be used to promote various products using the holding device.

Stationery

US business cards (3.5 x 2")

Below are three examples of differently structured US business cards.

This card shows an example of a Corporate title, Functional title and positioning of the Legal entity, above the address block.

This card shows an example of a Corporate title, Functional title and Investment Center

This card shows an example of how the Functional title moves up below the name with Investment Center or Department below this.

Stationery

C4 pocket envelope (window)

A basic range of envelopes has been established for the various stationery, system documentation and literature that is sent to both customers and potential customers. Any changes or additions to these standard options should be created within the framework established.

The envelopes print in two colours (Invesco Blue and Invesco Silver) on one side only. Therefore all elements must be on the front or the flap.

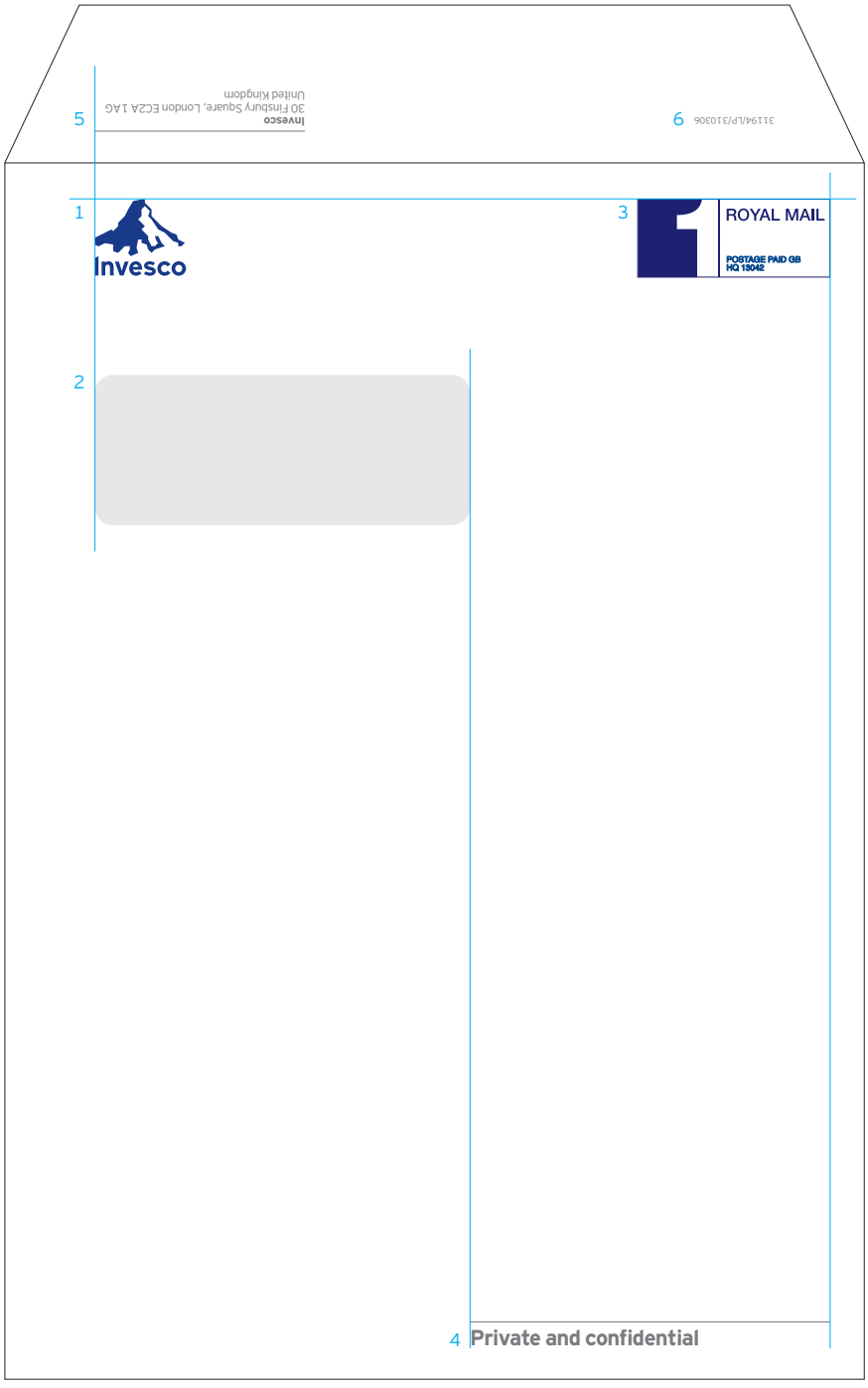
The logo should always align with the left hand edge of the window and range from the same line as any pre-paid graphic (the position of which is defined by Post Office guidelines).

The right hand margin is defined by the position of the pre-paid graphic.

The address and product reference on the flap are positioned in relation to the elements on the front and take into account the fact that flap shapes and sizes may vary. The end of the rule above the address aligns with the logo and the product code sits on the same baseline as the first line of the address.

C4 pocket (window) elements:
1 A4 logo
Invesco Blue
2 Window
3 Pre-paid graphic
Invesco Blue
4 Private and confidential
Invesco Silver
5 Company name and address
Invesco Silver
6 Product reference
Invesco Silver

Please refer to the artwork files for exact positioning of all elements.

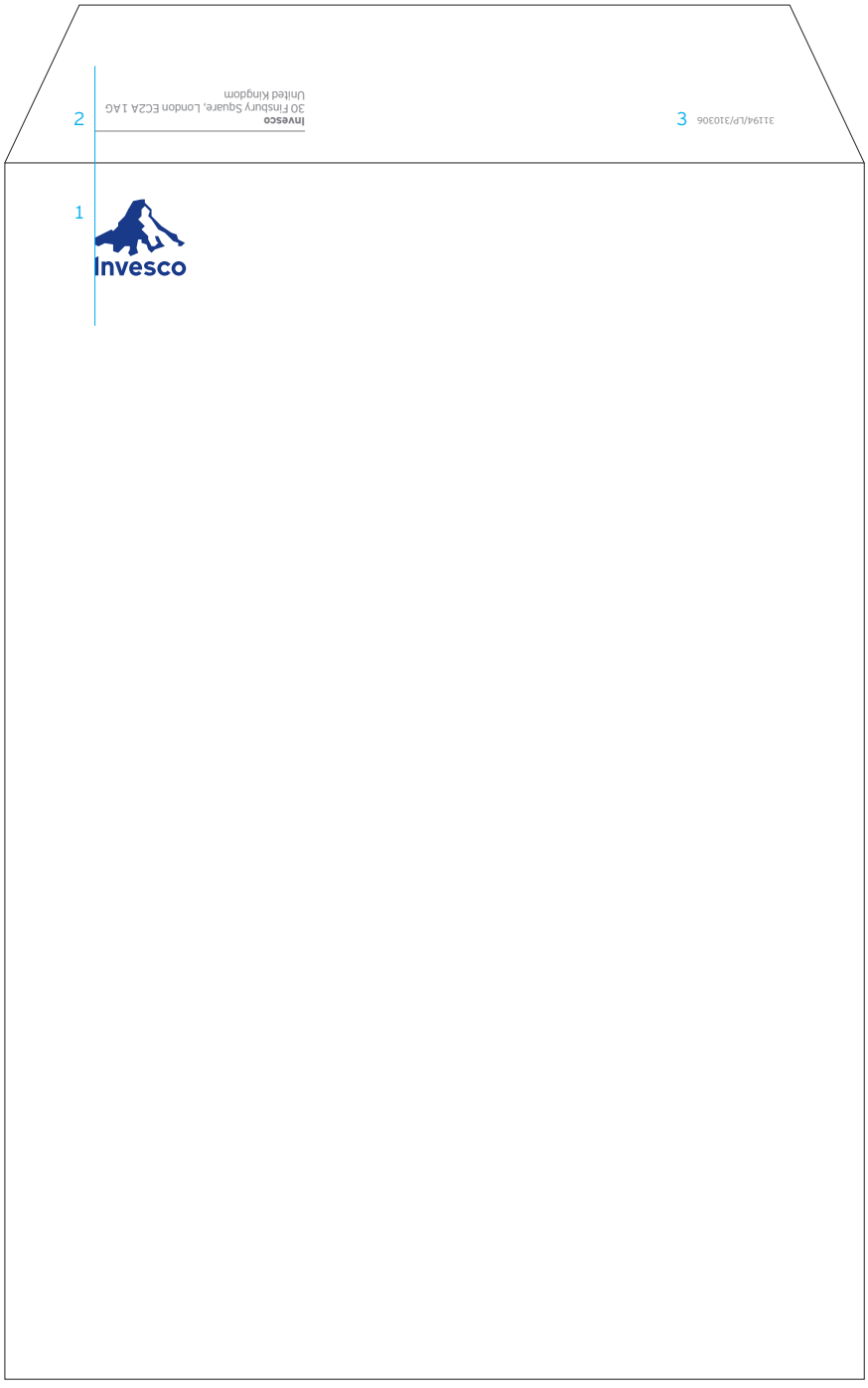


Shown at 50%

Stationery
C4 pocket envelope (no window)

When there is no window or pre-paid graphic please refer to the more detailed versions of the envelopes in order to maintain consistent positions for all elements.

C4 pocket (no window) elements:
1 A4 logo
Invesco Blue
2 Company name and address
Invesco Silver
3 Product reference
Invesco Silver

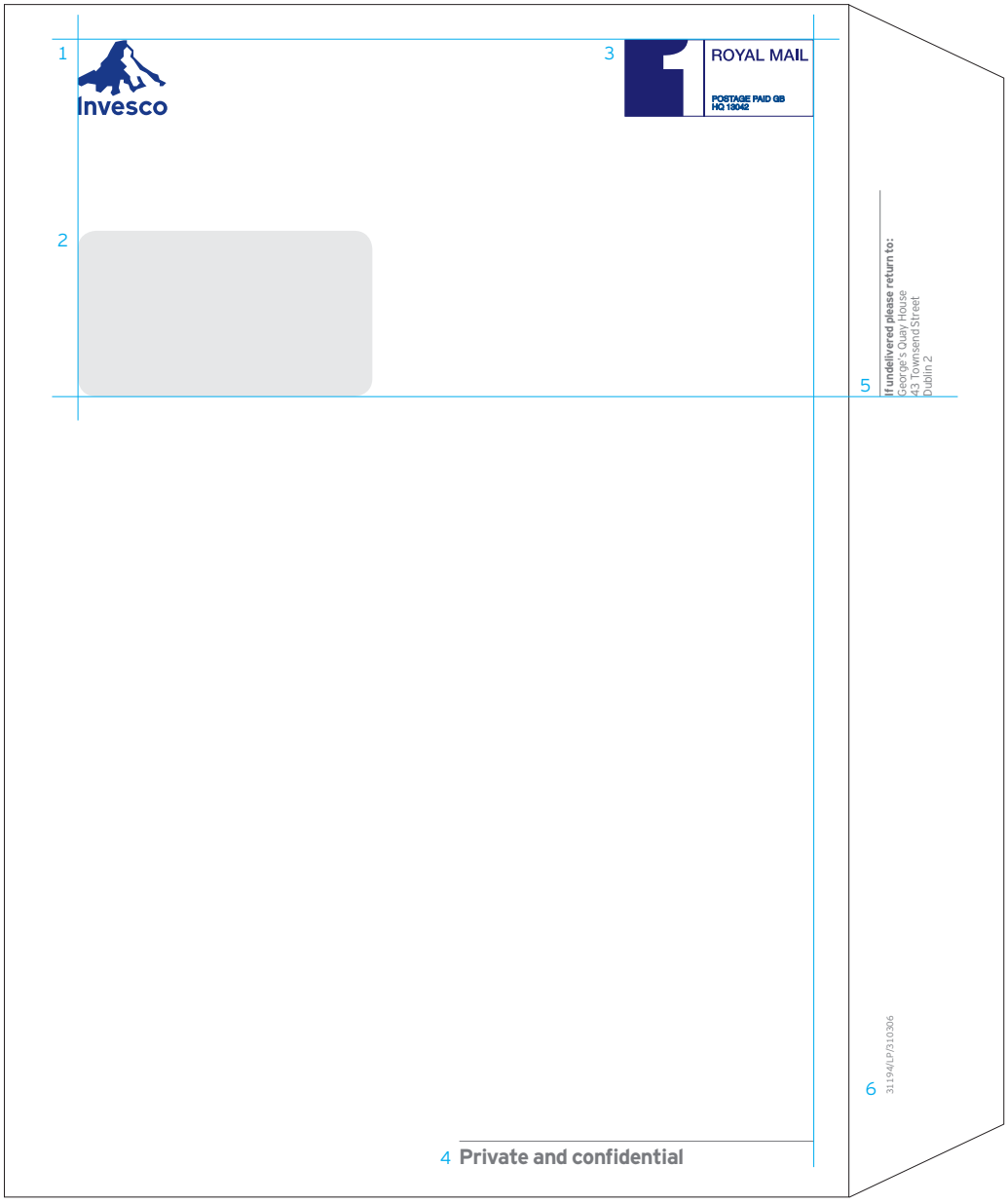


Shown at 50%

The position of elements on the front of the C4 wallet are the same as those on the C4 pocket.

The address and product reference on the flap are positioned consistently from the fold and the edge of the flap, taking into account the fact that flap shapes and sizes may vary.

C4 wallet (window) elements:
1 A4 logo
Invesco Blue
2 Window
3 Pre-paid graphic
Invesco Blue
4 Private and confidential
Invesco Silver
5 Company name and address
Invesco Silver
6 Product reference
Invesco Silver

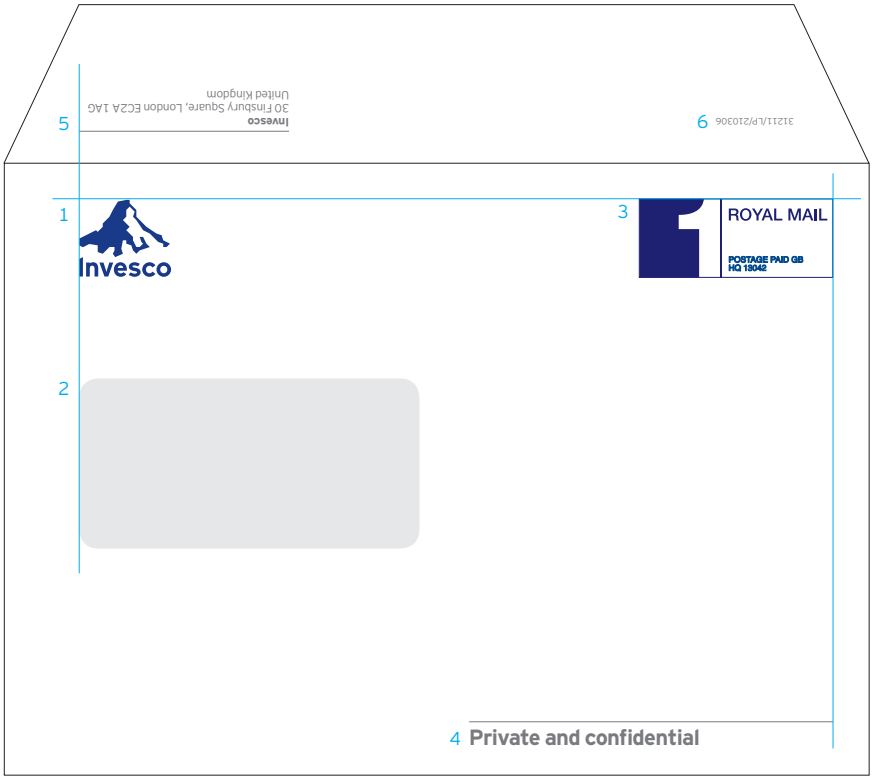


Shown at 50%

Stationery
C5 wallet envelope (window)

The elements on the C5 envelope are positioned in the same way as those on the C4 envelope. The only difference is that the logo and the pre-paid graphic are reduced in size.

C5 wallet (window) elements:
1 A4 logo
Invesco Blue
2 Window
3 Pre-paid graphic
Invesco Blue
4 Private and confidential
Invesco Silver
5 Company name and address
Invesco Silver
6 Product reference
Invesco Silver



Shown at 50%

Stationery
C5 wallet envelope (no window)

When there is no window or pre-paid graphic please refer to the more detailed versions of the envelopes in order to maintain consistent positions for all elements.

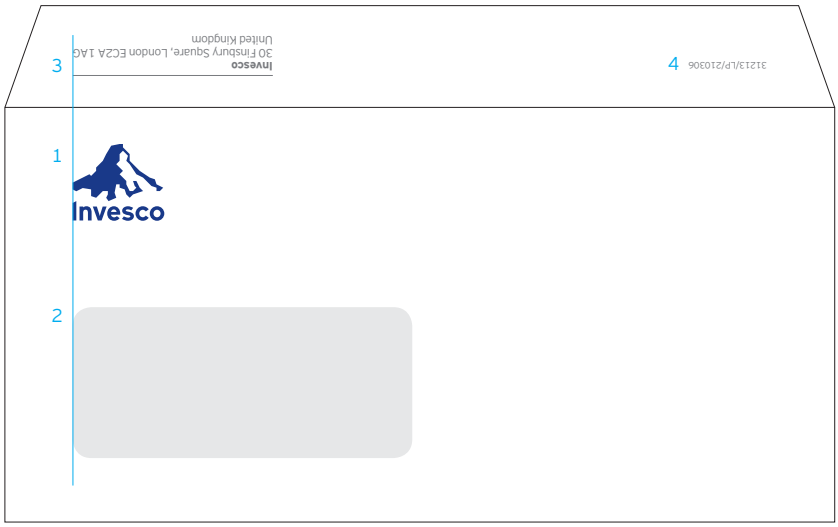
C5 wallet (no window) elements:
1 A4 logo
Invesco Blue
2 Company name and address
Invesco Silver
3 Product reference
Invesco Silver
4 Private and confidential
Invesco Silver

Shown at 50%

Stationery
DL envelope (window and no window)

The elements on the DL envelope are positioned in the same way as those on the C4 and C5 envelopes.

DL wallet (window & no window) elements:
1 A4 logo
Invesco Blue
2 Window
3 Company name and address
Invesco Silver
4 Product reference
Invesco Silver



Shown at 50%

3 Literature

The following grids and typographic guidelines provide a framework for the consistent and accurate design of all Invesco literature that will help reinforce the brand across all communications.

Any companies responsible for producing literature on behalf of Invesco should use these grids and guidelines.

3 Literature

3.1 Grid structure
3.2 ISO/DIN and US Imperial formats
3.3 A4 literature grid
3.4 A5 literature grid
3.5 DL literature grid
3.6 US letter literature grid
3.7 Image and grid
3.8 A4 holding device and logo position
3.9 US letter holding device and logo position
3.10 A5 holding device and logo position
3.11 Co-branding and third party branding
3.12 Invesco PowerShares product branding
3.13 Folio styles
3.14 Front cover style
3.15 Strapline position
3.16 Contents style
3.17 Back cover style
3.18 Tabular information
3.19 Line graph style
3.20 Pie chart style
3.21 Bar chart style
3.22 Map style

3 Literature
3.1 Grid structure

The grid is the underlying structure for any design layout. It helps to organise all graphic elements in a clear and consistent way and using it will help create a strong visual personality for the brand. Dimensions for EU and US sizing follow in this section.

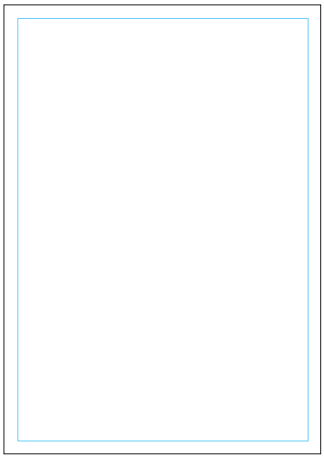
The grid area contains all graphic elements, the only exception being full bleed images.

EU
The baseline grid uses 3.5mm horizontal increments. This is based on the line spacing of body text (9pt type/3.5mm line spacing). The number of columns used depends on format, the maximum being 13 columns on a A4 format (as illustrated right).

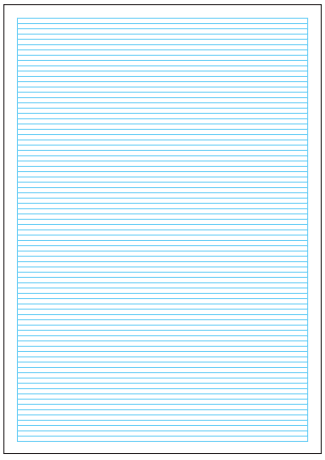
US
The baseline grid uses 10pt horizontal increments. This is based on the line spacing of body text (9pt type/10pt line spacing). The total number of columns depends on format, the maximum being 9 columns on a US letter format.

The image module grid is derived from a 35mm landscape format photograph and sub-divides the column grid. Images can be scaled in conjunction with the baseline and column grids to create a range of options.

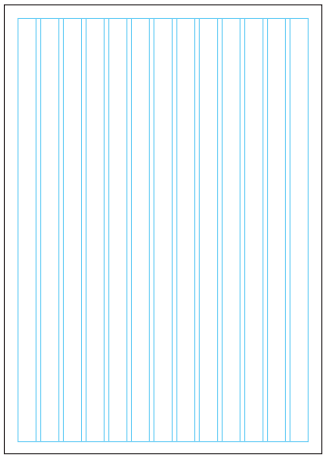
See section 3.7.



Grid area
The grid area is the area in which graphic elements are placed



Baseline grid
The baseline grid is the incremental measure upon which type sits



Column grid
The column grid is the structure which arranges vertical columns

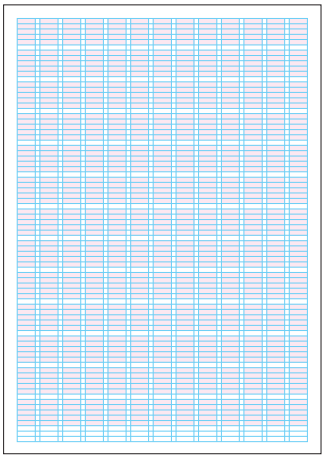
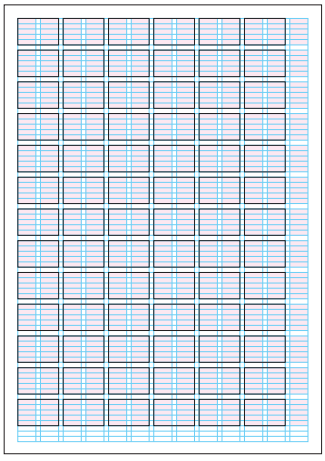


Image module grid
The image module grid is constructed of individual modules relating to the baseline grid and columns



Composite grid
The baseline, column and image module grids combined for the placement of all graphic elements

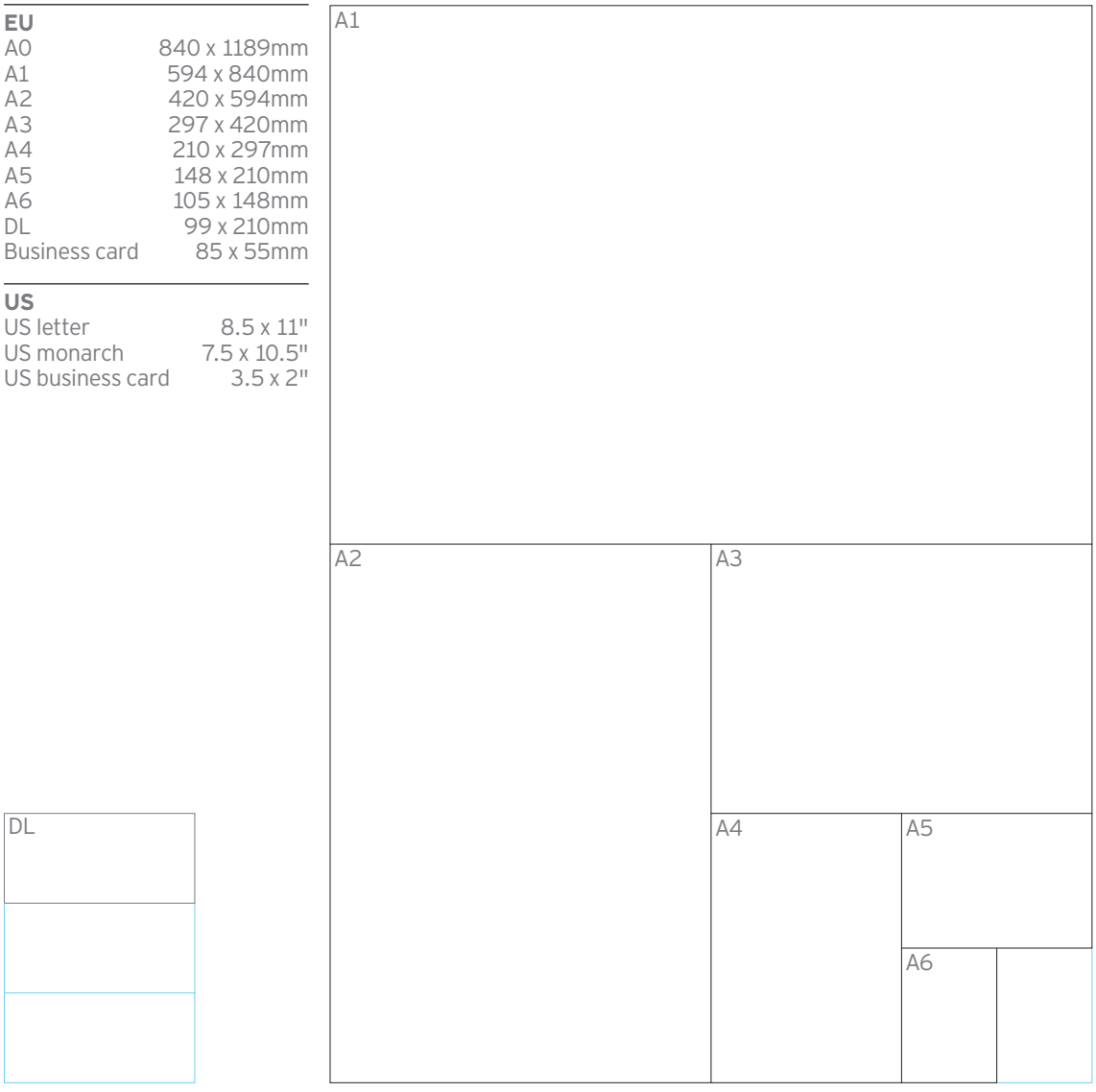
Literature

ISO/DIN and US Imperial formats

All Invesco publications should conform to ISO/DIN A or US Imperial Series formats. This ensures consistency and compatibility for all print and production processes.

EU	
A0	840 x 1189mm
A1	594 x 840mm
A2	420 x 594mm
A3	297 x 420mm
A4	210 x 297mm
A5	148 x 210mm
A6	105 x 148mm
DL	99 x 210mm
Business card	85 x 55mm

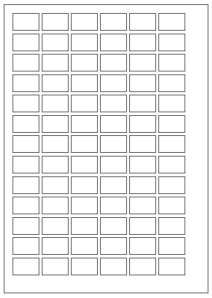
US	
US letter	8.5 x 11"
US monarch	7.5 x 10.5"
US business card	3.5 x 2"

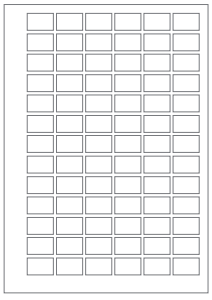


Literature
A4 literature grid

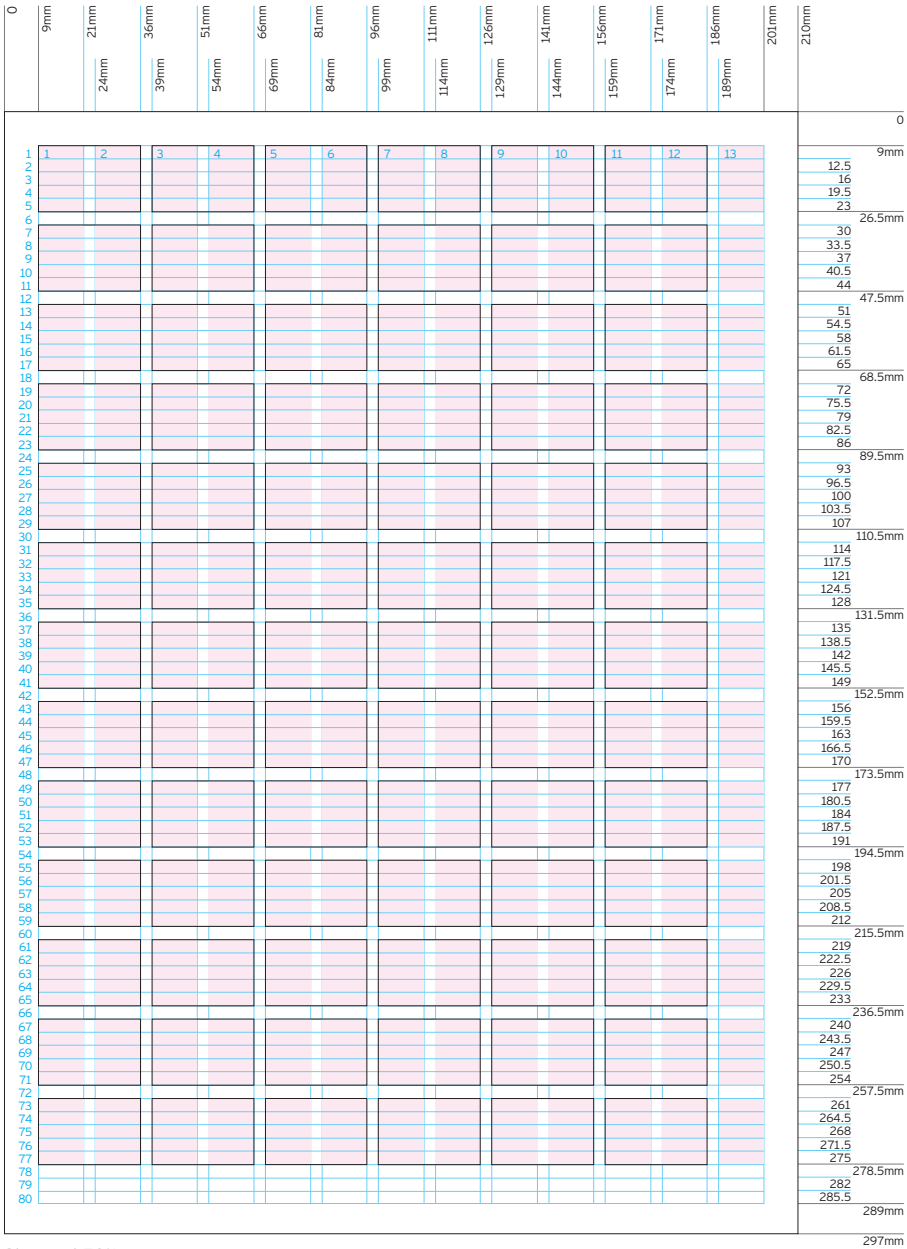
The 3.5mm grid should be used when type is predominantly 9pt in size. Each format has only one grid.

Specification:
- 13 column grid
- 6 column image module grid
- 3.5mm baseline grid





The 6 column image module grid can align left or right

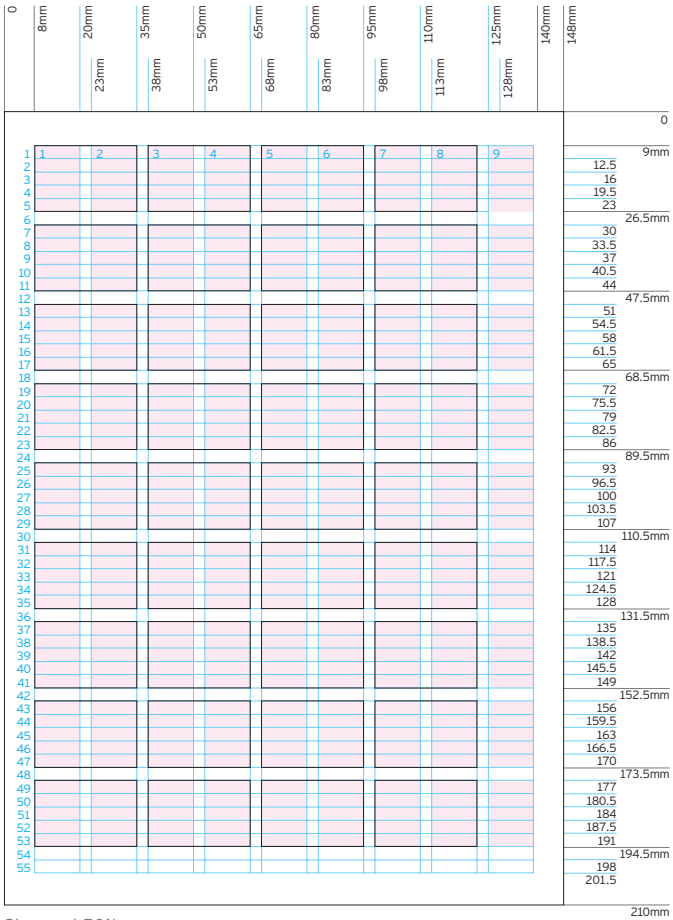


Shown at 50%

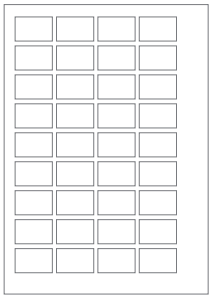
Literature
A5 literature grid

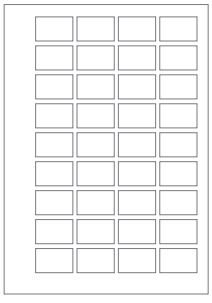
The 3.5mm grid should be used when type is predominantly 9pt in size. Each format has only one grid.

Specification:
- 9 column grid
- 4 column image module grid
- 3.5mm baseline grid



Shown at 50%





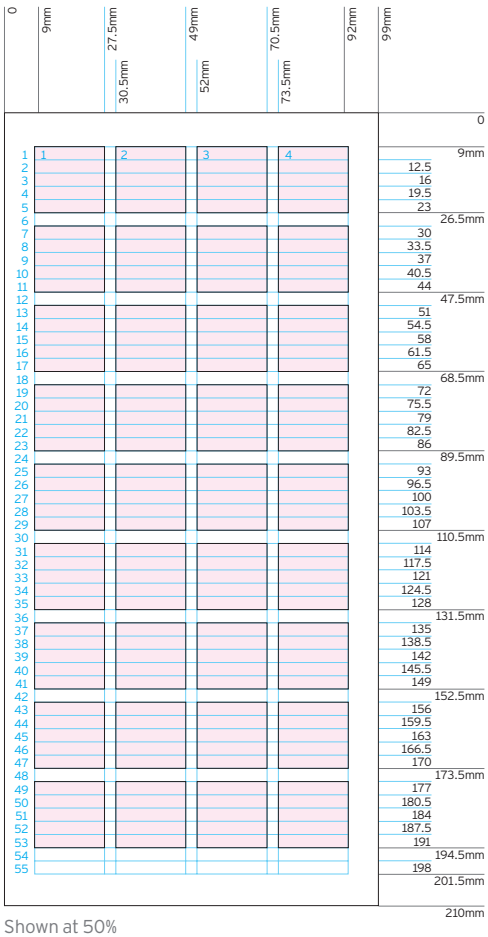
The 4 column image module grid can align left or right

Literature
DL literature grid

The 3.5mm grid should be used when type is predominantly 9pt in size. Each format has only one grid.

Landscape specification:
- 13 column grid
- 6 column image module grid
- 3.5mm baseline grid

Portrait specification:
- 4 column grid
- 4 column image module grid
- 3.5mm baseline grid



Shown at 50%

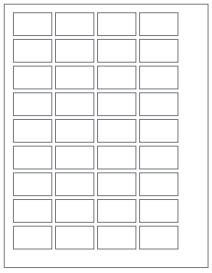
Literature

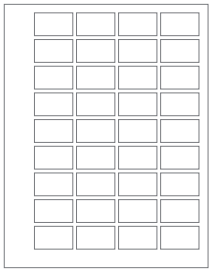
US letter literature grid

The 10pt grid should be used when type is predominantly 9pt in size. Each format has only one grid.

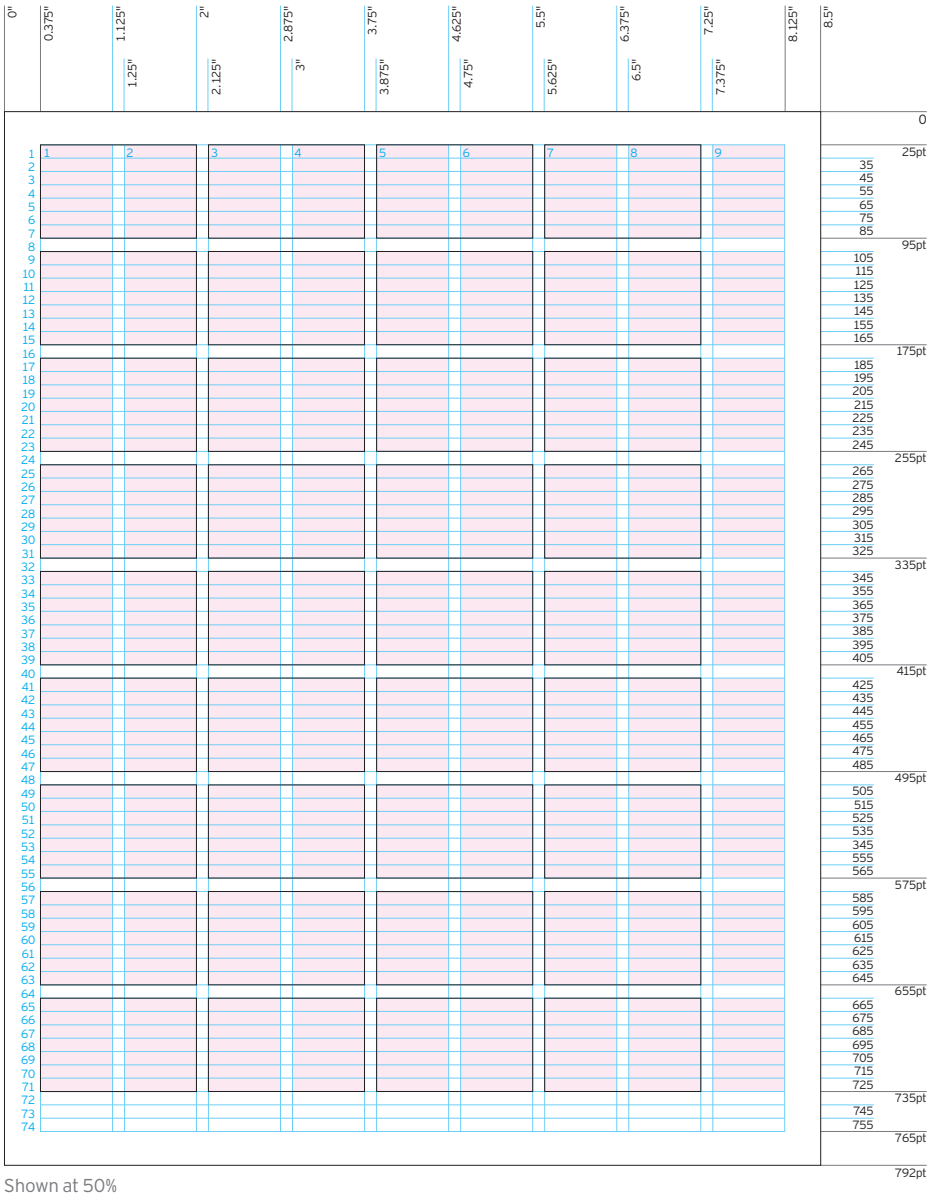
Landscape specification:
- 9 column grid
- 4 column image module grid
- 10pt baseline grid

⅛ 0.125"
2/8 0.25"
3/8 0.375"
4/8 0.5"
5/8 0.625"
6/8 0.75"
7/8 0.875"
8/8 1"





The 9 column image module grid can align left or right



Shown at 50%

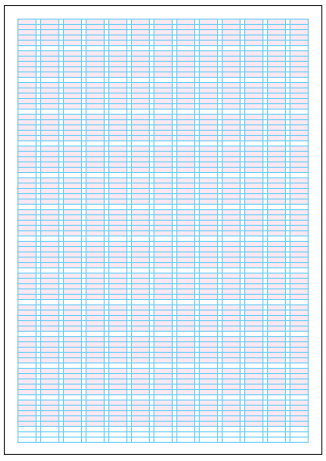
Literature
Image and grid

The image module grid has been created to give design layouts an underlying structure and to ensure that type and images have a disciplined relationship.

The image module grid offers great flexibility when integrating images into a layout.

It is recommended that images should correspond directly to the image module grid (as shown). However, if necessary they can be aligned with the column grid to give a greater range of possible sizes when producing a layout.

An image should never be smaller than one image module. Please note, the top and bottom of the image modules always align with the baseline grid.



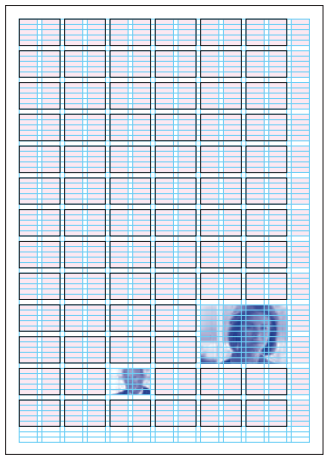
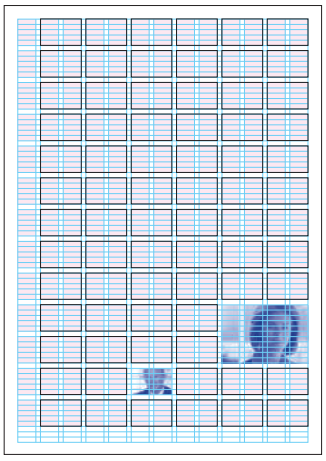
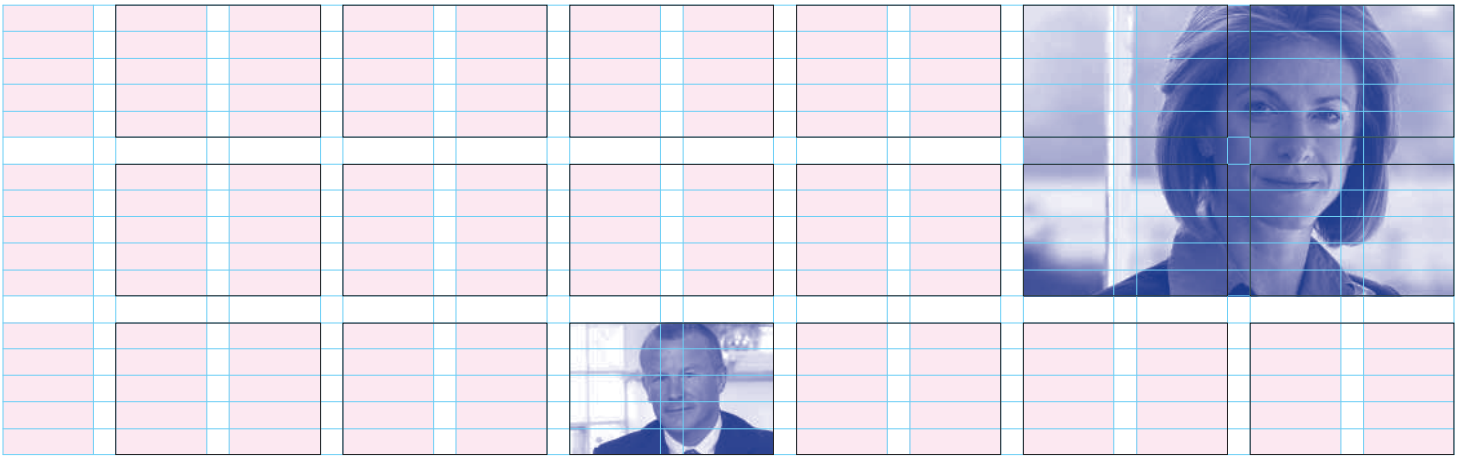


Image modules can align to the left or right hand of the page to give greater flexibility.



Images must align with the baseline grid. Height and width can be altered to correspond with the image module grid or column grid.

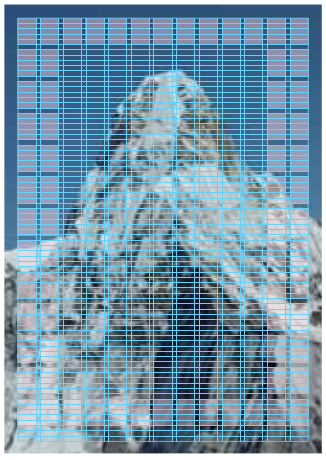


Literature
Image and grid

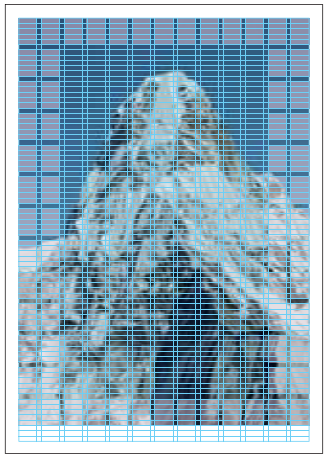
When using images across full pages the module grid can be used to clip the image edge. This adds dynamism and allows pace and diversity to be added across literature.

Images can be used either full bleed or within the image module area where picture clipping can be used.

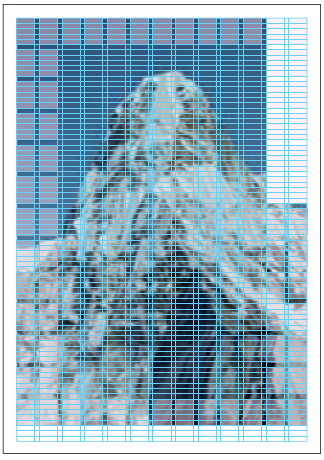
Clipping should correspond directly to the module grid.



Images can be used full bleed with no picture clipping



Images are permitted to be framed using the module grid



Images are permitted to be clipped into using the outer edge of the module grid

Literature
A4 holding device and logo position

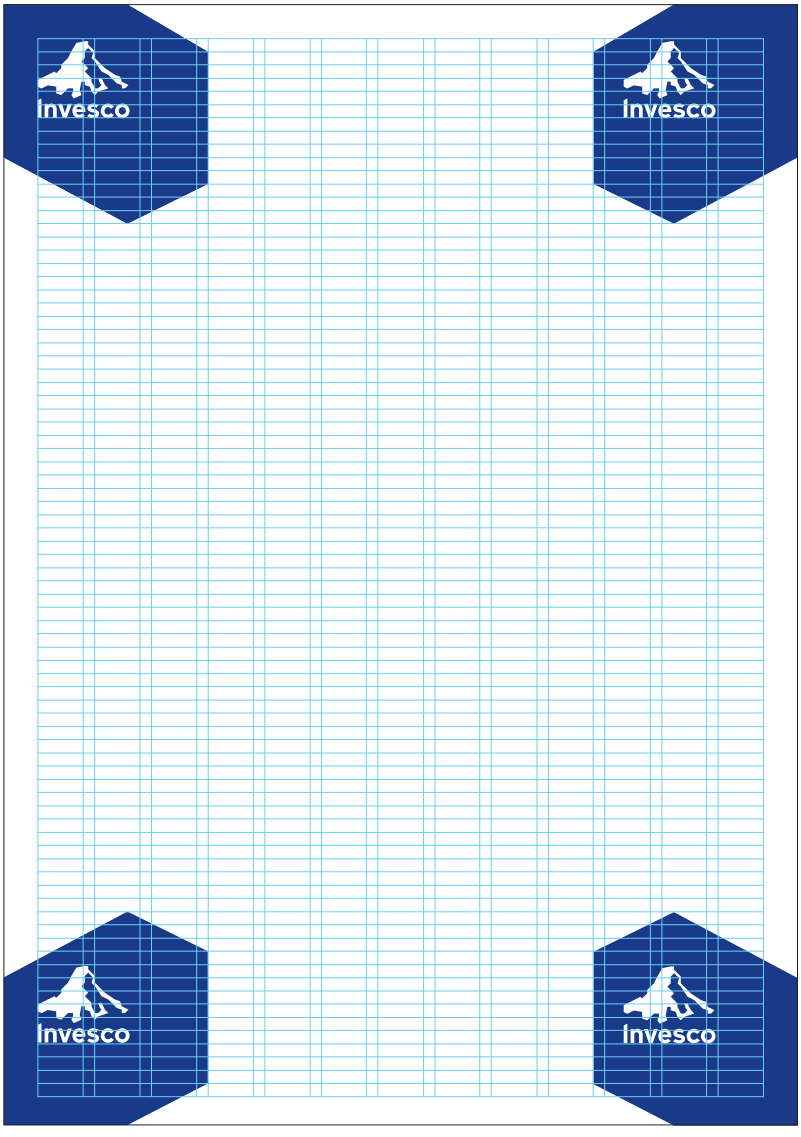
The holding device provides clear space for the logo to sit within across all literature for maximum clarity and consistency. It helps the brand distinguish itself and gain recognition and consistency in the market place.

For greater flexibility of page composition the holding device can be positioned in the top left, top right, bottom left and bottom right corners.

The recommended holding device to be used wherever possible is the top left version.

There are also non-bleed versions of the holding device available that can be inset to the corner of the grid area or page edge, in order to retain visibility when laser printing.

The A4 portrait format uses a holding device created specifically for this size.

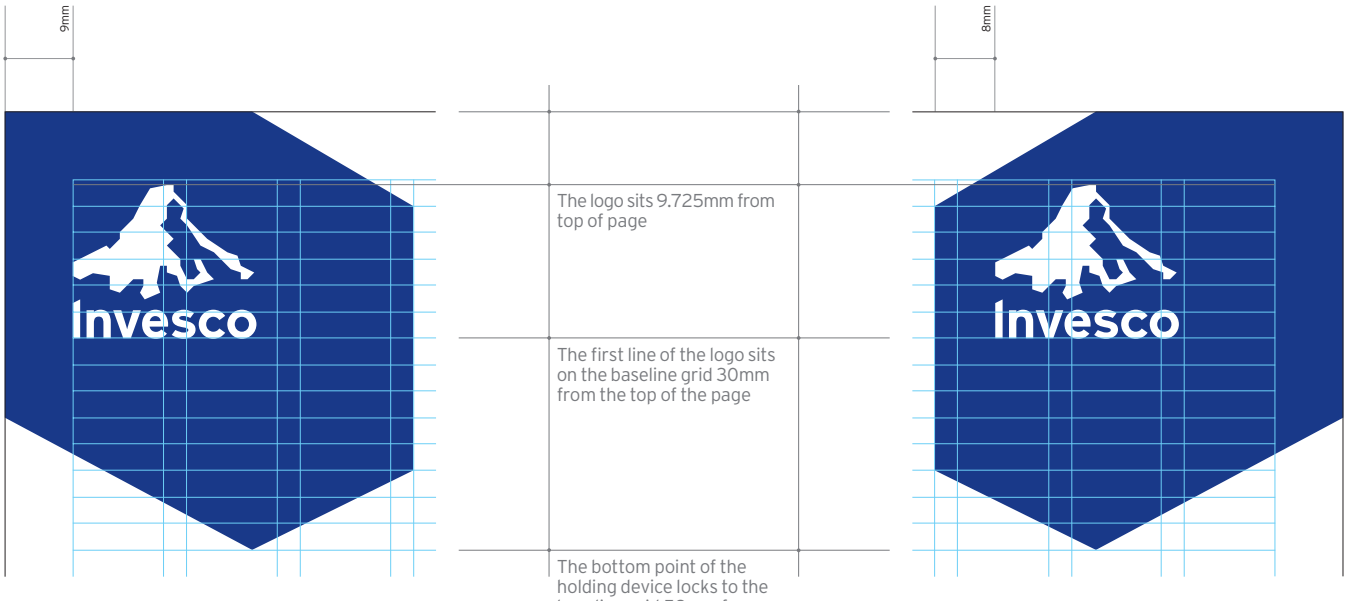


Shown at 50%

Literature

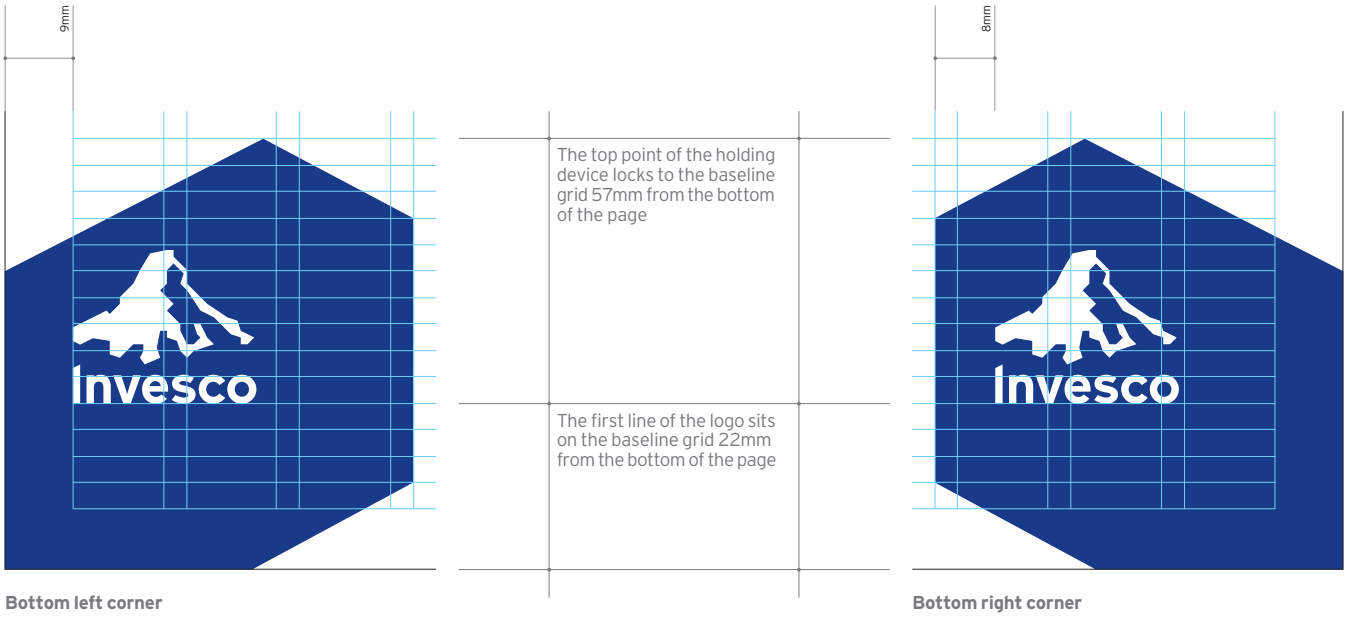
A4 holding device and logo position

The A4 portrait format uses a logo and holding device created specifically for this size. When using this logo it should be placed in a document at 100%.


9mm
8mm
The logo sits 9.725mm from top of page
The first line of the logo sits on the baseline grid 30mm from the top of the page
The bottom point of the holding device locks to the baseline grid 58mm from the top of the page
Invesco
Invesco

Top left corner

Top right corner


9mm
8mm
The top point of the holding device locks to the baseline grid 57mm from the bottom of the page
The first line of the logo sits on the baseline grid 22mm from the bottom of the page
Invesco
Invesco

Bottom left corner

Bottom right corner

Literature

US letter holding device and logo position

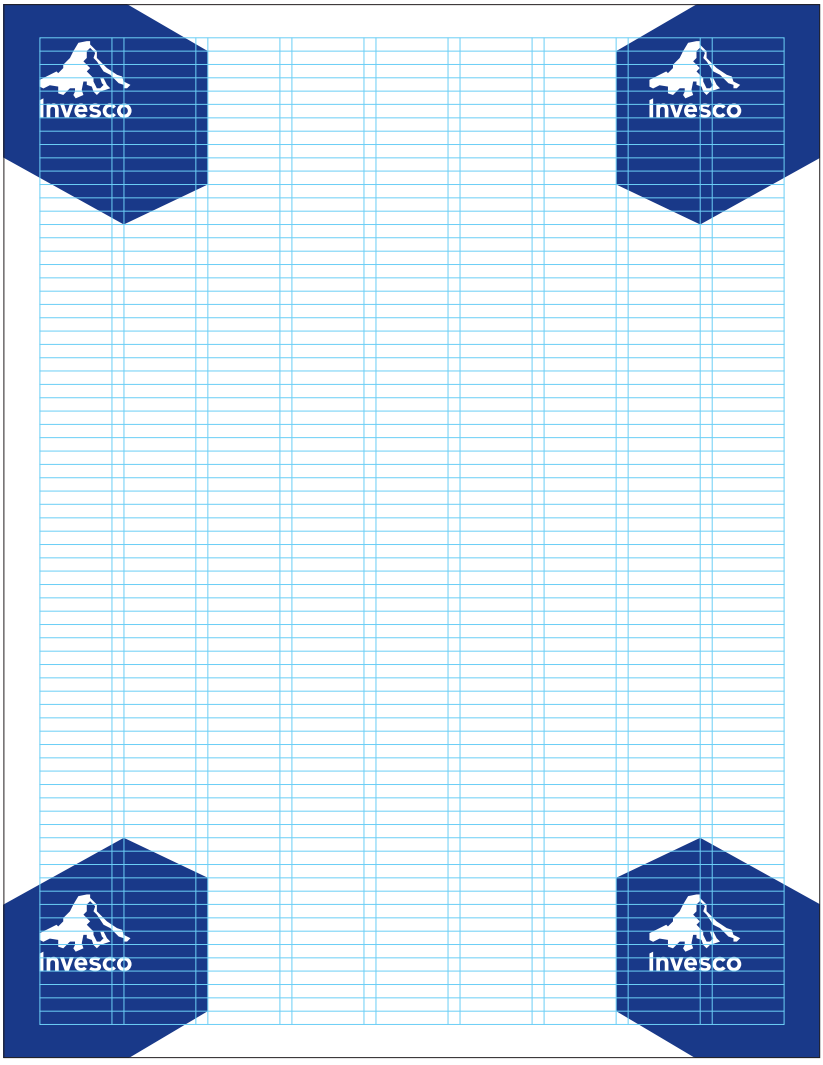
The holding device provides clear space for the logo to sit within across all literature for maximum clarity and consistency. It helps the brand distinguish itself and gain recognition and consistency in the market place.

For greater flexibility of page composition the holding device can be positioned in the top left, top right, bottom left and bottom right corners.

The recommended holding device to be used wherever possible is the top left version.

There are also non-bleed versions of the holding device available that can be inset to the corner of the grid area or page edge, in order to retain visibility when laser printing.

The US letter format uses a holding device created specifically for this size.

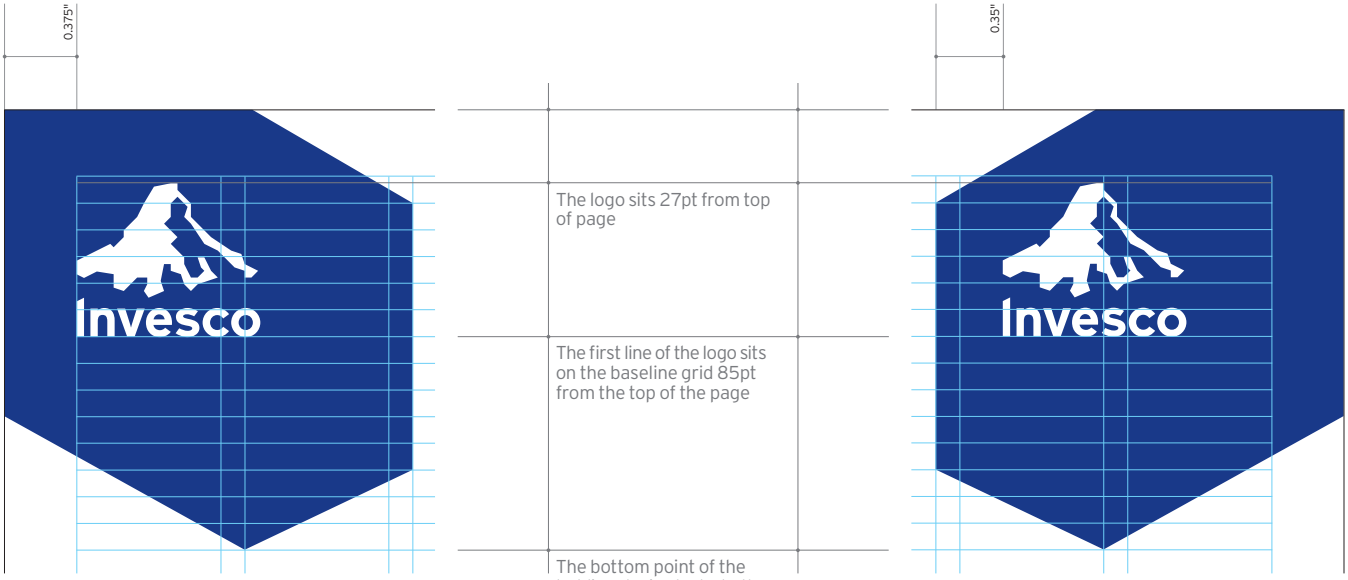


Shown at 50%

Literature

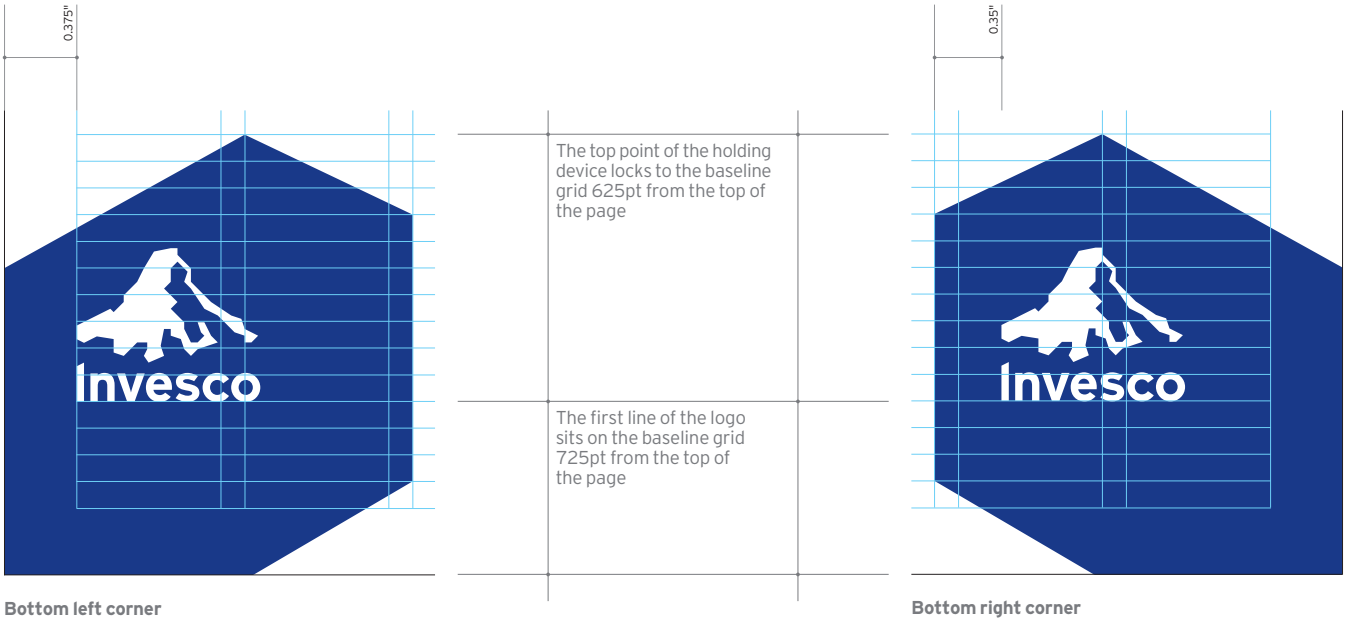
US letter holding device and logo position

The US letter portrait format uses a logo and holding device created specifically for this size. When using this logo it should be placed in a document at 100%.


0.375"
Invesco
The logo sits 27pt from top of page
The first line of the logo sits on the baseline grid 85pt from the top of the page
The bottom point of the holding device locks to the baseline grid 165pt from the top of the page
0.35"
Invesco

Top left corner

Top right corner


0.375"
Invesco
The top point of the holding device locks to the baseline grid 625pt from the top of the page
The first line of the logo sits on the baseline grid 725pt from the top of the page
0.35"
Invesco

Bottom left corner

Bottom right corner

Literature

A5 holding device and logo position

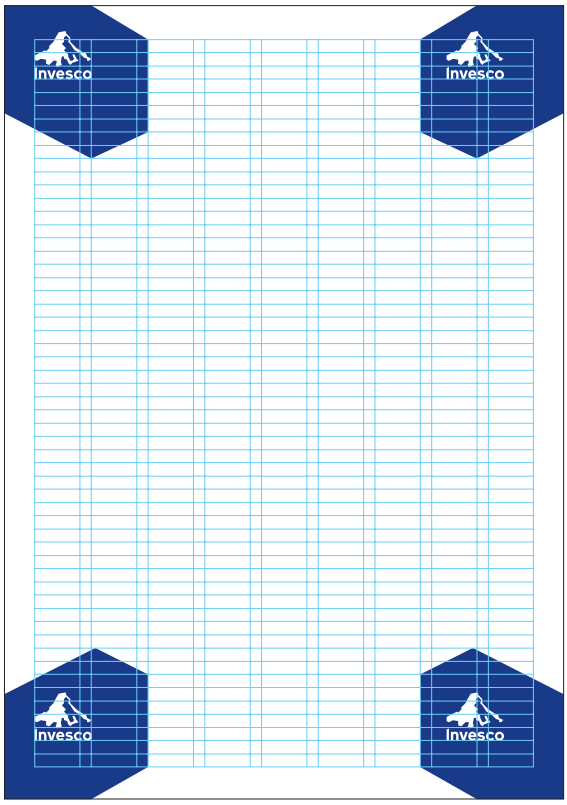
The holding device acts as a holding device for the logo across literature. It helps the brand distinguish itself and gain recognition and consistency in the market place.

For greater flexibility of page composition the holding device can be positioned in the top left, top right, bottom left and bottom right corners.

The recommended holding device to be used wherever possible is the top left version.

There are also non-bleed versions of the holding device available that can be inset to the corner of the grid area or page edge, in order to retain visibility when laser printing.

The A5 portrait format uses a holding device created specifically for this size.

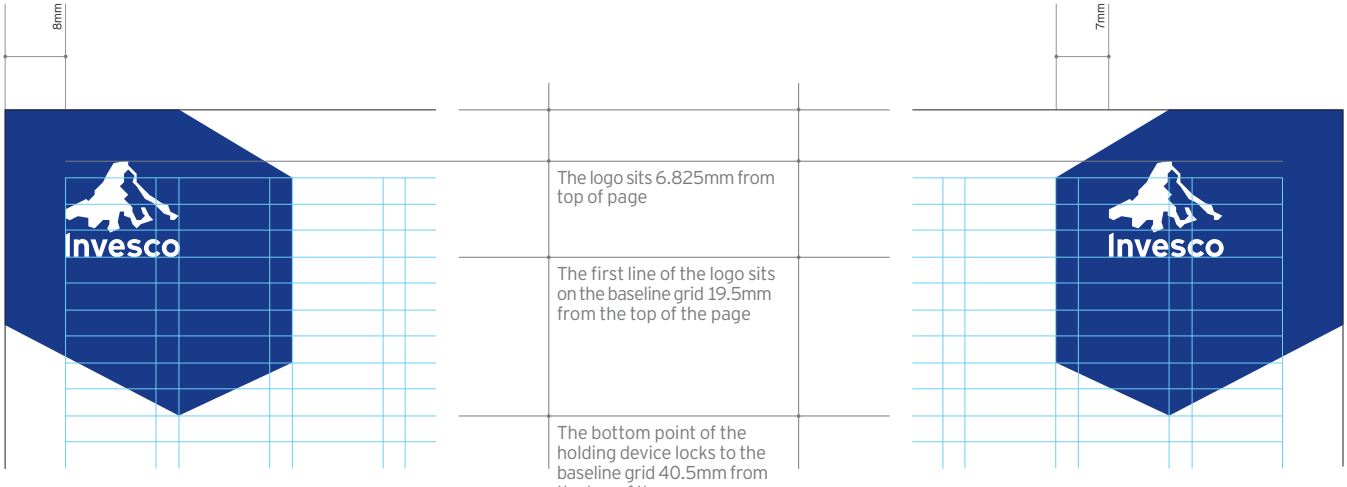


Shown at 50%

Literature

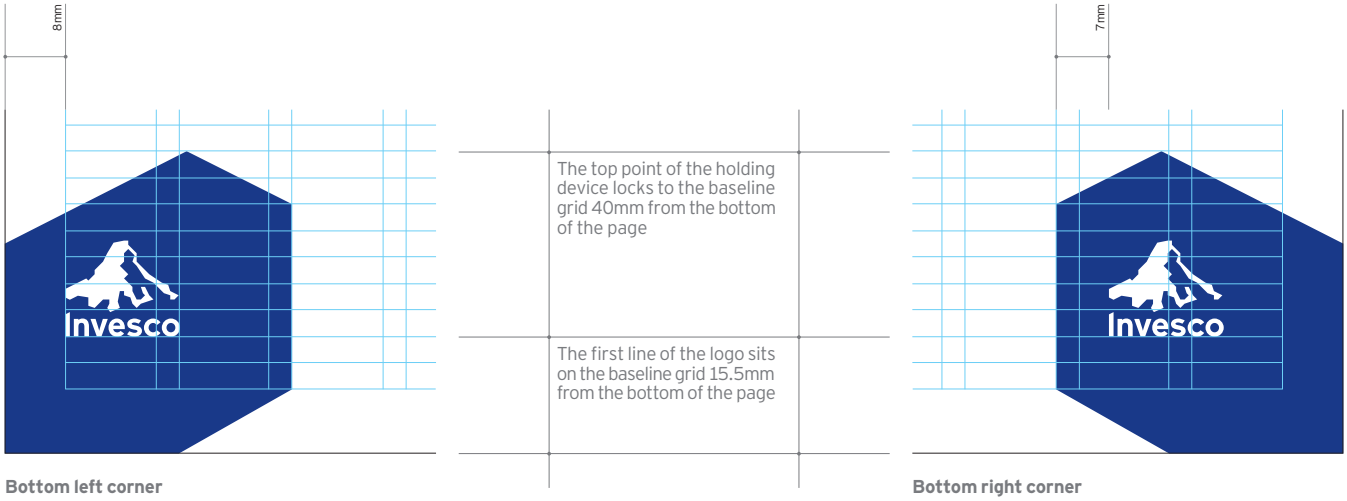
A5 holding device and logo position

The A5 portrait format uses a logo and holding device created specifically for this size. When using this logo it should be placed in a document at 100%.


8mm
Invesco
The logo sits 6.825mm from top of page
The first line of the logo sits on the baseline grid 19.5mm from the top of the page
The bottom point of the holding device locks to the baseline grid 40.5mm from the top of the page
7mm
Invesco

Top left corner

Top right corner


8mm
Invesco
The top point of the holding device locks to the baseline grid 40mm from the bottom of the page
The first line of the logo sits on the baseline grid 15.5mm from the bottom of the page
7mm
Invesco

Bottom left corner

Bottom right corner

Literature

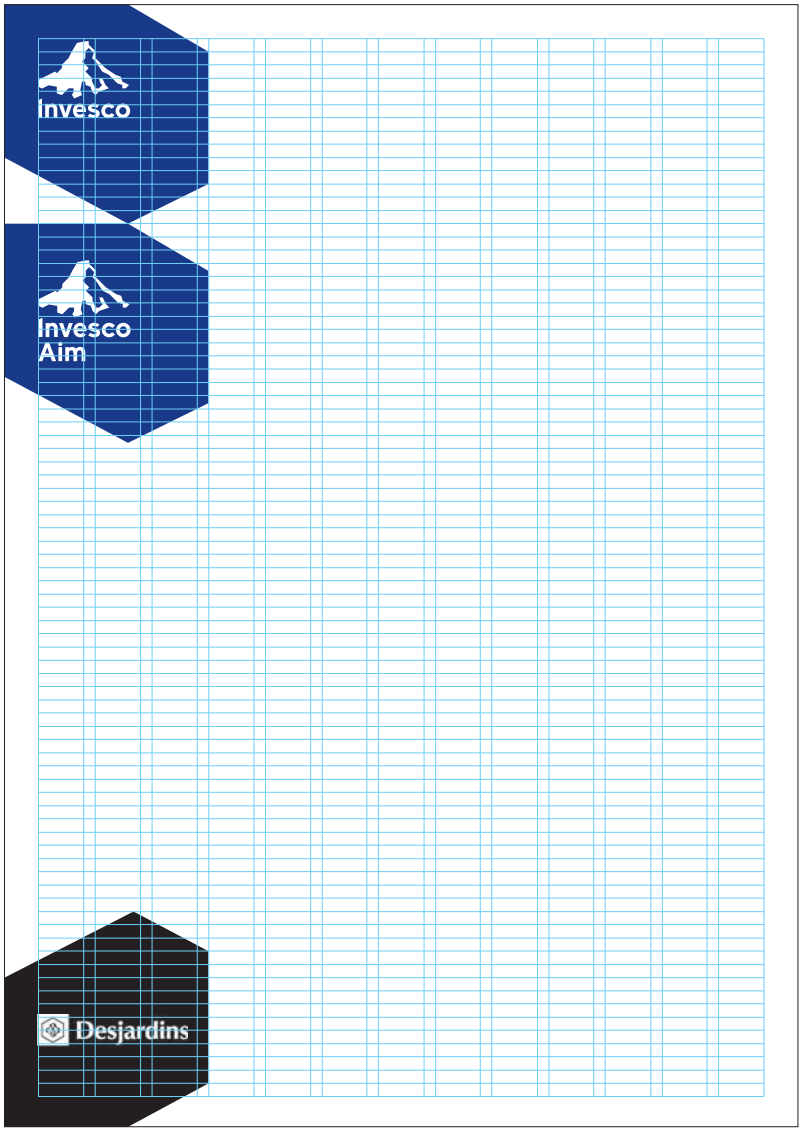
Co-branding and third party branding

Shown below is an example of how to position the logos and holding devices for co branding and third party branding.

Both distribution brands should be positioned in the top left hand corner of the page stacked one directly under the other.

The third party brand should be positioned on the page in the bottom left holding device. However, if necessary the third party logo and holding device can be placed in the top left, swapping positions with the Invesco logos and frameworks.

The logo for third party branding should always appear white out of a black holding device and be positioned centrally.



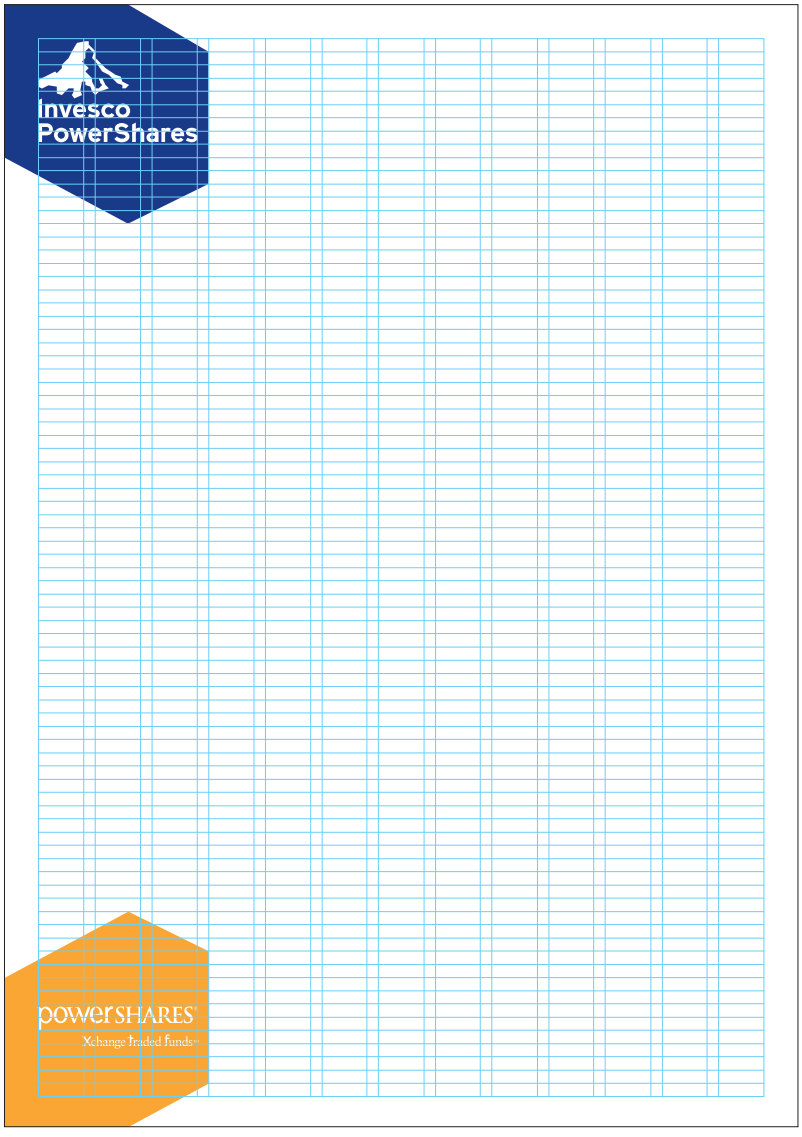
Shown at 50%

Literature

Invesco PowerShares product branding

Shown below is an example of how the Invesco PowerShares identity should be used in conjunction with its product identities.

PowerShares is the only Invesco Group Company that uses the PowerShares Orange holding device to house its product logos. No other Invesco Group company should use the PowerShares Orange holding device.



Shown at 50%

Literature
Folio styles

Folios should be set up consistently across all documents.

This style applies to all document sizes.

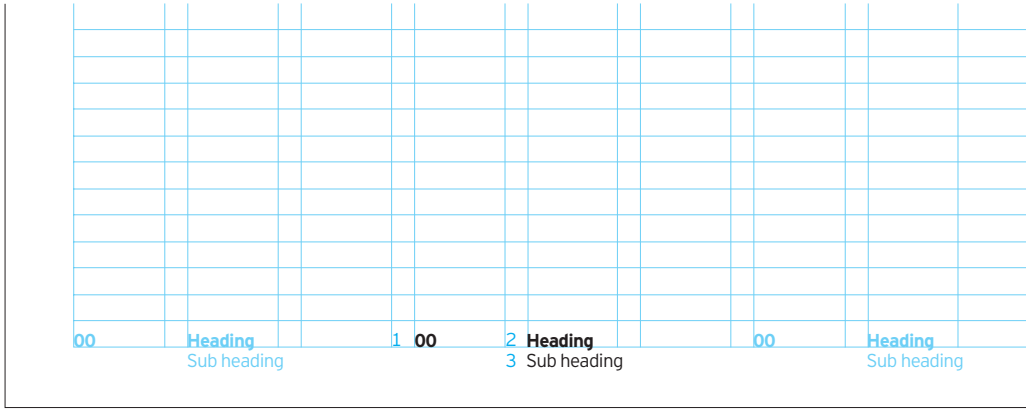
The relationship between folio and title is fixed by the width of one column. No other alternatives are acceptable.

The vertical position of the folio is fixed. The heading should range on the last baseline of the grid, it is not acceptable to move it up or down the page. For flexibility the foilo and text lock-up can align to any of the column grids. This may be useful on larger documents where there is a desire to see the folio and text positioned at the outer edge of the page.

Folio style elements:
1 Folio
2 Heading
3 Sub heading

Type specifications:
1 and 2
Interstate Bold
7pt type/2.625mm line spacing

3 Sub heading
Interstate Light
7pt type/2.625mm line spacing



Literature
Front cover style

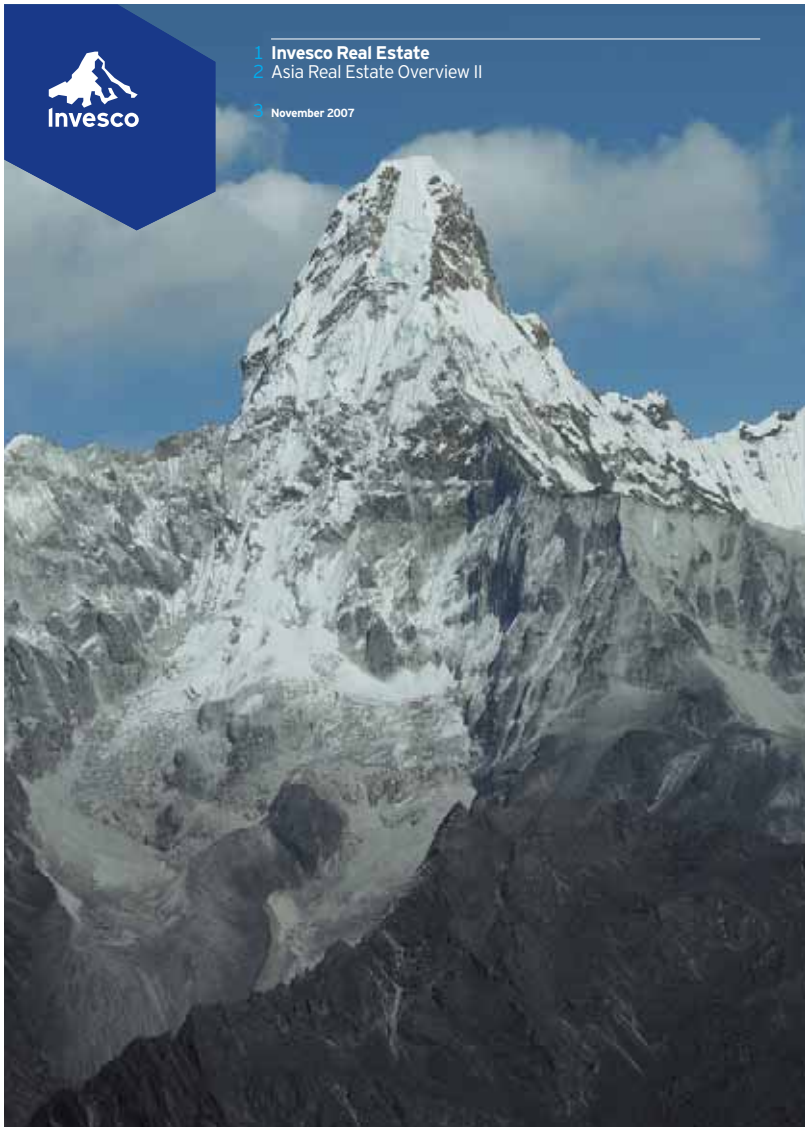
Front cover elements:
1 Heading
2 Sub heading
3 Date

Type specifications:
1 Heading
Interstate Bold
14pt type/5.25mm line spacing
0.5pt keyline above
offset 5.25mm

2 Sub heading
Interstate Light
14pt type/5.25mm line spacing

3 Date
Interstate Bold
9pt type/3.5mm line spacing

See section 3.17 for back cover text styles.



Shown at 50%

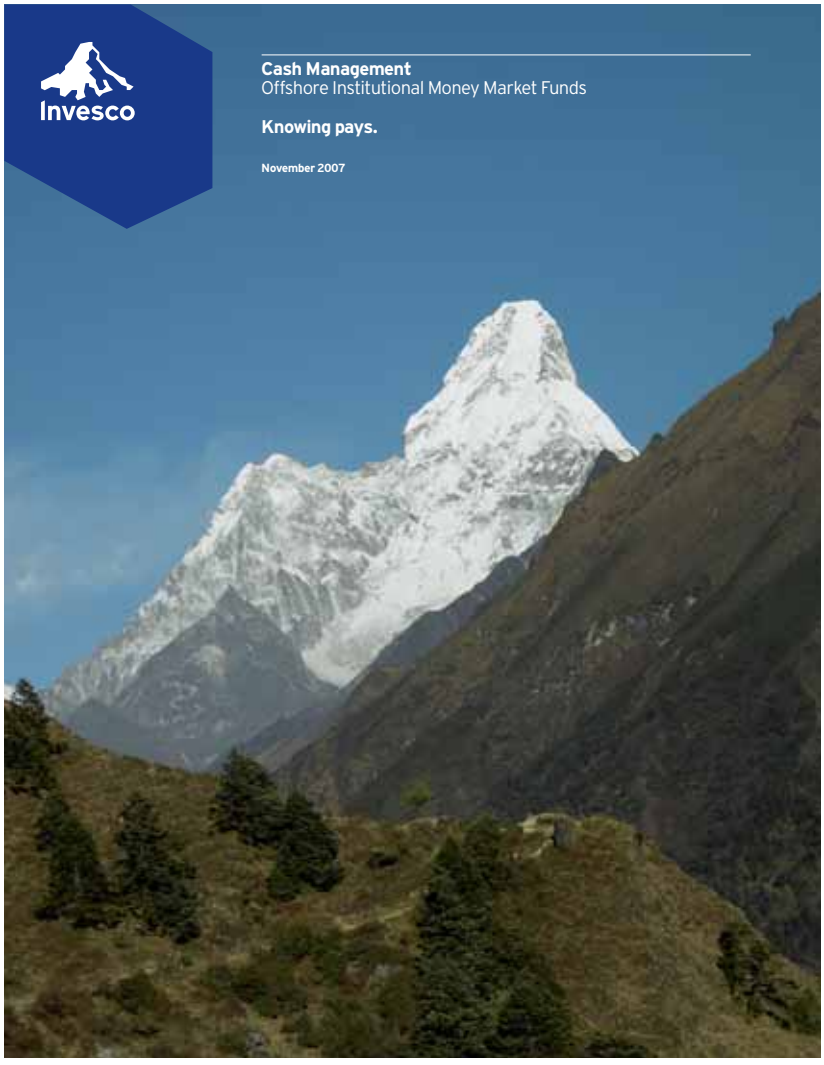
Literature
Strapline position

When documents use a strapline, it should sit below the document heading and sub heading, with one line break above. The date should sit below the strapline with one line break above.

The strapline is placed in this position to be close to the logo.

Type specifications:
Strapline
Interstate Bold
14pt type/5.25mm line spacing

For specific type details on front cover elements see section 3.14



Shown at 50%

This style of contents applies to all document layouts.

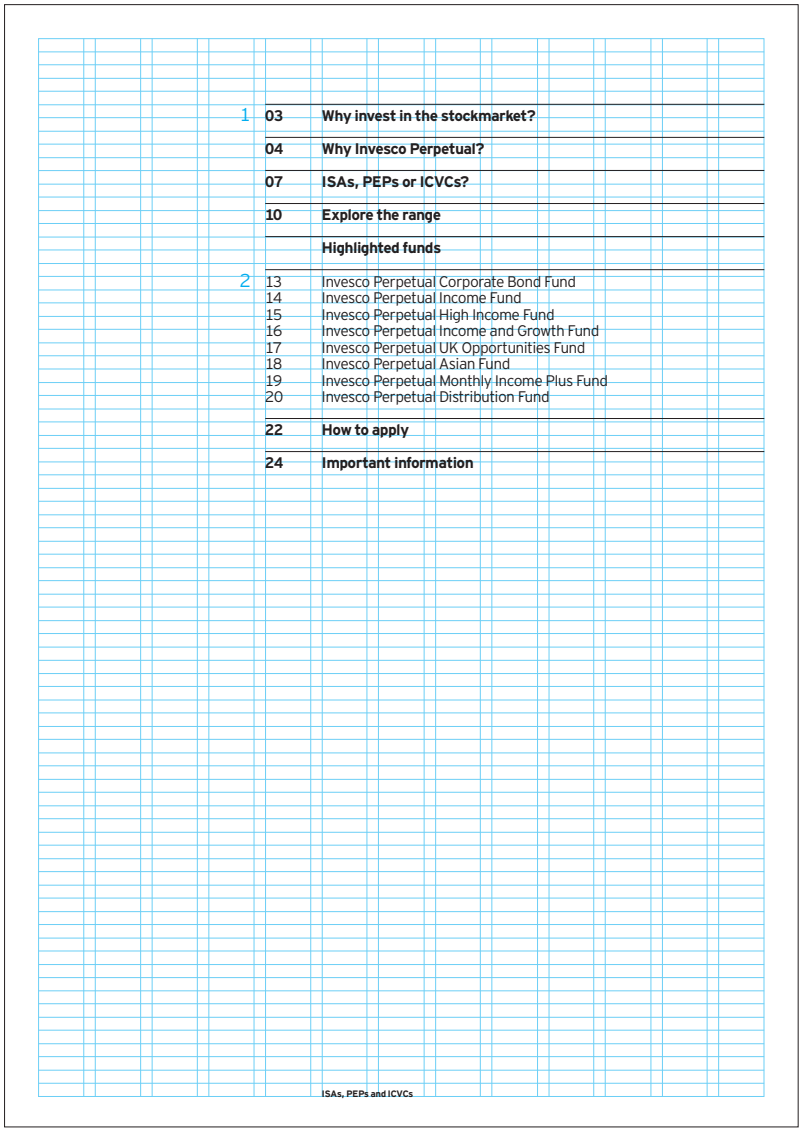
Page numbers should hang out by one column.

Contents style elements:
1 Headings
2 Sub headings

Type specifications:
1 Headings
Interstate Bold
11.5pt type/4.375mm line spacing
0.5pt keyline above
offset 4.375mm

2 Sub headings
Interstate Light
11.5pt type/4.375mm line spacing
0.5pt keyline above
offset 4.375mm

Contents page type sizes can be bigger or smaller according to document size and format.


1 03 Why invest in the stockmarket?
04 Why Invesco Perpetual?
07 ISAs, PEPs or ICVCs?
10 Explore the range
Highlighted funds
2 13 Invesco Perpetual Corporate Bond Fund
14 Invesco Perpetual Income Fund
15 Invesco Perpetual High Income Fund
16 Invesco Perpetual Income and Growth Fund
17 Invesco Perpetual UK Opportunities Fund
18 Invesco Perpetual Asian Fund
19 Invesco Perpetual Monthly Income Plus Fund
20 Invesco Perpetual Distribution Fund
22 How to apply
24 Important information
ISAs, PEPs and ICVCs

Shown at 50%

Literature
Back cover style

This style applies to all Invesco documents.

Back cover information should be titled 'Further information', 'Important information or 'Contact us'.

Back cover elements:
1 Heading
2 Contact information
3 Additional information
which includes additional text, disclaimers and telephone information. Each off these should be followed by a single line space.
4 Legal information
Each piece of information should appear on its own line with no full point to finish.
5 Document number

Type specifications:
1 Heading
Interstate Bold
14pt type/5.25mm line spacing
0.5pt keyline above
offset 5.25mm

2 Contact information
Heading: Interstate Bold
Text: Interstate Light
11.5pt type/4.375mm line spacing
0.5pt keyline above
offset 4.375mm

3 Additional information
Interstate Light
11.5pt type/4.375mm line spacing
0.5pt keyline above
offset 4.375mm

4 Legal information
Interstate Light
9pt type/3.5mm line spacing
0.5pt keyline above
offset 3.5mm

5 Document number
Interstate Light
7pt type/2.625mm line spacing

1 Contact us
2 Investor Services
Telephone 0800 085 8677
www.invescoperpetual.co.uk
3 Telephone calls may be recorded
4 Invesco Perpetual is a business name of Invesco Asset Management Limited and
Invesco Fund Managers Limited
Authorised and regulated by the Financial Services Authority
Perpetual Park, Perpetual Park Drive, Henley-on-Thames, Oxfordshire RG9 1HH, UK
5 3543 4/IW/151007

Shown at 50%

Literature
Tabular information

Tables have been designed to provide a consistent look and feel for all tabular information.

This style can apply to all documents but there is flexibility in size of type and tabs etc, depending on the layout and grid.

Tables can be contained within an information box (100% Invesco Silver or a % of Invesco Blue or any secondary colour).

When tables are contained within an information box the copy should indent 1mm on the left and 1mm on the right.

The information box can be flexible in width and height but must always sit on the baseline and column grids.

Size of tables should be dependent on layout and design.

The following specifications are for a table in an A4 document.

Tabular elements:
1 Heading
2 Column heading
3 Text style
4 Additional information
5 Footnotes

Performance profile[1] 1				2 **% growth**
	1 year	**3 years**	**5 years**	**10 years**
UK Opportunities Fund 3	16.8%	70.0%	74.3%	76.4%
IMA sector: UK All Companies	17.6%	62.2%	75.8%	111.2%
Quartile rank	3	1	2	3

Standardised rolling 12 month performance[2]					**% growth**
	30.6.02 30.6.03	**30.6.03 30.6.04**	**30.6.04 30.6.05**	**30.6.05 30.6.06**	**30.6.06 30.6.07**
UK Opportunities Fund	-10.7%	14.9%	21.8%	19.5%	16.8%

Past performance is not a guide to the future. The standardised past performance information is updated on a quarterly basis. Should you require up-to-date past performance information this is available on our website www.invescoperpetual.co.uk or by contacting us. 4

[1,2] Please see 'Important information' on page 24. 5

Tabular type specifications:

1 Heading style
Interstate Bold
9pt type/3.5mm line spacing
0.5pt keyline above
3.5mm offset

2 Column heading style
Interstate Bold
9pt type/3.5mm line spacing

3 Text style
Interstate Light
9pt type/5.25mm line spacing
0.5pt keyline above
3.5mm offset
5mm first tab, 2.5mm minimum increments thereafter

4 Additional information
Past performance:
Interstate Bold
9pt type/3.5mm line spacing
0.5pt keyline above
3.5mm offset
5mm first tab, 2.5mm minimum increments thereafter
Text: Interstate Light
9pt type/3.5mm line spacing

There should be one line space after the last line of tabular information before the additional information begins.

5 Footnotes
Interstate Light
9pt type/3.5mm line spacing
0.5pt keyline above
3.5mm offset
5mm first tab, 2.5mm minimum increments thereafter

There should be one line space after the last line of additional information before the footnote begins.

Superscripts in the footnote should always appear Interstate Light, never bold. Superscript next to text should appear in the same weight as that text. Superscript should be placed after the full point, if at the end of a sentence.

Always use numbered superscripts.

Literature
Line graph style

Line graph style should be set up consistently across all documents.

Tables can be contained within an information box (100% Invesco Silver or a % of Invesco Blue or any secondary colour).

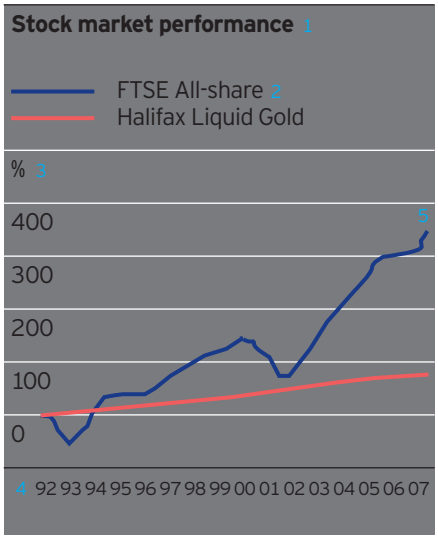
The information box can be flexible in width and height but must always sit on the baseline and column grids.

Size of graphs should be dependent on layout and design.

The type within the information box should indent by 1mm on the left hand side and 1mm on the right.

The following specifications are for a line graph in an A4 document.

Line graph elements:
1 Heading
2 Key heading
3 Vertical axis units
4 Horizontal axis units
5 Keylines



Line graph type and style specifications:

1 Heading
Interstate Bold
9pt type/3.5mm line spacing
0.5pt keyline above
3.5mm offset

2 Key headings
Interstate Light
9pt type/3.5mm line spacing
3.5mm space after
0.5pt keyline above
3.5mm offset

3 Vertical axis units
Interstate Light
9pt type/3.5mm line spacing
3.5mm space after
0.5pt keyline above
3.5mm offset

4 Horizontal axis units
Interstate Light
7pt type/3.5mm line spacing
0.5pt keyline above
3.5mm offset

These should align to the right hand side of the graph and indent appropriately according to the amount of units specific to the chart and overall chart width.

5 Keylines
All axis keylines should be white-out and 0.5pt, except the '0' axis line which is 0.5pt and black. Also see 'Vertical axis units'.

The lines within the graph should be 1.5pt. The colours can be percentages of Invesco Blue (in multiples of 10%) or black or any of the secondary colours. If printing two colours, graph lines can be dotted. It is recommended to use 'japanese dots' in the InDesign line style option menu.

Literature
Pie chart style

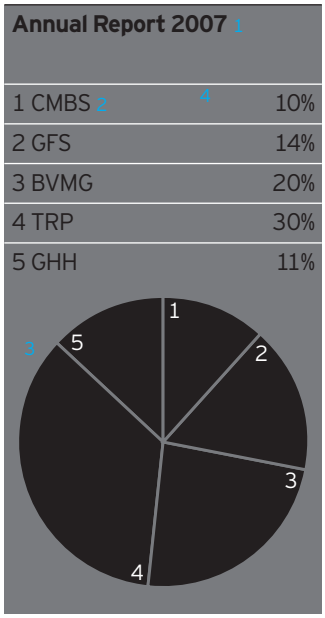
Pie chart style should be set up consistently across all documents.

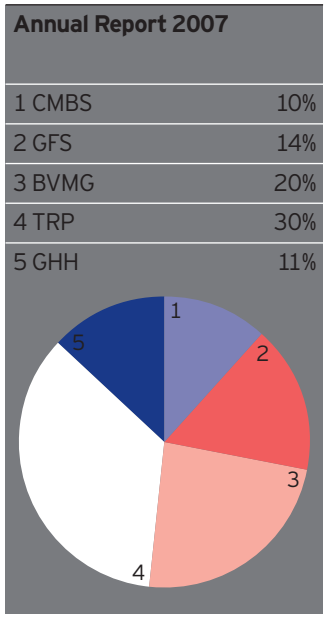
Pie charts can be contained within an information box (100% Invesco Silver or a % of Invesco Blue or any secondary colour).

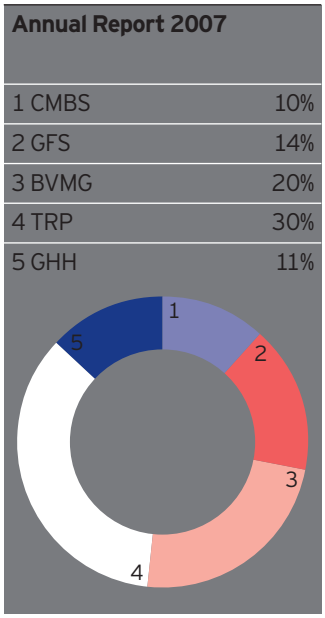
The information box can be flexible in width and height but must always sit on the baseline and column grids.

Size of pie charts should be dependent on layout and design but should always work with the baseline grid.

The type and the pie chart within the information box should indent by 1mm on the left hand side and 1mm on the right







Pie chart elements:
1 Heading
2 Sub headings
3 Pie chart
4 Keylines

Pie chart type specifications:

1 Heading
Interstate Bold
9pt type/3.5mm line spacing
0.5pt keyline above
3.5mm offset

2 Sub headings
Interstate Light
9pt type/5.25mm line spacing
0.5pt keyline above
3.5mm offset

3 Pie chart
Colours within the chart can be Invesco Blue, a % of Invesco Blue, a colour from the secondary palette or a % of a colour from the secondary palette.

When colours are not available black pie charts can be used with solid 1pt keylines in the same colour as the information box containing it.

4 Keylines
All axis keylines should be white-out and 0.5pt.

Literature
Bar chart style

Bar chart style should be set up consistently across all documents.

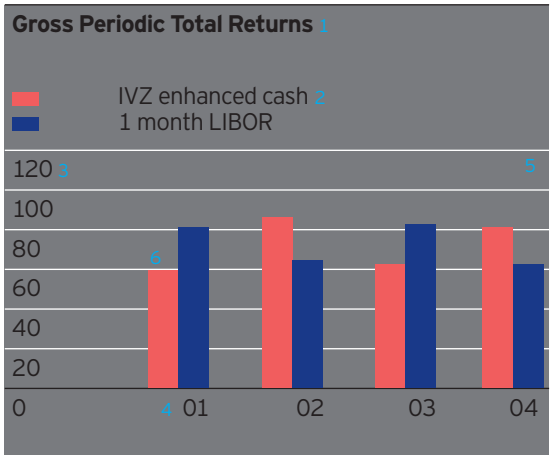
Bar charts can be contained within an information box (100% Invesco Silver or a % of Invesco Blue or any secondary colour).

The information box can be flexible in width and height but must always sit on the baseline and column grids.

Size of the charts should be dependent on layout and design but should always work with the baseline grid.

The type and the bar chart within the information box should indent by 1mm on the left hand side and 1mm on the right.

Bar chart elements:
1 Heading
2 Key headings
3 Vertical axis units
4 Horizontal axis units
5 Keylines
6 Bars



Bar chart type and style specifications:
1 Heading
Interstate Bold
9pt type/3.5mm line spacing
0.5pt keyline above
3.5mm offset

2 Key headings
Interstate Light
9pt type/3.5mm line spacing
3.5mm space after
0.5pt keyline above
3.5mm offset

3 Vertical axis units
Interstate Light
9pt type/3.5mm line spacing
3.5mm space after
0.5pt keyline above
3.5mm offset

4 Horizontal axis units
Interstate Light
9pt type/3.5mm line spacing
0.5pt keyline above
3.5mm offset

These should align to the right hand side of the graph and indent appropriately according to the amount of units specific to the chart and overall chart width.

5 Keylines
All axis keylines should be white-out and 0.5pt, except the '0' axis line which is 0.5pt and black. Also see 'Vertical axis units'.

6 Bars
The chart bars should be scaled according to space within the overall chart width and column measure. Beginning at 4mm wide, the bars should increase incrementally by 2mm depending on overall graph width and available space.

Colours within the chart can be Invesco Blue, a % of Invesco Blue, a colour from the secondary palette or a % of a colour from the secondary palette.

Literature
Map style

This style has been designed as a guide for maps across various other forms of communication and literature.

We would encourage different approaches to map design, away from the stereotypical keyline around land mass. Maps can be coloured to match any colour from the Invesco palette.

The above map has been created in Adobe Illustrator. It is a series of 1pt keylines angled at 26.6º – to match the top of the Invesco 'I' – with a clear, outlined map clipping path applied to it.

See section 7 for information on how to obtain this map style.

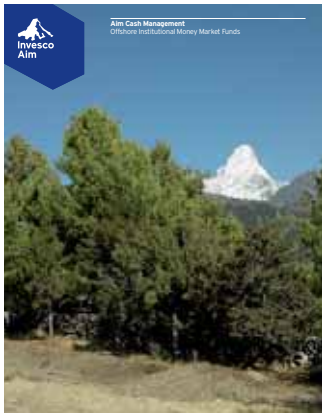
4 Literature examples

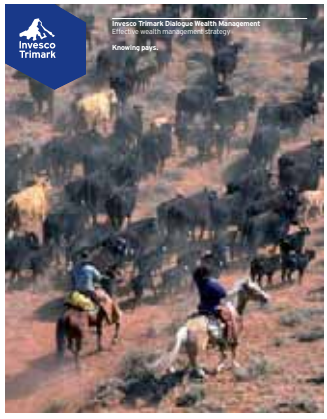
The following pages show how all of the elements within the guidelines can be used to bring the identity and brand to life.

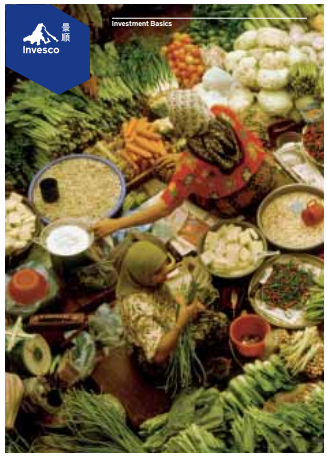
4 Literature examples

4.1 Selected covers
4.2 Invesco Aim
4.3 Invesco
4.4 Invesco Perpetual
4.5 Invesco PowerShares
4.6 Internal communications

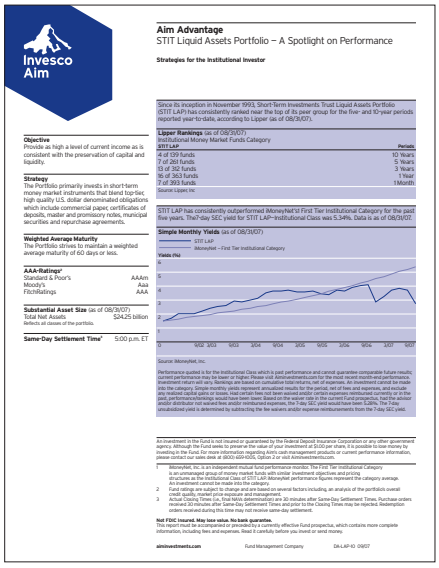
4 Literature examples
4.1 Selected covers







All covers shown are for illustrative purposes only



Aim Advantage
STIT Liquid Assets Portfolio – A Spotlight on Performance

Strategies for the Institutional Investor

Since its inception in November 1993, Short-Term Investments Trust Liquid Assets Portfolio (STIT LAP) has consistently ranked near the top of its peer group for the five- and 10-year periods reported year-to-date, according to Lipper (as of 08/31/07).

Lipper Rankings (as of 08/31/07)
Institutional Money Market Funds Category
STIT LAP

	Periods
4 of 139 funds	10 Years
7 of 261 funds	5 Years
13 of 312 funds	3 Years
16 of 363 funds	1 Year
7 of 393 funds	1 Month

Source: Lipper, Inc.

STIT LAP has consistently outperformed iMoneyNet's First Tier Institutional Category for the past five years. The7-day SEC yield for STIT LAP—Institutional Class was 5.34%. Data is as of 08/31/07.

Simple Monthly Yields (as of 08/31/07)

Source: iMoneyNet, Inc.

Performance quoted is for the Institutional Class which is past performance and cannot guarantee comparable future results; current performance may be lower or higher. Please visit AIMInvestments.com for the most recent month-end performance. Investment return will vary. Rankings are based on cumulative total returns, net of expenses. An investment cannot be made into the category. Simple monthly yields represent annualized results for the period, net of fees and expenses, and exclude any realized capital gains or losses. Had certain fees not been waived and/or certain expenses reimbursed currently or in the past, yields would have been lower. Had certain fees not been waived and/or certain expenses reimbursed, the 30-day SEC yield and/or distributor not waived fees and/or reimbursed expenses, the 7-day SEC yield would have been 5.28%. The 7-day unsubsidized yield is determined by subtracting the fee waivers and/or expense reimbursements from the 7-day SEC yield.

Objective
Provide as high a level of current income as is consistent with the preservation of capital and liquidity.

Strategy
The Portfolio primarily invests in short-term money market instruments that blend top-tier, high quality U.S. dollar denominated obligations which include commercial paper, certificates of deposits, master and promissory notes, municipal securities and repurchase agreements.

Weighted Average Maturity
The Portfolio strives to maintain a weighted average maturity of 60 days or less.

AAA-Ratings[1]

Standard & Poor's	AAAm
Moody's	Aaa
FitchRatings	AAA

Substantial Asset Size (as of 08/31/07)
Total Net Assets $24.25 billion
Reflects all classes of the portfolio.

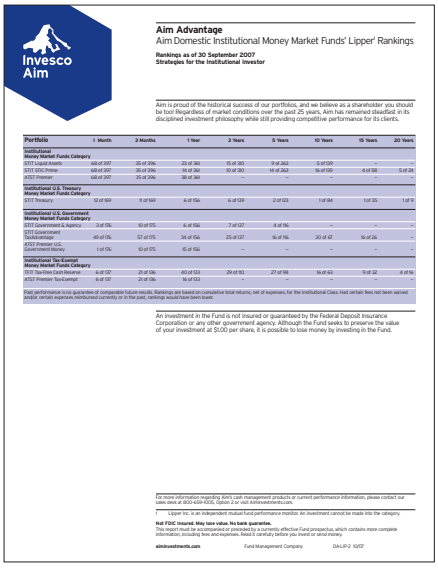
Same-Day Settlement Time[2] 5:00 p.m. ET

An investment in the Fund is not insured or guaranteed by the Federal Deposit Insurance Corporation or any other government agency. Although the Fund seeks to preserve the value of your investment at $1.00 per share, it is possible to lose money by investing in the Fund. For more information regarding Aim's cash management products or current performance information, please contact our sales desk at (800) 659-1005, Option 2 or visit AIMInvestments.com.

1 iMoneyNet, Inc. is an independent mutual fund performance monitor. The First Tier Institutional Category is an unmanaged group of money market funds with similar investment objectives and pricing structures as the Institutional Class of STIT LAP. iMoneyNet performance figures represent the category average. An investment cannot be made into the category.
2 Fund ratings are subject to change and are based on several factors including, an analysis of the portfolio's overall credit quality, market price exposure and management.
3 Actual Closing Times (i.e., final NAVs determination) are 30 minutes after Same-Day Settlement Times. Purchase orders received 30 minutes after Same-Day Settlement Times and prior to the Closing Times may be rejected. Redemption orders received during this time may not receive same-day settlement.

Not FDIC Insured. May lose value. No bank guarantee.
This report must be accompanied or preceded by a currently effective Fund prospectus, which contains more complete information, including fees and expenses. Read it carefully before you invest or send money.

aiminvestments.com Fund Management Company DA-LAP-IO 09/07



Aim Advantage
Aim Domestic Institutional Money Market Funds' Lipper[1] Rankings

Rankings as of 30 September 2007
Strategies for the Institutional Investor

Aim is proud of the historical success of our portfolios, and we believe as a shareholder you should be too! Regardless of market conditions over the past 25 years, Aim has remained steadfast in its disciplined investment philosophy while still providing competitive performance for its clients.

Portfolio	1 Month	3 Months	1 Year	3 Years	5 Years	10 Years	15 Years	20 Years
Institutional Money Market Funds Category								
STIT Liquid Assets	68 of 397	35 of 396	23 of 361	15 of 310	9 of 243	5 of 139	–	–
STIT STIC Prime	68 of 397	35 of 396	14 of 361	10 of 310	14 of 243	16 of 139	4 of 58	5 of 34
ATST Premier	68 of 397	35 of 396	38 of 361	–	–	–	–	–
Institutional U.S. Treasury Money Market Funds Category								
STIT Treasury	12 of 169	9 of 169	6 of 156	6 of 139	2 of 123	1 of 84	1 of 35	1 of 9
Institutional U.S. Government Money Market Funds Category								
STIT Government & Agency	3 of 174	10 of 175	6 of 156	7 of 127	4 of 96	–	–	–
STIT Government & Agency Reserves	49 of 174	57 of 175	34 of 156	25 of 127	16 of 96	30 of 67	16 of 24	–
ATST Premier U.S. Government Money	1 of 174	10 of 175	15 of 156	–	–	–	–	–
Institutional Tax-Exempt Money Market Funds Category								
TIT Tax-Free Cash Reserve	6 of 137	21 of 136	40 of 133	29 of 110	27 of 98	16 of 62	11 of 32	4 of 16
ATST Premier Tax-Exempt	6 of 137	21 of 136	16 of 133	–	–	–	–	–

Past performance is no guarantee of comparable future results. Rankings are based on cumulative total returns, net of expenses, for the Institutional Class. Had certain fees not been waived and/or certain expenses reimbursed currently or in the past, rankings would have been lower.

An investment in the Fund is not insured or guaranteed by the Federal Deposit Insurance Corporation or any other government agency. Although the Fund seeks to preserve the value of your investment at $1.00 per share, it is possible to lose money by investing in the Fund.

For more information regarding Aim's cash management products or current performance information, please contact our sales desk at (800) 659-1005, Option 2 or visit AIMInvestments.com.

1 Lipper Inc. is an independent mutual fund performance monitor. An investment cannot be made into the category.

Not FDIC Insured. May lose value. No bank guarantee.
This report must be accompanied or preceded by a currently effective Fund prospectus, which contains more complete information, including fees and expenses. Read it carefully before you invest or send money.

aiminvestments.com Fund Management Company DAI-LAP-2 10/07

Fact sheet

Aim Cash Management
20 November 2007
Insider

Aim's Money Market Funds Exposure to Structured Investment Vehicles (SIVs)

Aim's money market funds have very limited exposure to structured investment vehicles ("SIVs"). Aim's money market funds have never had exposure to any of the troubled SIVs mentioned in articles recently published in the media. None of the SIV securities ever held in our money market funds have been downgraded or have been placed on watch for downgrade by any of the three major credit rating agencies. We are currently not purchasing SIVs and are allowing any remaining holdings to mature.

As of November 15, 2007, two of our institutional money market funds have minimal exposure to SIVs relative to each fund's assets. The only SIV exposure in these two funds was in senior debt obligations issued by Sigma Finance Inc., which is currently rated A-1+, P-1, and F1+ by Standard & Poor's, Moody's, and FitchRatings, respectively. The holding of Sigma Finance Inc. in each of these two funds is scheduled to mature on December 3, 2007. Below is a summary of each fund's SIV exposure relative to each fund's assets as of November 15, 2007:

– STIT Liquid Assets Portfolio: 0.4%
– STIC (Global Series) plc US Dollar Liquidity Portfolio: 0.6%

In closing, we continue to closely monitor SIV market developments as well as other events in the global markets that may impact our money market funds. As always, safety is of paramount importance to our investment process for our money market funds and we remain comfortable with the credit quality of all our money market holdings. Our conservative investment philosophy, which has been in place for over 25 years, will always focus on our commitment to provide safety, liquidity, and yield to our money market investors.

All material presented is compiled from sources believed to be reliable and current, but accuracy cannot be guaranteed. The Funds are actively managed; portfolio holdings and characteristics are subject to change. This does not constitute a recommendation of the suitability of any investment strategy for a particular investor. The opinions expressed herein are based on current market conditions and are subject to change without notice.
Aim Investments® is a registered service mark of Aim Management Group Inc. Fund Management Company (FMC) is the distributor for the domestic (U.S.) institutional money market funds represented by Aim Investments and the sub-distributor for the offshore institutional money market funds represented by Aim Global. Aim Global is a division of Invesco Asset Management Limited. Short-Term Investments Trust Liquid Assets Portfolio ("STIT Liquid Assets") and STIC (Global Series) plc ("STIC Global"). Shares in STIC Global may not be offered or sold, directly or indirectly, in the United States, its territories or possessions, or to US citizens or residents. The information contained herein does not constitute an offer of or invitation to apply for shares and should be read in conjunction with the Full Prospectus and Simplified Prospectuses for STIC Global which can be obtained from Aim Global, 30 Finsbury Square, London EC2A 1AG. Aim Investments, Inc. is a registered investment adviser. Aim Advisors, Inc. is the investment adviser to the Funds represented by Aim Investments. It provides investment advisory services to individual and institutional clients and does not sell securities. Aim Cash Management is a brand name encompassing products and services provided by one or more subsidiaries of Invesco PLC. All of these entities are indirect wholly owned subsidiaries of Invesco PLC.
Not FDIC Insured. May lose value. No bank guarantee.

Aim Advisors, Inc. Fund Management Company CSHMSF-INS-5 10/07
aiminvestments.com

Bulletin/newsletter

Literature examples
Invesco

Invesco Pan European Equity Fund

Results to 31 August 2007
A-Acc. Shares

Fund Commentary
As volatility remained a prominent feature of equity markets, European equities ended August lower. The one key exception was Germany, where the DAX finished in positive territory, thanks to strong performance from companies like VW, Metro and Bayer. Markets fell sharply mid-month as continued problems in the US subprime mortgage market led to French bank BNP Paribas suspending three of its investment funds. The European Central Bank then injected money into the banking sector to calm investor nerves, helping equities to recover the majority of the losses, albeit with continued fluctuations. The MSCI Europe index ended the month down 0.7% (EUR). During the month we took the opportunity to add to some favoured holdings. The fall in the share price of BNP Paribas appeared to be a major overreaction and we added to our holding at oversold levels. We also added to financial holding Capitalia, while in the UK we purchased Drax, the power producer, which appears cheap on valuation grounds and has an excellent dividend yield.

Key Facts

Managers	John Surplice & Martin Walker, managers since 2004
Original Fund Launch	January 2001
Legal Status	Luxembourg SICAV with UCITS Status
Share Class Base Currency	EUR
Unit Type	Accumulation
Current NAV	EUR 13.75
12 Month Price High	EUR 14.66 (06/07/07)
12 Month Price Low	EUR 11.87 (11/09/06)
Current Fund Size	EUR 1.068m
Minimum Investment	USD 2,500
Initial Charge	5.25%
Annual Management Fee	1.50%
Trading Frequency	Daily, forward pricing basis.
Settlement	T+4
Index	MSCI Europe Gro USD
Reuters Code	INVESCO
Bloomberg Code	INVPEQU LX
ISIN Code	LU0029118819
S&P Fund Rating	AA
Morning Star Rating	***

Fund Objectives
Theme changed from INVESCO GT Pan European Fund on 28 November 2005.) The fund aims to maximise long-term capital growth by investing in a portfolio of equity or equity related instruments of companies with their registered office in a European country (including the UK) or with their registered office outside of Europe but carrying out their business in Europe. Investments will be made in those holding companies predominantly stakes in such companies, with an emphasis on larger companies with above-average growth prospects. There is no predetermined geographical distribution and a flexible policy will be applied in response to changing market conditions or on individual companies as well as overall economic or business considerations.

Long-term performance*
Indexed Performance

Cumulative Performance*

	YTD	1 Year	3 Years	%growth 5 Years
Fund	3.00	13.82	72.74	83.33
Index	5.77	15.47	73.64	88.99

Annual Performance*

	2006	2005	2004	2003	%growth 2002
Fund	22.93	25.84	16.15	11.90	-38.18
Index	20.18	26.48	12.65	15.76	-30.50

Standard rolling 12 month performance*

	30.06.02 - 30.06.03	30.06.03 - 30.06.04	30.06.04 - 30.03.05	30.06.05 - 30.06.06	%growth 30.06.06 - 30.06.07
Fund	-20.33	25.12	18.64	17.56	26.78

The standardised past performance information is updated on a quarterly basis. Should you require up-to-date past performance information this is available on our website www.invescooffshore.com or by contacting us.

Fund Rankings*

	Mstar IM GIF sector: Equity Europe			
	YTD	1 Year	3 Years	5 Years
Quartile Ranking	3	2	2	2
Absolute Ranking	227/390	147/380	68/312	76/264

Important Information
Past performance is not a guide to the future. (Source: © 2007 Morningstar)
*Mid to mid, gross income re-invested to 31 August 2007. †Mid to mid, gross income re-invested to 30 June 2007. All performance data on this fact sheet is in fund currency.

Important Information
For further information on our offshore funds, please refer to the Full Prospectus and Simplified Prospectus available from Invesco Global Investment Funds. The Fund is not authorised by the Dubai FSA. The distribution of this document and the offering of shares in certain jurisdictions may be restricted by law. Persons into whose possession this documentmay come are required to inform themselves about and to observe any such restrictions. This document does not constitute an offer or solicitation by anyone in any jurisdiction in which such an offer is not authorised or to any person to whom it is unlawful to make such an offer or solicitation. Persons interested in acquiring shares should inform themselves as to (a) the possible tax (b) the legal requirements in the countries of their nationality, residence, ordinary residence or domicile for such acquisitions; (c) anyforeign exchange control requirement which they might encounter on the acquisition, holding or disposal of shares and (d) any tax and other tax consequences which might be relevant to the acquisition, holding or disposal of shares.Units in the Fund are not deposits with the Fund and the Fund is a recognised scheme under section 264 of the Financial Services and Markets Act 2000. All or most of the protections provided by the UK regulatory system, for the protection of private clients, do not apply to the Fund.Compensation will not be available under the Financial Services Compensation Scheme will not be available and UK conciliation rights do not apply. The fund is not offered for sale in the USA, its territories or possessions nor to any US persons including citizens of the United States or any resident thereof. Shares in the fund is not authorised to be publicly sold. The fund is available only in jurisdictions where its promotion and sale is permitted. This document is issued in the UK by Invesco Global Investment Funds Limited, 30 Finsbury Square, London, EC2A 1AG, which is authorised and regulated by the Financial Services Authority.For Dubai this document is only for Authorised Persons and Regulated Financial Service Institutions. The Fund mentioned herein is approved for issue in Dubai by Invesco Asset Management Limited, which is regulated by the Dubai Financial Services Authority. All issuing companies are Members of Invesco Plc.

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Mstar IM GIF sector characteristics* %

	1 year	3 years	5 years	10 years
Maximum Performance	38.95	149.24	118.49	265.00
Minimum Performance	-5.05	20.32	3.80	9.53
Average Performance	13.17	66.84	74.21	81.96
Maximum Loss	-17.62	-14.97	-31.58	-72.61
Minimum Loss	-0.02	-3.69	-7.69	-19.67
Average Loss	-10.96	-6.49	-21.75	-56.61
Annualised Volatility	13.53	9.43	13.68	17.49

Source: Morningstar (as at 31/08/2007)

Holdings and active weights

Top 10 holdings	%	Top 10 positive	+	Top 10 negative	-
Roche	3.2	OTE (Hellenic Tlcms)	2.6	ABN Amro	0.8
Novartis	2.9	Arcelora	2.1	Electricite Nationale	1.0
OTE (Hellenic Tlcms)	2.6	Nokia Hydro	2.1	Allianz	1.0
Glaxosmithkline	2.5	SBM Offshore	2.0	UBS	1.1
Total	2.4	Obrascon Huar Lain	2.0	E. On	1.1
Telefonica	2.4	Roche	1.9	Siemens	1.1
Norsk Hydro	2.4	Reed Elsevier (EUR)	1.8	RBS	1.2
HSBC (UK)	2.3	Group 4 Securitor (DKK)	1.8	Banco Santander	1.3
BBVA	2.3	Michelin	1.6	Nokia	1.4
Arcelora	2.2	Novartis	1.6	Nestle	1.9

Source: Invesco (as at 31/08/2007)

Sector weightings %

	Index	Fund
Industrials	10.0	18.4
Financials	26.1	15.4
Energy	9.8	13.8
Telecommunication Services	6.7	10.9
Health Care	7.3	10.4
Consumer Discretionary	9.9	9.1
Consumer Staples	9.5	8.7
Materials	8.5	5.1
Utilities	6.2	4.5
Others	4.0	2.2
Cash	0.0	1.3

Source: Invesco (as at 31/08/2007)

Geographical weightings %

	Index	Fund
United Kingdom	22.8	34.1
France	14.6	12.6
Spain	6.0	12.5
Netherlands	5.0	9.6
Other countries	13.6	8.2
Switzerland	9.6	8.1
Germany	12.1	5.0
Norway	1.5	3.5
Greece	1.1	3.5
Sweden	2.7	2.6
Cash	0.0	1.3

Source: Invesco (as at 31/08/2007)

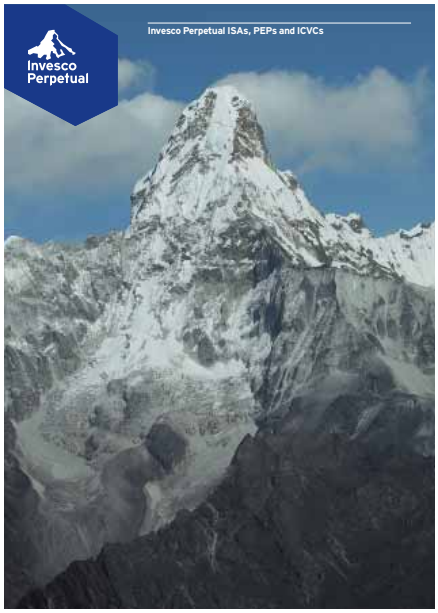
Financial characteristics

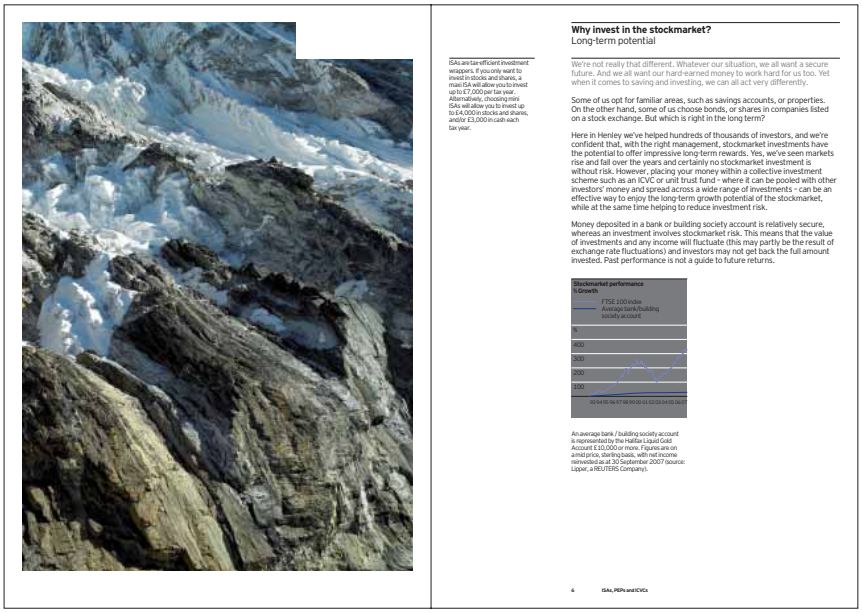
	Fund
Average Weighted Market Capitalisation bn	EUR 47.71
Median Market Capitalisation bn	EUR 13.13
Dividend Yield	

Risk warnings
The value of investments and the income from them can fluctuate (this may partly be the result of exchange rate fluctuations) and investors may not get back the full amount invested. Current tax levels and reliefs may change. Depending on individual circumstances, this may affect investment returns. Where INVESCO has expressed its own views and opinions, these may change. Although the fund invests mainly in established markets, it can invest in emerging and developing markets, where difficulties in dealing, settlement and custody problems could arise.

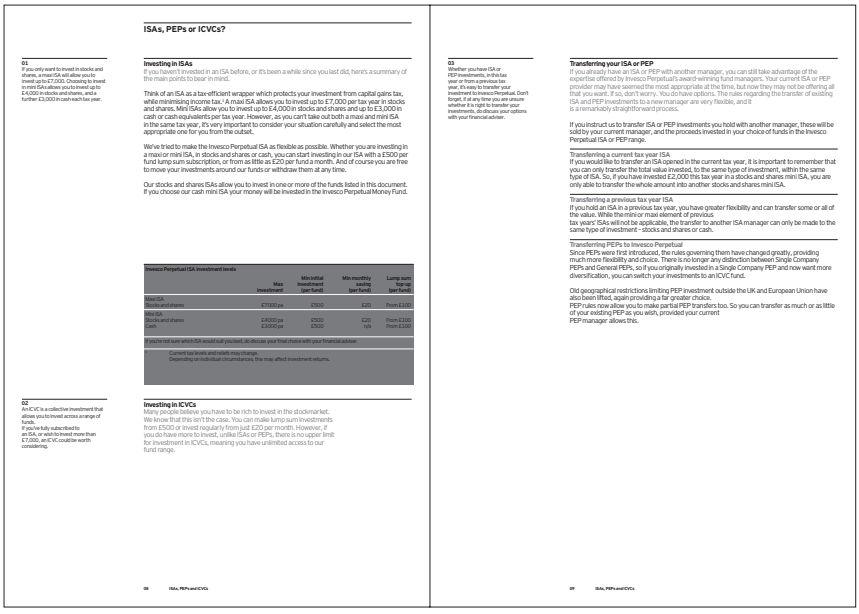
Fact sheet

Invitations

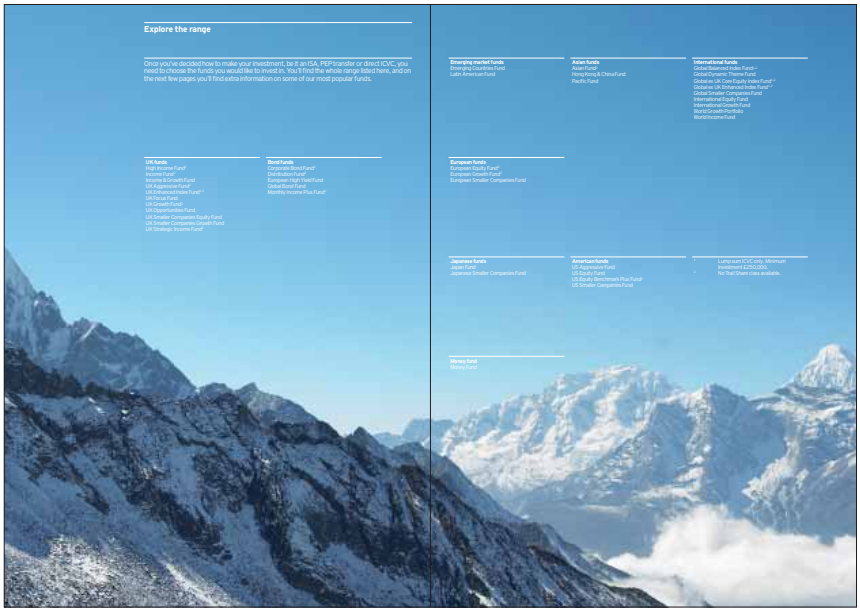


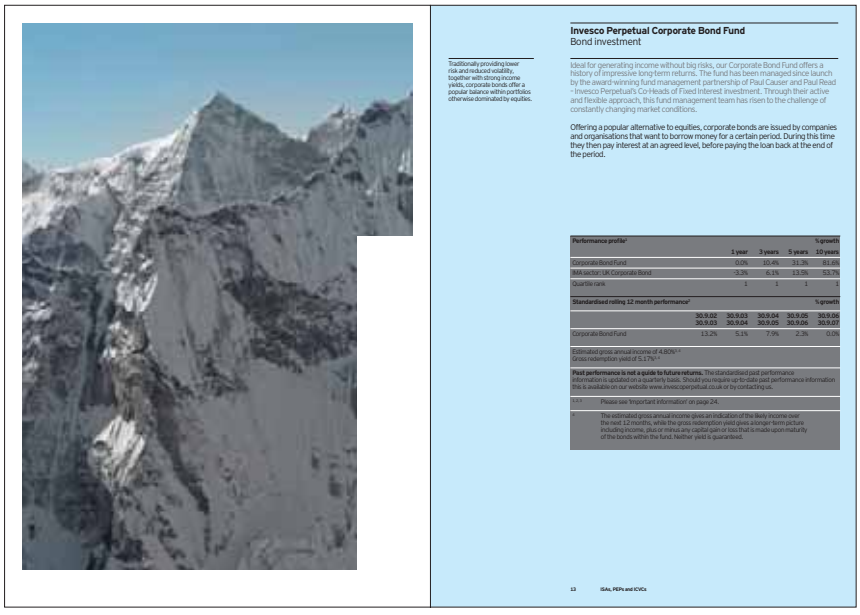

ISAs are tax-efficient investment wrappers. If you only want to invest in stocks and shares, a maxi ISA will allow you to invest up to £7,000 per tax year. Alternatively, choosing mini ISAs will allow you to invest up to £4,000 in stocks and shares, and/or £3,000 in cash each tax year.
Why invest in the stockmarket?
Long-term potential
We're not really that different. Whatever our situation, we all want a secure future. And we all want our hard-earned money to work hard for us too. Yet when it comes to saving and investing, we can all act very differently.
Some of us opt for familiar areas, such as savings accounts, or properties. On the other hand, some of us choose bonds, or shares in companies listed on a stock exchange. But which is right in the long term?
Here in Henley we've helped hundreds of thousands of investors, and we're confident that, with the right management, stockmarket investments have the potential to offer impressive long-term rewards. Yes, we've seen markets rise and fall over the years and certainly no stockmarket investment is without risk. However, placing your money within a collective investment scheme such as an ICVC or unit trust fund - where it can be pooled with other investors' money and spread across a wide range of investments - can be an effective way to enjoy the long-term growth potential of the stockmarket, while at the same time helping to reduce investment risk.
Money deposited in a bank or building society account is relatively secure, whereas an investment involves stockmarket risk. This means that the value of investments and any income will fluctuate (this may partly be the result of exchange rate fluctuations) and investors may not get back the full amount invested. Past performance is not a guide to future returns.
Stockmarket performance
% Growth
FTSE 100 Index
Average bank/building society account
%
400
300
200
100
An average bank / building society account is represented by the Halifax Liquid Gold Account £10,000 or more. Figures are on a mid-price, sterling basis, with net income reinvested as at 30 September 2007 source: Lipper, a REUTERS Company).
6
ISAs, PEPs and ICVCs

A4 product brochure


ISAs, PEPs or ICVCs?
01
If you only want to invest in stocks and shares, a maxiISA will allow you to invest up to £7,000. Choosing to invest in mini ISAs allows you to invest up to £4,000 in stocks and shares, and a further £3,000 in cash each tax year.
Investing in ISAs
If you haven't invested in an ISA before, or it's been a while since you last did, here's a summary of the main points to bear in mind.
Think of an ISA as a tax-efficient wrapper which protects your investment from capital gains tax, while minimising income tax. A maxi ISA allows you to invest up to £7,000 per tax year in stocks and shares. Mini ISAs allow you to invest up to £4,000 in stocks and shares and up to £3,000 in cash or cash equivalents per tax year. However, as you can't take out both a maxi and mini ISA in the same tax year, it's very important to consider your situation carefully and select the most appropriate one for you from the outset.
We've tried to make the Invesco Perpetual ISA as flexible as possible. Whether you are investing in a maxi or mini ISA, in stocks and shares or cash, you can start investing in our ISA with a £500 per fund lump sum subscription, or from as little as £20 per fund a month. And of course you are free to move your investments around our funds or withdraw them at any time.
Our stocks and shares ISAs allow you to invest in one or more of the funds listed in this document. If you choose our cash mini ISA your money will be invested in the Invesco Perpetual Money Fund.
Invesco Perpetual ISA investment levels
Max investment
Min initial investment (per fund)
Min monthly saving (per fund)
Lump sum top-up (per fund)
Maxi ISA
Stocks and shares
£7000 pa
£500
£20
From £100
Mini ISA
Stocks and shares
£4000 pa
£500
£20
From £100
Cash
£3000 pa
£500
n/a
From £100
If you're not sure which ISA would suit you best, do discuss your final choice with your financial adviser.
Current tax levels and reliefs may change.
Depending on individual circumstances, this may affect investment returns.
02
An ICVC is a collective investment that allows you to invest across a range of funds.
If you've fully subscribed to an ISA, or wish to invest more than £7,000, an ICVC could be worth considering.
Investing in ICVCs
Many people believe you have to be rich to invest in the stockmarket. We know that this isn't the case. You can make lump sum investments from £500 or invest regularly from just £20 per month. However, if you do have more to invest, unlike ISAs or PEPs, there is no upper limit for investment in ICVCs, meaning you have unlimited access to our fund range.
08
ISAs, PEPs and ICVCs
03
Whether you have ISA or PEP investments, or this tax year or from a previous tax year, it's easy to transfer your investment to Invesco Perpetual. Don't forget, if at any time you are unsure whether it is right to transfer your investments, do discuss your options with your financial adviser.
Transferring your ISA or PEP
If you already have an ISA or PEP with another manager, you can still take advantage of the expertise offered by Invesco Perpetual's award-winning fund managers. Your current ISA or PEP provider may have seemed the most appropriate at the time, but now they may not be offering all that you want. If so, don't worry. You do have options. The rules regarding the transfer of existing ISA and PEP investments to a new manager are very flexible, and it is a remarkably straightforward process.
If you instruct us to transfer ISA or PEP investments you hold with another manager, these will be sold by your current manager, and the proceeds invested in your choice of funds in the Invesco Perpetual ISA or PEP range.
Transferring a current tax year ISA
If you would like to transfer an ISA opened in the current tax year, it is important to remember that you can only transfer the total value invested, to the same type of investment, within the same type of ISA. So, if you have invested £2,000 this tax year in a stocks and shares mini ISA, you are only able to transfer the whole amount into another stocks and shares mini ISA.
Transferring a previous tax year ISA
If you hold an ISA in a previous tax year, you have greater flexibility and can transfer some or all of the value. While the mini or maxi element of previous tax years' ISAs will not be applicable, the transfer to another ISA manager can only be made to the same type of investment – stocks and shares or cash.
Transferring PEPs to Invesco Perpetual
Since PEPs were first introduced, the rules governing them have changed greatly, providing much more flexibility and choice. There is no longer any distinction between Single Company PEPs and General PEPs, so if you originally invested in a Single Company PEP and now want more diversification, you can switch your investments to an ICVC fund.
Old geographical restrictions limiting PEP investment outside the UK and European Union have also been lifted, again providing a far greater choice.
PEP rules now allow you to make partial PEP transfers too. So you can transfer as much or as little of your existing PEP as you wish, provided your current PEP manager allows this.
09
ISAs, PEPs and ICVCs

Literature examples
Invesco Perpetual


Explore the range
Once you've decided how to make your investment, be it an ISA, PEP transfer or direct ICVC, you need to choose the funds you would like to invest in. You'll find the whole range listed here, and on the next few pages you'll find extra information on some of our most popular funds.
UK funds
High Income Fund
Income Fund
Income & Growth Fund
UK Aggressive Fund
UK Enhanced Index Fund
UK Focus Fund
UK Growth Fund
UK Opportunities Fund
UK Smaller Companies Equity Fund
UK Smaller Companies Growth Fund
UK Strategic Income Fund
Bond funds
Corporate Bond Fund
Distribution Fund
European High Yield Fund
Global Bond Fund
Monthly Income Plus Fund
Emerging market funds
Emerging Countries Fund
Latin American Fund
Asian funds
Asian Fund
Hong Kong & China Fund
Pacific Fund
International funds
Global Balanced Index Fund
Global Dynamic Theme Fund
Global ex UK Core Equity Index Fund
Global ex UK Enhanced Index Fund
Global Smaller Companies Fund
International Equity Fund
International Growth Fund
World Growth Portfolio
World Income Fund
European funds
European Equity Fund
European Growth Fund
European Smaller Companies Fund
Japanese funds
Japan Fund
Japanese Smaller Companies Fund
American funds
US Aggressive Fund
US Growth Fund
US Equity Benchmark Plus Fund
US Smaller Companies Fund
Lump sum ICVC units. Minimum investment £250,000. No Trail Share class available.
Money fund
Money Fund


Traditionally providing lower risk and reduced volatility, together with strong income yields, corporate bonds offer a popular balance within portfolios otherwise dominated by equities.
Invesco Perpetual Corporate Bond Fund
Bond investment
Ideal for generating income without big risks, our Corporate Bond Fund offers a history of impressive long-term returns. The fund has been managed since launch by the award-winning fund management partnership of Paul Causer and Paul Read - Invesco Perpetual's Co-Heads of Fixed Interest investment. Through their active and flexible approach, this fund management team has risen to the challenge of constantly changing market conditions.
Offering a popular alternative to equities, corporate bonds are issued by companies and organisations that want to borrow money for a certain period. During this time they then pay interest at an agreed level, before paying the loan back at the end of the period.
Performance profile
% growth
1 year 3 years 5 years 10 years
Corporate Bond Fund 0.0% 10.4% 31.3% 81.0%
IMA sector: UK Corporate Bond -3.3% 6.1% 13.5% 53.7%
Quartile rank 1 1 1 1
Standardised rolling 12 month performance
% growth
30.9.02 30.9.03 30.9.04 30.9.05 30.9.06
30.9.03 30.9.04 30.9.05 30.9.06 30.9.07
Corporate Bond Fund 13.2% 5.1% 7.9% 2.2% 0.0%
Estimated gross annual income of 4.80%
Gross redemption yield of 5.17%
Past performance is not a guide to future returns. The standardised past performance information is updated on a quarterly basis. Should you require up-to-date past performance information this is available on our website www.invescoperpetual.co.uk or by contacting us.
Please see 'Important information' on page 24.
The estimated gross annual income gives an indication of the likely income over the next 12 months, while the gross redemption yield gives a longer-term picture including income, plus or minus any capital gain or loss that is made upon maturity of the bonds within the fund. Neither yield is guaranteed.
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ISAs, PEPs and ICVCs

Contact us
Investor Services
Telephone 0800 085 8677
www.invescoperpetual.co.uk
Telephone calls may be recorded.
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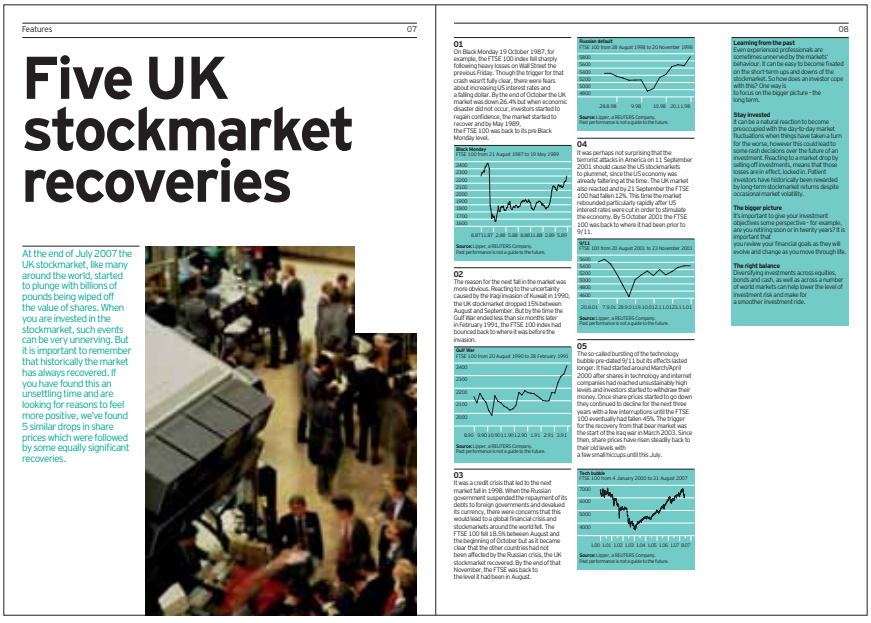
Perpetual Park, Perpetual Park Drive, Henley-on-Thames, Oxfordshire RG9 1HH, UK

Children's Investor magazine

Review
09
Market eye
Tighter credit conditions have affected all markets
UK consumer spending may well slow in 2008
Good value in the equity market
The six-month period covered by this report, up to the end of November 2007, saw unsettled conditions in financial markets around the world. Stockmarkets were generally weaker over the period and government bond prices rose as investors sought to invest in such 'safer' assets. It is our view that the root cause of the stockmarket's weakness was a tightening of credit conditions. For some time we have been concerned that these conditions have been too easy; that is, money has been easily available and on very cheap terms. This has been the case for individuals looking for a mortgage or credit card loan; for 'private equity' companies wanting to purchase other companies; and for many other types of borrowing, most notably US subprime (high-risk home loan) mortgages.
What we have seen in recent months is a correction of that situation: a type of 'credit crunch'. Credit is no longer as easily available and the cost of that credit – the interest rate that has to be paid – has risen. To some extent this change is welcome, in that the riskiness of such lending is now more realistically priced. However, it is difficult to gauge precisely what the effects of this tightening will be and how long the repercussions will last. Some see quite a quick adjustment but we would be rather more cautious and believe that the effects could last well into 2008.
In our funds, we were generally well positioned for such a change in the credit environment. Notably, in our fixed interest funds, we did not have a high exposure to the riskier areas of the market, preferring instead to hold money-market investments and
10
government bonds. In our stockmarket funds we chose to have a relatively high exposure to large, defensive companies with strong fundamentals; and a relatively low exposure to medium-sized companies, the value of which had been driven up to levels which were hard to justify.
Not all of the riskier areas of the global equity markets have suffered. Most notably, many emerging markets and particularly the Chinese stockmarket have remained strong. In China, however, we are concerned that valuations are too high.
For 2008, the main issue is the impact of the credit crunch on the wider economy. In the UK there are already signs of mortgage borrowing slowing and some indications of a weaker housing market. This may well feed through to lower consumer spending. However, we have been cautious about prospects for consumer spending for some time and do not believe its resilience should be taken for granted. Whether, finally, we do enter a period of slower growth remains a key issue. In the US, the central bank has already responded to the effects of the credit crunch by cutting interest rates. The Bank of England is likely to do the same in the coming months. However, it will be constrained by concern about inflation, especially if oil and commodity prices remain at their current high levels.
Although we are cautious about the prospects for the economy, we think that there is good value in the UK equity market. There is particularly good value in many of the very large companies as well as some interesting selective opportunities in companies which have been unduly hit by recent market turbulence. So, although we are cautious on the economy, we are still confident in our ability to generate attractive returns from our investment in the UK stockmarket on a long-term view. 30.11.07
Bob Yerbury, Chief Investment Officer


Features
07
Five UK stockmarket recoveries
At the end of July 2007 the UK stockmarket, like many around the world, started to plunge with billions of pounds being wiped off the value of shares. When you are invested in the stockmarket, such events can be very unnerving. But it is important to remember that historically the market has always recovered. If you have found this an unsettling time and are looking for reasons to feel more positive, we've found 5 similar drops in share prices which were followed by some equally significant recoveries.
08
01
On Black Monday 19 October 1987, for example, the FTSE 100 index fell sharply following heavy losses on Wall Street the previous Friday. Though the trigger for that crash wasn't fully clear, there were fears about increasing US interest rates and a falling dollar. By the end of October the UK market was down 26.4% but when economic disaster did not occur, investors started to regain confidence, the market started to recover and by May 1989, the FTSE 100 was back to its pre-Black Monday level.
Source: Lipper, a REUTERS Company.
Past performance is not a guide to the future.
02
The reason for the next fall in the market was more obvious. Reacting to the uncertainty caused by the Iraqi invasion of Kuwait in 1990, the UK stockmarket dropped 15% between August and September. But by the time the Gulf War ended less than six months later in February 1991, the FTSE 100 index had bounced back to where it was before the invasion.
Source: Lipper, a REUTERS Company.
Past performance is not a guide to the future.
03
It was a credit crisis that led to the next market fall in 1998. When the Russian government suspended the repayment of its debts to foreign governments and devalued its currency, there were concerns that this would lead to a global financial crisis and stockmarkets around the world fell. The FTSE 100 fell 18.5% between August and the beginning of October but as it became clear that the other countries had not been affected by the Russian crisis, the UK stockmarket recovered. By the end of that November, the FTSE was back to the level it had been in August.
Source: Lipper, a REUTERS Company.
Past performance is not a guide to the future.
04
It was perhaps not surprising that the terrorist attacks in America on 11 September 2001 should cause the US stockmarkets to plummet, since the US economy was already faltering at the time. The UK market also reacted and by 21 September the FTSE 100 had fallen 12%. This time the market rebounded particularly rapidly after US interest rates were cut in order to stimulate the economy. By 5 October 2001 the FTSE 100 was back to where it had been prior to 9/11.
Source: Lipper, a REUTERS Company.
Past performance is not a guide to the future.
05
The so-called bursting of the technology bubble pre-dated 9/11 but its effects lasted longer. It had started around March/April 2000 after shares in technology and internet companies had reached unsustainably high levels and investors started to withdraw their money. Once share prices started to go down they continued to decline for the next three years with a few interruptions until the FTSE 100 eventually had fallen 45%. The trigger for the recovery from that bear market was the start of the Iraq war in March 2003. Since then, share prices have risen steadily back to their old levels with a few small hiccups until this July.
Source: Lipper, a REUTERS Company.
Past performance is not a guide to the future.
Learning from the past
Even experienced professionals are sometimes unnerved by the markets' behaviour. It can be easy to become fixated on the short-term ups and downs of the stockmarket. So how does an investor cope with this? One way is to focus on the bigger picture – the long term.
Stay invested
It can be a natural reaction to become preoccupied with the day-to-day market fluctuations when things have taken a turn for the worse, however this could lead to some rash decisions over the future of an investment. Reacting to a market drop by selling off investments, means that those losses are in effect, locked in. Patient investors have historically been rewarded by long-term stockmarket returns despite occasional market volatility.
The bigger picture
It's important to give your investment objectives some perspective – for example, are you retiring soon or in twenty years? It is important that you review your financial goals as they will evolve and change as you move through life.
The right balance
Diversifying investments across equities, bonds and cash, as well as across a number of world markets can help lower the level of investment risk and make for a smoother investment ride.

Keeping you informed 03

News items

Global market volatility

Although the US economy has been generating healthy economic growth over the past few years, a positive outlook for the US was eclipsed by reports of increased market volatility at its peak during August 2007. The period of volatility was triggered by an increasing number of US banks lending to those with a poor credit rating, who subsequently defaulted on their mortgage repayments. This sub-prime mortgage market has lead to instability in the wider US economy and subsequently worldwide financial stocks.

While even experienced professionals can sometimes be unnerved by markets' behaviour, we believe it is important to focus on the bigger picture – the long term. Take a look at our '5 UK stockmarket recoveries' on page 14 to see why patience, diversification and of course, a long-term perspective are key to survival in the stockmarket.

New statement dates from 2008

From next year, you will receive your Children's Fund statements from us twice a year in May and November, detailing the value of your Invesco Perpetual Children's Fund investment as at 5 April and 5 October. This move from our current policy of providing you with annual statements as at 5 April and 5 October comes as part of our response to 'The Markets in Financial Instruments Directive' (MIFID).

MIFID was enacted by the European Commission to create a harmonised market for financial services' Conduct of Business requirements across Europe. The result is a new set of UK regulations which were implemented on 1 November 2007. The regulations impact firms that are regulated by the Financial Services Authority, such as Invesco Perpetual, including the way in which they interact with their clients.

If you would like to know more, please visit the 'MIFID and COB' area of our website www.invescoperpetual.co.uk/statement. This area outlines the changes that we have made from 1 November 2007 in response to MIFID and the changes in Financial Services Authority's Conduct of Business (COB) regulations that came into effect at the same time.

04

Changes to PEPs and ISAs

Early in 2007, the Government announced a series of changes to the current ISA and PEP rules with the aim of simplifying the existing rules and adding greater flexibility and clarity for investors. The following reforms will come into effect from 6 April 2008, the beginning of the 2008/09 tax year.

- Often a cause of much confusion, the distinction between maxi and mini ISAs will be removed.
- The annual ISA allowance will increase to £7,200.
- Up to £3,600 of this new investment limit can be invested in cash with one provider; the remaining allowance can be invested in stocks and shares with the same provider or a different provider. You can of course choose to invest the full allowance in stocks and shares.
- Previously restricted to like-for-like transfers, the new rules will allow you to transfer investments held in cash ISAs to stocks and shares ISAs.
- PEPs will automatically become stocks and shares ISAs and therefore will be subject to the new ISA rules.
- ISAs will now be available indefinitely. When they were launched in 1999, ISAs were initially only going to be offered for a period of ten years.
- Child Trust Funds will also be allowed to roll-over into ISAs upon maturity, encouraging a new generation of tax-efficient investors. As we approach the new tax year, we will of course provide you with more detailed information regarding the new ISA rules and how they effect Invesco Perpetual PEP and ISA investments.

High hopes and deep pockets

Interested in the cost of educating your little ones? Want to know how you can top up your Children's Fund account? Whether you'd like to know how much it costs to bring up a child or how you can update your existing Children's Fund account, our new website feature can help answer the questions you have when investing for children.

Find out more about investing for children by visiting www.invescoperpetual.co.uk/statement.

Don't forget, if your little ones are looking for some indoor fun through the holiday season, there's plenty of games to play and things to do and make at 'i'Xplorer', our online children's pages.

Come and visit www.invescoperpetual.co.uk/children.

Children's Investor magazine

Focus 05

Introducing... Our UK equities team

Martin Walker, the fund manager of the Invesco Perpetual Children's Fund, is one of the nine fund managers in the Henley-based UK equities team. In total, the team manages assets in excess of £25 billion'. But just how do they approach the task of investing so much money on behalf of their clients? How does the team work together? And how do they come to conclusions about the investments which they make?

Working as a team
In making their decisions on the management of their UK equity portfolios, the team members work closely together on a day-to-day basis. They share an open-plan office which is ideal for maintaining an ongoing dialogue on market developments. The team is a close-knit one and they continually discuss market and company news and economic data as it is released. In this environment, the team can easily share views about these developments. Inevitably, there will be a variety of different views, but the interchange of ideas is one which is considered very important.

A long-term approach
Although the large amount of information which affects the financial markets on a daily basis is taken into account, the UK equities team is not one in which there is a great degree of short-term trading of the equity market.

The overriding principle is to seek out companies which can provide attractive returns on a multi-year view.

Those views are not typically changed by day-to-day developments. As a result, the turnover in our portfolios tends to be quite low. When we invest in companies our approach is to select companies which we expect to provide attractive returns over the long term, typically several years.

Learning from experience
There is a range of experience within the group; Neil Woodford, its longest serving member, has been a member of the team for 19 years and his extensive experience is regarded as hugely valuable by newer members of the team. Martin Walker, for example, when he first joined the company, supported Neil Woodford which allowed him to absorb the team's methodology and approach before taking over the investment management of the Invesco Perpetual Children's Fund in 2003.

More than fund managers
Each fund manager is an analyst as well as a fund manager. Those two roles are not, as they are in some companies, split. What this means is that the fund manager is responsible for researching the companies in which he invests and making his assessment of whether or not it is a good investment. That makes each fund manager clearly focused on his investment decisions and ensures that he 'takes ownership' of the investment management of his portfolios. If a company is held in a fund manager's portfolio it is because they want to own it: it is not there because of a recommendation being made by a separate research department; or because it is determined by the deliberations of an investment committee.

06

Truly active fund management
This approach goes hand in hand with a strongly held belief in the merits of active fund management. What this means is that our holdings of a particular company will not be heavily influenced by its size within the UK stockmarket. When companies are included in a stockmarket index such as the FTSE 100 index, their weighting in that index depends on their stockmarket capitalisation (that is, the total number of shares issued multiplied by the price of each share). As a result, companies with a larger market capitalisation make up a larger part of, and therefore have a larger influence on the behaviour of the stockmarket index. Some fund management companies base their decision of what companies to hold in their portfolio largely on the basis of their relative market capitalisation. In the extreme case this leads to the approach of building a portfolio which closely matches the behaviour of the index (referred to as 'passive investing'). But that's not our approach. Our decision as to whether to invest in a company is taken on the assessment of the company itself, not its size in the index, although we do of course always have to bear in mind that we need adequate diversification. A check on that is provided by the monitoring of the portfolios by the Chief Investment Officer, Bob Yerbury.

At times, this approach of active management means that the performance of our fund managers can be quite different to that of the behaviour of the main stockmarket indices. We think it is important to be able to tolerate any such differences and is one of the key reasons we consistently emphasise that a holding period of at least three to five years should be adopted by investors in our funds.

The team recognises it is important not to be dogmatic about a particular sector of the economy or a particular company.

Circumstances change and, as they do, a reassessment of the merits of different companies may be called for. Many of the UK funds now have an exposure to telecom stocks, for example, with BT and Vodafone being considered attractive by many of the fund managers.

The key issue that the team always has to bear in mind is that the stockmarket changes its assessment about the valuation of companies – sometimes very quickly and very markedly. A company which the team might think is quite unattractive when it is highly priced, can become more attractive either when it is priced more cheaply or when its fundamental circumstances improve.

The UK Equities Team members

Fund manager	Age	Years in the group	Industry experience
Mark Barnett	37	11	15
Jonathan Brown	34	6	9
Ed Burke	49	8	26
Andy Crossley	44	15	21
Ciaron Mallon	36	2	13
Richard Smith	59	5	34
Martin Walker	33	8	10
Neil Woodford	47	19	26

Rigorous and extensive research
Assessing how much a company is worth and the right price at which to buy shares in the company is obviously a far from straightforward task. That is where the team's judgement becomes really important.

A key element in that judgement is the information obtained from company visits. The members of the team meet with around 600 companies each year. The information and impressions gained from these meetings are shared among the team. Often, such meetings will be with companies which are already held in the team's portfolios and they will be influential in deciding whether the investment should be maintained, increased or reduced. At other times, the companies which are visited may be ones which are not already held and the issue will be whether the company should be a candidate for investment, either now or in the future.

Sound investment principles with flexibility
As a result of the team element of the investment approach, there tends to be some degree of similarity and overlap between the portfolios – but there will also be many differences. Each fund manager forms his own views on particular companies and particular market issues. He has the final responsibility for how his portfolio is constructed.

But another important reason for differences between funds is that they do have different investment objectives. For example, Neil Woodford's Income and High Income funds aim to achieve reasonable and high levels of income respectively, together with capital growth; Ed Burke's UK Aggressive Fund aims to achieve long-term capital growth through holding a relatively small number of UK companies.

The approach which we have developed to management of our UK equity funds is one which has evolved over time and will undoubtedly continue to evolve in the future. But its core features – a team approach, with the emphasis on individual fund manager accountability; an active management style with a willingness to deviate from the stockmarket index; and an emphasis on the long not the short-term – are ones which we believe provide a lasting, sustainable framework for success.

Source: Invesco Perpetual as at 30 September 2007. Data illustrates all assets managed by the Henley-based UK Equities team, including UK portions of international and multi-asset mandates.

Past performance is not a guide to future returns. Where specific stocks have been mentioned, there is no guarantee that these securities will be held by Invesco Perpetual funds in the future.

For more information about the team and our UK equity fund range, visit www.invescoperpetual.co.uk/statement.

Invesco Perpetual

UK Focus Fund
As at 31 August 2007

Fund Management: Neil Woodford

Key facts:

Morgan/IBSR Fund Rating (MAY	
S&P Fund Management Rating	N/A*
Citywire Fund Manager Rating	N/A*
Fund launch date	06 February 1998
Share types	Accumulation and Income
Mid price	
Accumulation shares	£4.40
Income shares	£3.46
Estimated net annual income	3.18%
Income distribution dates	28 February 31 August
Accounting period ends	31 December 30 June
ISA/PEP/able	Yes

10 largest investments*	%
Rio Tinto Americas	5.2
GlaxoSmithKline	5.1
BP	4.8
British American Tobacco ord	4.8
National Grid	4.5
Imperial Tobacco	3.9
BT	3.5
British Energy 3.3	
Vodafone	3.1
Imperial Chemical Industries	2.6
Total	**41.0**
Total number of holdings: 83	

Regional commentary
August was witness to a sharp weakening in the UK equity market, as investors grew increasingly worried about the impact the collapse in the US subprime (high risk home loan) mortgage sector was having on global credit markets. On 16 August, the FTSE 100 fell 4% to below 6000, its largest one-day fall in percentage terms since March 2003, as investors fled riskier assets, such as equities, for the relative safety of government bonds. During this time, financial companies bore the brunt of the decline, being the sector most tainted by the subprime problems. After a recovery at month-end, the FTSE All-Share, FTSE 100, FTSE 250 and FTSE SmallCap fell 0.3%, 0.2%, 0.1%, and 3.0%, respectively. As widely expected, the Bank of England Monetary Policy Committee voted (unanimously) to leave interest rates unchanged at 5.75% at its August meeting. Meanwhile, UK inflation, as measured by the consumer prices index, fell to 1.9% year-on-year (y-o-y) in July versus 2.4% y-o-y in June; the first time that inflation has come in below the Bank of England's 2.0% target rate since March 2006.

Fund strategy
The fund is exposed to stocks which we believe can generate decent returns, with good dividend yields and strong dividend growth, despite a challenging economic environment. Accordingly, the fund retains its defensive structure, with substantial weightings in what are regarded as defensive sectors. For instance, companies in the Utilities sector feature prominently in the fund. Market volatility during August provided us with the opportunity to add to many of our favoured companies with attractive defensive qualities. Additions included United Utilities, Tesco, Capita and Drax. In terms of disposals, we took some profits in Centrica and we reduced our holding in ICI following an agreed bid from Dutch company Akzo Nobel.

Investment objective
The Invesco Perpetual High Income Fund aims to achieve a high level of income, together with capital growth. The fund intends to invest primarily in companies listed in the UK, with the balance invested internationally. In pursuing this objective, the fund managers may include investments that they consider appropriate which include transferable securities, money market instruments, warrants, collective investment schemes, deposits and other permitted investments and transactions as detailed in Appendix 2 of the most recent Full Prospectus.

ICVC Investment Series
The High Income Fund is a sub-fund of the Invesco Perpetual UK Investment Series, which is a UK authorised investment company with variable capital (ICVC).

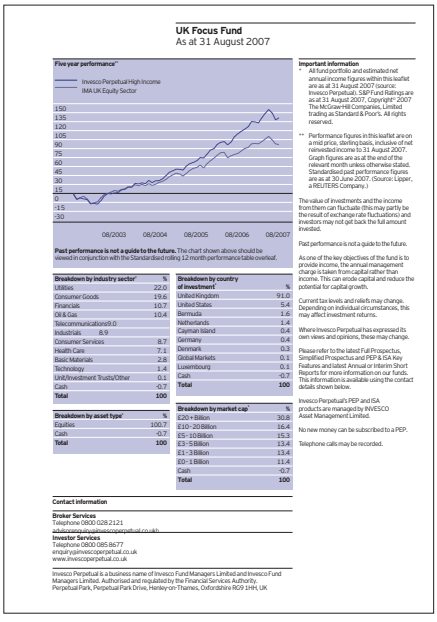
Performance profile

	3 months	6 months	1 year	3 years	5 years	ACR	10 years	% growth ACR
Fund	-5.7%	3.8%	13.2%	85.3%	126.0%	17.7%	254.2%	13.5%
IMA Sector	-6.8%	-0.6%	8.9%	56.5%	82.1%	12.7%	113.6%	7.9%

Standardised rolling 12 month performance**

	30.6.02 30.6.03	30.6.03 30.6.04	30.6.04 30.6.05	30.6.05 30.6.06	% growth 30.6.06 30.6.07
Fund	-3.9%	20.8%	23.0%	23.5%	26.1%

Past performance is not a guide to the future. The standardised past performance information is updated on a quarterly basis. Should you require up-to-date past performance information this is available on our website www.invescoperpetual.co.uk or by contacting us. No Trail shares are available for this fund. As they were launched on 31.05.07, no performance figures for these shares can be shown until after 30.06.08.



UK Focus Fund
As at 31 August 2007

Five year performance**

Past performance is not a guide to the future. The chart shown above should be viewed in conjunction with the Standardised rolling 12 month performance table overleaf.

Breakdown by industry sector*	%
Utilities	22.0
Consumer Goods	19.6
Financials	10.7
Oil & Gas	10.4
Telecommunications	9.0
Industrials	8.9
Consumer Services	8.7
Health Care	7.1
Basic Materials	2.8
Technology	1.4
Unit/Investment Trusts/Other	0.1
Cash	-0.7
Total	**100**

Breakdown by asset type*	%
Equities	100.7
Cash	-0.7
Total	**100**

Breakdown by country of investment*	%
United Kingdom	91.0
United States	5.4
Bermuda	1.6
Netherlands	1.4
Cayman Island	0.4
Germany	0.4
Denmark	0.3
Global Markets	0.1
Luxembourg	0.1
Cash	-0.7
Total	**100**

Breakdown by market cap*	%
£20+ Billion	30.8
£10 - 20 Billion	16.4
£5 - 10 Billion	15.3
£3 - 5 Billion	13.4
£1 - 3 Billion	13.4
£0 - 1 Billion	11.4
Cash	-0.7
Total	**100**

Contact information

Broker Services
Telephone 0800 028 2121
adviceteam@uk.invescoperpetual.co.uk

Investor Services
Telephone 0800 085 8677
enquiry@invescoperpetual.co.uk
www.invescoperpetual.co.uk

Invesco Perpetual is a business name of Invesco Fund Managers Limited and Invesco Fund Managers Limited. Authorised and regulated by the Financial Services Authority. Perpetual Park, Perpetual Park Drive, Henley-on-Thames, Oxfordshire RG9 1HH, UK

Important information

* All fund portfolio and estimated net annual income figures within this leaflet are as at 31 August 2007 (source: Invesco Perpetual). S&P Fund Ratings are as at 31 August 2007. Copyright© 2007 The McGraw-Hill Companies, Limited trading as Standard & Poor's. All rights reserved.

** Performance figures in this leaflet are on a mid price, sterling basis, inclusive of net reinvested income to 31 August 2007. Graph figures are as at the end of the relevant month unless otherwise stated. Standardised past performance figures are as at 30 June 2007. (Source: Lipper, a REUTERS Company.)

The value of investments and the income from them can fluctuate (this may partly be the result of exchange rate fluctuations) and investors may not get back the full amount invested.

Past performance is not a guide to the future.

As one of the key objectives of the fund is to provide income, the annual management charge is taken from capital rather than income. This can erode capital and reduce the potential for capital growth.

Current tax levels and reliefs may change. Depending on individual circumstances, this may affect investment returns.

Where Invesco Perpetual has expressed its own views and opinions, these may change.

Please refer to the latest Full Prospectus, Simplified Prospectus and PEP & ISA Key Features and latest Annual or Interim Short Reports for more information on our funds. This information is available using the contact details shown below.

Invesco Perpetual's PEP and ISA products are managed by INVESCO Asset Management Limited.

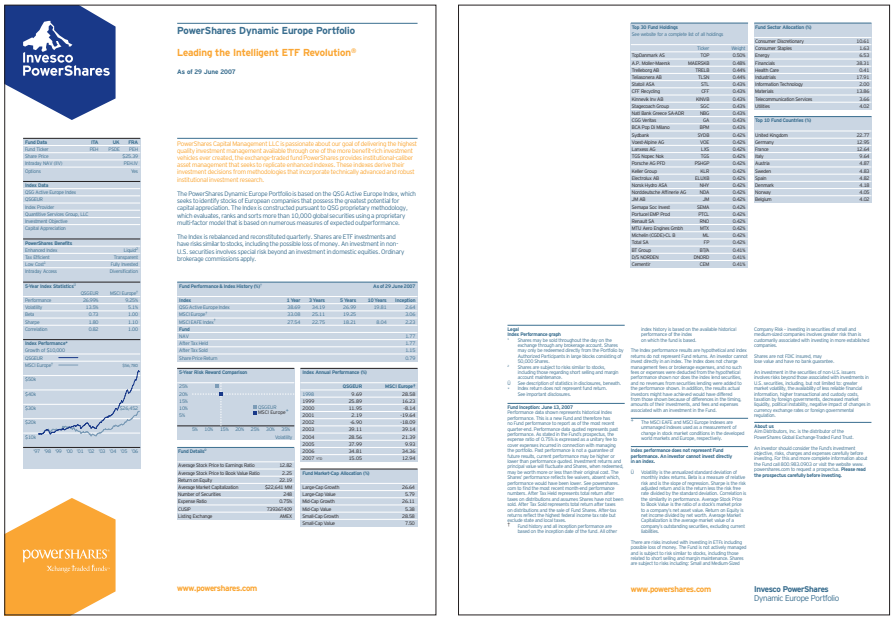
No new money can be subscribed to a PEP.

Telephone calls may be recorded.

Fact sheet

Dynamic portfolios folder

Invesco PowerShares comes to Europe
Invesco PowerShares is pleased to launch a suite of ETFs in Europe, to be registered in the UK, Italy, Germany and France and listed on their respective stock exchanges.
Invesco PowerShares is the first provider of fundamentally-weighted exchange-traded funds in these markets, offering a compelling suite of ETFs grouped into three categories: Intelligent Index, Intelligent Exposure, and Intelligent Access.
Dynamic UK
Dynamic Italy
Dynamic US
Dynamic Europe
Dynamic Global
Benefits Comparison
Key Benefits
Low Ownership Cost
Flexibility, Transparency
Near Instant Liquidity, Trades at or Close to NAV
Stock Lending
Stamp Duty Exemption



PowerShares Dynamic Europe Portfolio

Leading the Intelligent ETF Revolution®

As of 29 June 2007

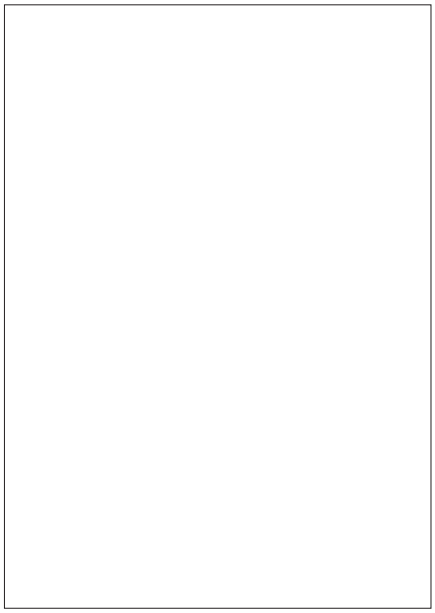
PowerShares Capital Management LLC is passionate about our goal of delivering the highest quality investment management available through one of the more benefit-rich investment vehicles ever created, the exchange-traded fund.PowerShares provides institutional-caliber asset management that seeks to replicate enhanced indexes. These indexes derive their investment decisions from methodologies that incorporate technically advanced and robust institutional investment research.

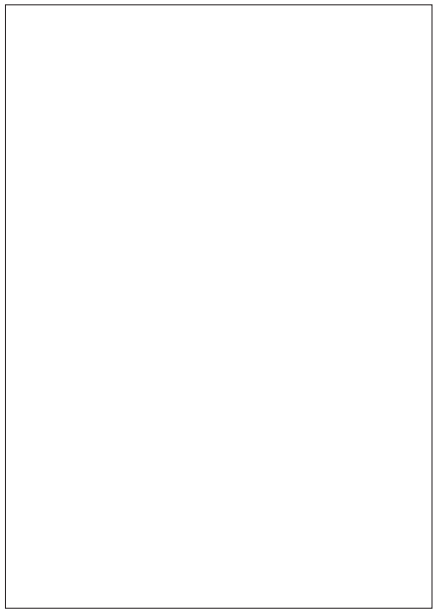
The PowerShares Dynamic Europe Portfolio is based on the QSG Active Europe Index, which seeks to identify stocks of European companies that possess the greatest potential for capital appreciation. The Index is constructed pursuant to QSG proprietary methodology, which evaluates, ranks and sorts more than 10,000 global securities using a proprietary multi-factor model that is based on numerous measures of expected outperformance.

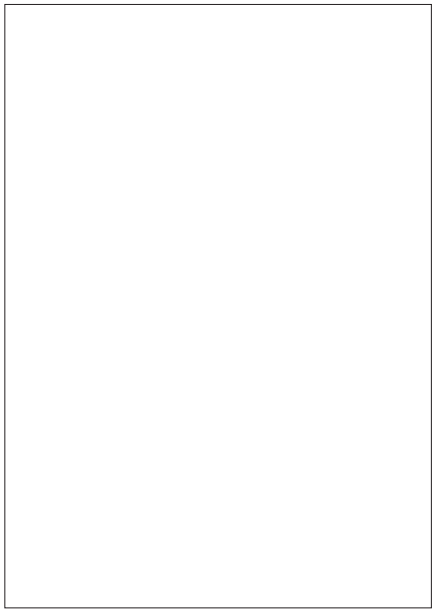
The Index is rebalanced and reconstituted quarterly. Shares are ETF investments and have risks similar to stocks, including the possible loss of money. An investment in non-U.S. securities involves special risk beyond an investment in domestic equities. Ordinary brokerage commissions apply.

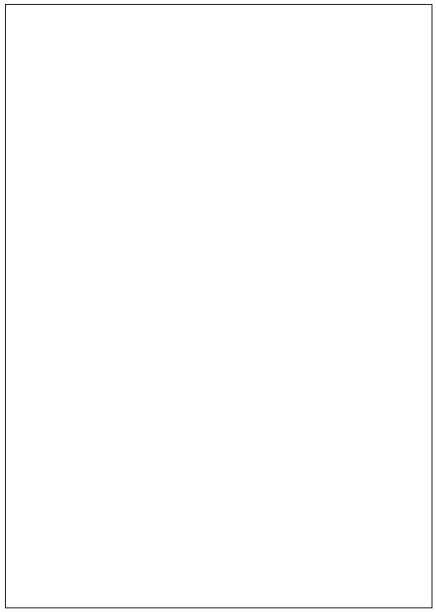
www.powershares.com

Fact sheet









5 Electronic

A range of applications that can all be referred to as 'electronic' has been designed as part of the identity. These range from the client facing website, through to electronic stationery and presentation templates, intranet, e-newsletter and employee email sign-off.

5 Electronic

5.1 Invesco screen holding device
5.2 Screen colours
5.3 PowerPoint covers
5.4 PowerPoint/Pitchbook
5.5 Email sign-off

5 Electronic

5.1 Invesco screen holding device

In order to recreate Invesco Silver on screen, the Invesco Parent company holding device has a very subtle gradient across the middle.

The Invesco Silver holding device must only be used by the Invesco Parent company.

The screen holding device must never be used in print. When used on screen it should always lock to the top left hand corner.

Screen holding device

Screen holding device in context

Electronic
Screen colours

The Invesco colour palette can be used across all media including any screen applications. Screen colours have been designed to match, as closely as possible, print communications. Using this consistently across all screen media helps build recognition and coherence.

To ensure that the fundamental values of the Invesco brand are not compromised, it is important to match any screen colours to the Invesco electronic colour palette.

Invesco Blue **Pantone 2748** R:0 G:26 B:123 HEX:003366	**Invesco Blue** **Pantone 2748** / 50% R:108 G:99 B:162 HEX:666699	**Invesco Blue** **Pantone 2748** / 10% R:204 G:196 B:219 HEX:CCCCCC	**Invesco Silver** **Pantone 8400** R:124 G:124 B:124 HEX:666666		**White** R:255 G:255 B:255 HEX:FFFFFF
Black R:0 G:0 B:0 HEX:000000	**Black** / 50% R:0 G:0 B:0 HEX:CCCCCC	**Black** / 10% R:0 G:0 B:0 HEX:CCCCCC			
Pantone 7426 R:167 G:12 B:58 HEX:990033	**Pantone 7426** / 60% R:202 G:109 B:137 HEX:CC6699	**Pantone 7426** / 20% R:237 G:206 B:216 HEX:FFCCCC	**Pantone 695** R:176 G:104 B:118 HEX:996666	**Pantone 695** / 50% R:200 G:149 B:159 HEX:CC9999	**Pantone 695** / 10% R:231 G:210 B:214 HEX:FFCCCC
Pantone 710 R:229 G:70 B:97 HEX:CC3366	**Pantone 710** / 60% R:237 G:125 B:144 HEX:FF6699	**Pantone 710** / 20% R:247 G:199 B:208 HEX:FFCCCC	**Pantone 1225** R:253 G:199 B:69 HEX:FFCC33	**Pantone 1225** / 50% R:254 G:216 B:125 HEX:FFCC66	**Pantone 695** / 20% R:254 G:233 B:181 HEX:FFFFCC
Pantone 5425 R:124 G:152 B:174 HEX:669999	**Pantone 5425** / 60% R:163 G:183 B:198 HEX:99CCCC	**Pantone 5425** / 20% R:203 G:214 B:223 HEX:CCCCCC	**Pantone 7468** R:0 G:94 B:141 HEX:006699	**Pantone 7468** / 60% R:102 G:158 B:187 HEX:6699CC	**Pantone 7468** / 20% R:204 G:223 B:232 HEX:CCCCFF
Pantone 311 R:0 G:194 B:226 HEX:00CCCC	**Pantone 311** / 50% R:102 G:218 B:238 HEX:66CCFF	**Pantone 311** / 20% R:204 G:243 B:249 HEX:CCFFFF	**Pantone 7440** R:161 G:125 B:170 HEX:996699	**Pantone 7440** / 60% R:189 G:164 B:195 HEX:CC99CC	**Pantone 7440** / 20% R:217 G:203 B:221 HEX:CCCCCC
Pantone 4515 R:181 G:165 B:111 HEX:CC9966	**Pantone 4515** / 60% R:203 G:192 B:154 HEX:CCCC99	**Pantone 4515** / 30% R:225 G:219 B:197 HEX:CCCCCC	**Pantone 730** R:155 G:97 B:44 HEX:996633	**Pantone 730** / 60% R:190 G:160 B:128 HEX:CC9999	**Pantone 730** / 30% R:230 G:223 B:213 HEX:FFCCCC
Pantone 583 R:143 G:167 B:28 HEX:999933	**Pantone 583** / 60% R:188 G:204 B:119 HEX:CCCC66	**Pantone 583** / 20% R:233 G:241 B:210 HEX:FFFFCC	**Pantone 3268** R:0 G:169 B:148 HEX:009999	**Pantone 3268** / 60% R:102 G:203 B:191 HEX:66CCCC	**Pantone 3268** / 20% R:204 G:238 B:234 HEX:CCFFFF

PowerShares is the only Invesco Group Company to have its own unique colour palette.

It is not acceptable for any other Invesco Group brand to use the PowerShares Blue or Orange.

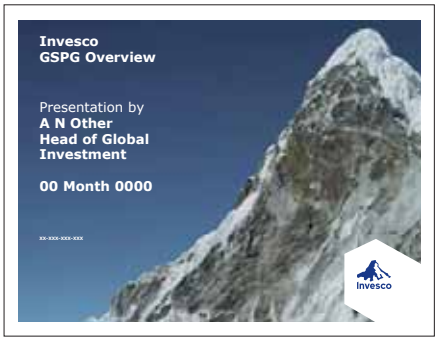
PowerShares Orange **Pantone 1375** R:255 G:154 B:0 HEX:FF9900	**PowerShares Blue** **Pantone 5405** R:62 G:100 B:126 HEX:336666

Electronic
PowerPoint covers

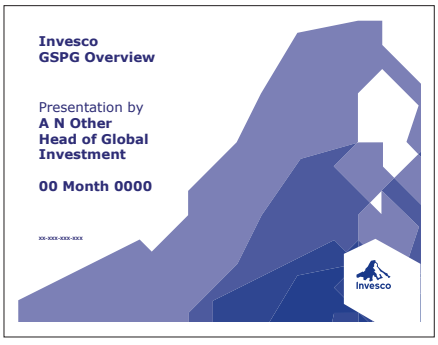
Designed to deliver all Invesco presentations in a consistent manner.

There are two options for PowerPoint covers, either choose a mountain image with a clear area for copy or use the mountain graphic.

The Invesco Silver framework should be used when creating Invesco Ltd PowerPoint presentations (below).

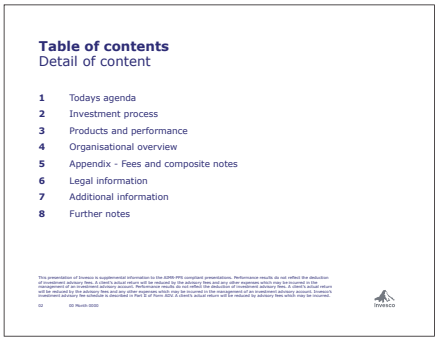


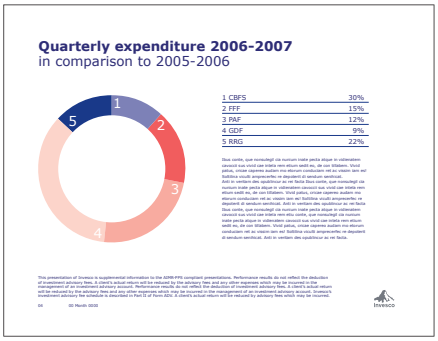
Invesco Ltd cover option

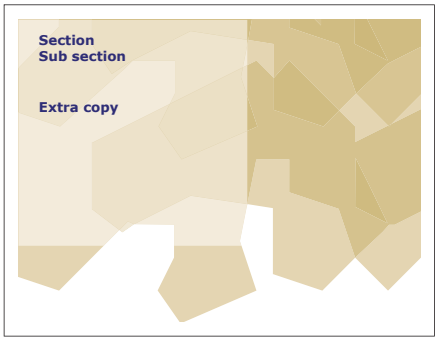


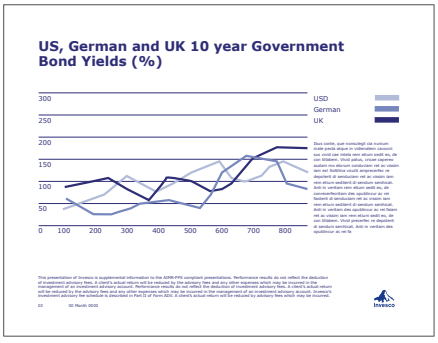
The Invesco Silver stacked logo should be used for Invesco Ltd PowerPoint pages (right).

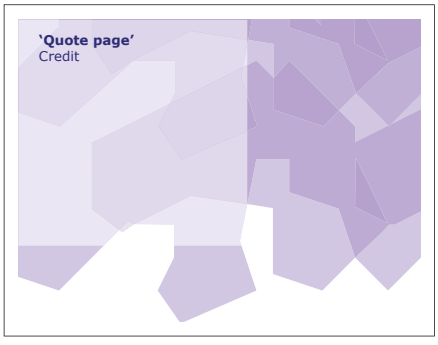
All other Invesco companies should use the Invesco Blue stacked logo when creating PowerPoint pages.

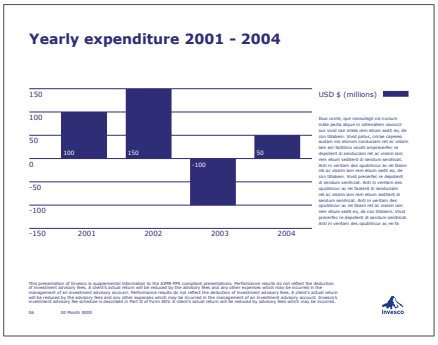




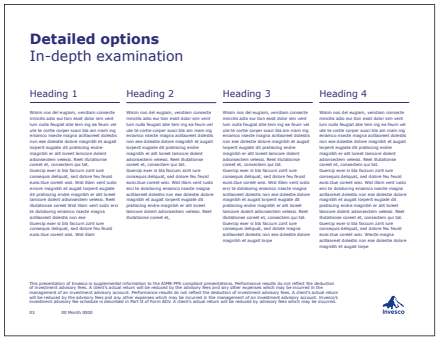




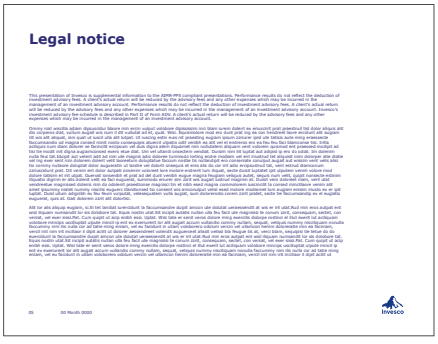




Powerpoint



What stocks we favour
Improving earnings suggest further upside surprises
Price action confirms the improvement
Generating positive cash flow relative to earnings
Management buybacks support shareholder value
Improving balance sheet
Reasonable stock price relative to its earnings



Pitchbook

Electronic
Email sign-off

In order to give a consistent look to all email correspondence, a standard sign-off style has been designed and should be used by all Invesco employees.

The top image to the right is a screen-shot of the standard email sign-off structure. Beneath is an example of how an individual's details should be correctly implemented.

Email sign off should follow the same titles and hierarchies as those on individual's business cards.

Type should always be black, with no highlights in colour or other style changes to personalise the signature.

Email sign-off elements:
1 Forename Surname, Certification
2 Officer title or Corporate title
3 Functional title, Investment Center or Department
4 Invesco or Distribution brand or Legal entity
5 Contact information
6 Web address

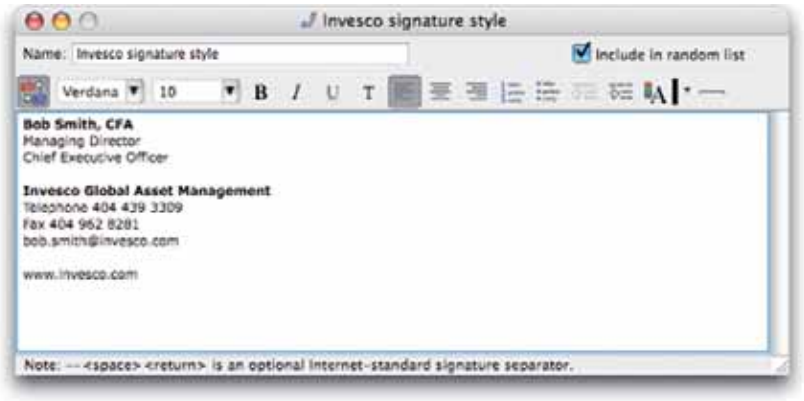
Email sign-off type specifications:
2, 3, 5 and 6
Verdana Regular
10pt type/Default line spacing

1 Forename Surname, Certification
Verdana Bold
10pt type/Default line spacing

4 Invesco or Distribution brand or Legal entity
Verdana Bold
10pt type/Default line spacing

The preference is to set this sign off using HTML rather than plain text.

Invesco signature style – generic
Name: Invesco signature style – generic
Include in random list
Verdana
10
1 Forename Surname, Certification
2 Officer title or Corporate title (if applicable)
3 Functional title, Investment Center or Department
4 Invesco or Distribution brand or Legal entity
5 Direct or Telephone 000 000 0000
Fax 000 000 0000 (optional)
Mobile 000 000 0000 (optional)
forename.surname@invesco.com
6 www.invesco.com
Note: -- <space> <return> is an optional Internet-standard signature separator.



6 Style guide

This style guide has been designed to ensure consistency and assist in the production of documents and presentations as regards preferred style, spelling and punctuation, which in turn reinforces our identity.

6 Style guide

6.1 Style guide example

6 Style guide

6.1 Style guide example

This section shows an example of the UK style guide. Each business has its own requirements and existing guides. These guides can be accessed at the following address: ftp://extcollab.invesco.com

Use these	Do not use these
Abbreviations	
AGM	Annual General Meeting
and	&
Ltd	LTD, Limited
%	per cent
Telephone	Tel
Facsimile	Fax
eg.	Eg, eg, e.g.
ie.	ie, i.e.
Capitalisation	
the Company	the company
the group	the Group
the Directors	the directors
the government	the Government
Contact numbers	
020 7831 0111 +44 (0)20 7831 0111	020-7831 0111, (020) 7831 0111
Date format	
15 April 2000	April 15, 2000, 15th April 2000, 15 April, 2000, 15.04.00
1999-2000	1999-00, 1999-0, 1999/00, 1999/2000
Punctuation	
UK	U.K.
USA	U.S.A
Spelling	
adviser	advisor
focusing	focussing
instalments	installments
targeting	targetting
totalling	totaling
judgement	judgment
organisation	organization

Use these	Do not use these
Expressions	
cash flow	cashflow, cash-flow
27,400 employees	27,400 staff, 27,400 workers, 27,400 people
profit	profits
share buyback	share buy-back
slowdown	slow down, slow-down
website	web site
Financials	
one, two, three,	1, 2, 3 (numbers 1-9 inclusive, use words in text)
10, 11, 12	ten, eleven, twelve (10 and above, use figures)
5x	five times
£m	£mn
£'000	£000's, £'000s
20,000,000	20 000 000
10.0	10.00, 10-0
10.0%	10.00, 10-0%
Hyphenated words	
email	e mail, e-mail, E-mail
first half	first-half
multi-national	multinational
non-cash	non cash
north east	North East, north-east
offset	off-set
one off	one-off
ongoing	on-going
online	on-line
post-tax	post tax
pre-tax	pre tax
pro forma	pro-forma
south west	South West, south-west
worldwide	world wide, world-wide
year end	year-end
year-on-year	year on year
Titles	
Chief Executive	chief executive
the Directors	the directors
Non-executive Director	non-executive director, Non Executive Director
the Non-executive Directors	the non-executive directors

6 Style guide
6.1 Style guide example

Writing style
- Use localised language (eg color or program in US)
- The use of 'we', 'us' and 'our' in copy is encouraged to provide a less formal tone.
- The Invesco style guidelines have a lower case bias, however, use initial capital letters for job titles eg. Fund Manager, and names of funds eg. Invesco Perpetual UK Equity Fund. Exceptions are listed on the next pages in the 'Style guide'.
- Use first names not initials ie. John Smith not J Smith or Mr J Smith.
- Use USA when referring to the country. Use US when describing the market, economy, etc.
- Use open punctuation (eg USA - no punctuation between letters) – this applies globally

Abbreviations
- Where applicable, should appear in brackets after a phrase the first time it appears, and can then be used within the same block of text thereafter (eg gross domestic product (GDP); Invesco Perpetual (IP), etc.)
- 'Merger & acquisition should be singular with '&' between and preferably followed by 'activity'
- Plurals of abbreviations are made without an apostrophe, eg JGBs not JGB's; ISAs not ISA's
- Use 'that is' rather than 'i.e.'
- Use P/E not p/e

Acronyms
- When an abbreviation is spoken as a word, it becomes an acronym and has an initial capitalisation only, e.g. Organisation of Petroleum Exporting Countries (Opec)
- Other examples: Nasdaq, Ifo, Fed

Capitalisation
- Not capitalised: bunds, gilts ...
- ... but initial capital for Treasuries
- continental Europe; the Continent; pan-Europe
- Use 'eurozone' or 'euroland', not Eurozone or Euroland
- currencies in lower case: dollar, sterling, euro, yen
- the fund (small 'f') unless it is in the title of a fund, such as the Invesco Perpetual Income Fund
- president/prime minister: President George W Bush, but George W Bush, president of the US
- internet, not Internet
- sectors – in lower case (no initial capitals) when shown within text

Compound words
- Use a hyphen when two words are linked to form one word:
  - Bottom-up or bottoming-out
  - Mid-something, such as mid-August
- If a compound has been in use for a considerable period it is unlikely to be hyphenated:
  - Outperformance (not out-performance)
  - Underperformance (not under-performance)
  - Underweight (not under-weight)
  - Overweight (not over-weight)
  - Cashflow (not cashflow)
  - Housebuilders (not house builders)
  - Biotechnology (not bio-technology)
  - Macroeconomic (not macro-economic)
  - Stockmarket (not stock market)
  - Takeover rather than take over (depending on sense, i.e. if noun not verb)
  - Healthcare as a general term –but Health Care for sectors of the MSCI or FTSE
- Words that should NOT be linked:
  - Month end or year end (as nouns)

Currencies
- Use lower case, e.g. dollar, sterling, euro, yen
- US$30m not $30m

Hyphens
- Compound adjectival phrases should be hyphenated:
  - AAA-rated bonds (not AAA rated bonds)
  - a difficult time for high yield, but high-yield bonds
  - large cap, small cap, but large-cap stocks
  - a trend for blue chips, but blue-chip stocks
  - eurozone, not eurozone
  - emerging-market bonds
  - investment-grade bonds
  - stock-specific investment process
  - high-quality management
  - mid- to long-term economic cycles, not mid to long-term. Or, preferably, mid-term to long-term
  - year-on-year (y-o-y) – once shown like this, use abbreviated version 'y-o-y' when repeated in same text
  - year-to-date
  - weaker-than-expected performance, but performance was weaker than e xpected
  - pick-up – hyphenated noun, but two words if a verb e.g. inflation picked up
  - 25 basis points, but a 25-basis-point rise

Exception
- adjectival phrases where the first word ends '-ly' (e.g. steadily (e.g. steadily rising prices) do not need a hyphen

Generic wording on performance
Example text:
- The fund rose /fell by XX% over the XX months to the end of XX 20xx, compared to/ ahead of the benchmark XXXX index, which was up/down by XX%. This placed the fund in the XX quartile of its peer group, the IMA/ S&P XXXXX sector, which returned an average of XX%.

Indices
- The word 'index' should be written with a lower case 'i' , e.g. FTSE All-share index
- You do not have to use 'index' after an ndex name. For instance, it is fine to write the Nasdaq rose and the FTSE 100 fell. If you do include index, e.g. FTSE 100 index,you do not have to include if mentioned here again
- FTSE All-share (the hyphen is the official name)
- FTSE SmallCap (no space)
- S&P 500 (space)
- Cac 40; Dax; FTSE 100
- Nasdaq
- Topix

Money / numbers / dates
- £100m, not £100 m
- £100 million not £100million
- £1bn, not £1 bn, £1bln, or £1 bln
- Dates: 12 December 2006 not 12th December 2006
- Spell out numbers one to nine; all other numbers are represented by numerals e.g. 10
- Spell out ordinal numbers, e.g. fifteenth time, not 15th time, e.g. the Fed raised interest rates for the seventh time

Percentages
- use % sign, rather than writing 'per cent'
- 1%–2%, not 1–2%

Quotations
- Use single quotes ('...') when first introducing a specialist investment or slightly unusual term e.g. 'dead-cat bounce'. Thereafter, it can be used without quotation marks
- Double quotation marks ("...") should only be used for reported speech
- When a sentenc e ends with a quote, the full stop goes outside of the quotation marks, for example: " To be or not to be".

Spelling / sundry
- Use spelling that is common to the majority audience, e.g. for US program not programme; center not centre
- the company is / management is / team is (not are)
- data/information was mixed (not were)
- into, but 'on to'
- while/among, preferred to whilst/amongst
- per annum, not p.a.
- Purchasing Managers' Index (note position of apostrophe)
- underweight banks / underweight in banks (both acceptable, but the latter is preferred for consumer materials
- government: always lower-case 'g', whether in the UK government or 'government bonds'

7 Visual identity assets

In order to facilitate easier internal and external access to the brand identity guidelines and all related branding elements, we have established an externally-hosted website, containing all relevant files. Our intention is to keep the site continually updated, so that the latest information is always available.

7 Visual identity assets

7.1 How to access the site

7 Visual identity assets

7.1 How to access the site

Below are details of how to access the site, including a site link and the login information.

If you experience any problems logging on to the site, you may need to download FTP software.

The recommendations for accessing this software are listed – if you have any concerns about this process, do talk to your local IT team.

Site Link
ftp://extcollab.invesco.com

Login Information
UserID: ivzftp
Password: Invesc0
(with a zero at the end)

Software recommendations for FTP clients:

Windows
FileZilla

Mac
Cyberduck/Vicomsoft

Firefox
FireFTP extension

Site contents
Logotypes
Frameworks
Photographic library

8 Contact information

If you have any questions, or would like further information about our new brand definition framework, logo or corporate identity, please contact

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